			Teaching Guide			
		Identifying D	Pata		2014/15	
Subject (*)	Learning, cognition and behavior		Code	652438003		
Study programme	Mestra	ado Universitario en Psicoloxía Ap	licada			
			Descriptors			
Cycle		Period	Year	Туре	Credits	
Official Master's Deg	gree	1st four-month period	First	Obligatoria	3	
Language	Spanis	sh				
Prerequisites						
Department	Psicol	oxía				
Coordinador	Marco	s Malmierca, Jose Luis	E-ma	jose.luis.marco	jose.luis.marcos@udc.es	
Lecturers	Marcos Malmierca, Jose Luis E-mail jose.luis.marcos@udc.es		s@udc.es			
Web						
General description	O obx	ectivo desta materia é ofrecer os p	orincipais avances da psi	coloxía cognitiva na investi	igación da aprendizaxe,	
	especi	ialmente da aprendizaxe asociativ	a, considerando as súas	aplicacións tanto ao ámbit	o educativo coma da saúde.	

	Study programme competences
Code	Study programme competences
A5	Being able to perform a psychological evaluation in the context of a scientific investigation.
A8	To know the basis for hypotheses establishment with respect to a particular case, and from them to deduce contrastable statements.
A12	To acquire a basic theoretical knowledge about the state of the art in the different areas involved in applied psychology.
B1	Capacity for analysis and synthesis.
В6	Critical thinking.
B8	Autonomous learning.
C3	Using the basic tools of information and communication technologies (ICT) necessary for the exercise of the profession and for lifelong
	learning.
C6	To critically assess the knowledge, technology and information available to solve the problems they face.
C8	Assessing the importance of research, innovation and technology development in the socio-economic and cultural progress of society.

Learning outcomes				
Subject competencies (Learning outcomes)			Study programme	
	COI	mpeten	ces	
A5 Being able to perform a psychological evaluation in the context of a scientific investigation.	AR5			
A8 To know the basis for hypotheses establishment with respect to a particular case, and from them to deduce contrastable	AR8			
statements.				
A12 To acquire a basic theoretical knowledge about the state of the art in the different areas involved in applied psychology.	AR12			
B1 Capacity for analysis and synthesis.		BR1		
B6 Critical thinking.		BR6		
B8 Autonomous learning.		BR8		
C3 Using the basic tools of information and communication technologies (ICT) necessary for the exercise of the profession			CC3	
and for lifelong learning.				
C6 To critically assess the knowledge, technology and information available to solve the problems they face.			CC6	
C8 Assessing the importance of research, innovation and technology development in the socio-economic and cultural			CC8	
progress of society.				

Contents		
Topic	Sub-topic	
Item 1: Introduction	Information processing, cognition and physiology	
	Electrodermal activity	
	The heart rate	

Item 2: Reflexes Systems	Theories
	Research
	Applications
Item 3: Conditioning and consciousness	Theories of human conditioning
	Unconscious associative learning
	Techniques and experimental preparations
Item 4: Learning of non-contingency (Learned Helplessness)	Theoretical aspects
	Empirical findings
	Applications to educational and health
Item 5: Complex Learning: Observational Learning	Theoretical aspects: Social Cognitive Theory
	Interventional procedures based on observational learning

Planni	ng		
Methodologies / tests	Ordinary class	Student?s personal	Total hours
	hours	work hours	
Objective test	1	0	1
Workbook	1	14	15
Guest lecture / keynote speech	12	6	18
Supervised projects	2	20	22
Laboratory practice	9	5	14
Personalized attention	5	0	5
(*)The information in the planning table is for guidance only and does no	ot take into account the	heterogeneity of the stu	dents.

Methodologies		
Methodologies	ogies Description	
Objective test	Choice questions with four possible response options. There will always be one right choice	
Workbook	Reading and critical commentary on a topic assigned by the professor	
Guest lecture /	Exposure and development of the theoretical and empirical findings of fundamental matter, supported by media. At the end of	
keynote speech	issue dialogue with the students will be encouraged on the content covered	
Supervised projects	The student must choose a topic, or part of a subject matter, that should be so organized and developed critical	
Laboratory practice	Reproduction and /or laboratory demonstration of various phenomena related to the contents of the matter	

	Personalized attention		
Methodologies	Description		
Laboratory practice	The professor will follow the development of the ward work, trying to resolve the doubts of the students, as well as guidelines		
Supervised projects	indicating that help its proper implementation.		
	Before practice inform the student on each of the phases and will specify their task on it. At the end will show and explain the results		

	Assessment	
Methodologies	Description	Qualification
Guest lecture /	Attendance, attitude and participation in keynote speech (lectures) will be considered	5
keynote speech		
Objective test	A test consisting of 20 multiple choice questions with four possible options. Only one option is correct.	40
Laboratory practice	Shall be considered for evaluation purposes attendance, attitude and participation in practical classes	5
Workbook	Students will deliver a " critical summary" item 4 (Learning non-contingency: Learned	20
	helplessness). The content and presentation of the same shall be taken into account.	
Supervised projects	Research project on the content of any item other than item 4	30



## **Assessment comments**

## Requirements to pass the course:

- 1). The student must pass the objective test (must obtain a minimum score of 20% on 40% total)
- 2). The student must obtain 50% (corresponding to a score of 5 points) on 100% overall

	Sources of information	
Basic	- Marcos, J. L. (2007). Sistemas Reflejos: Investigación y aplicaciones. A Coruña. Servicio de Publicaciones de la	
	Universidad de A Coruña	
	- Marcos, J. L. (1997). Técnicas de condicionamiento humano. Madrid. Editorial Universitas	
	- Lovibond, P. F. y Shanks, D. R. (2002). The role of the awareness in pavlovian conditioning: empirical evidence and	
	theoretical implications. Jorunal of Experimental Psychology: Animal Behavior Processes	
Complementary	- Leahey, T. H. y Harris, R. J. (1998). Aprendizaje y cognición. Madrid. Prentice-Hall	
	- Lang, P. J., Simons, R. F. y Balaban (Eds) (1997). Attention and orienting: sensory and motivational processes.	
	Mahwah, NJ: Erlbaum	
	- Dawson, M. E., Schell, A. M. y Böhmelt, A. H. (Eds.) (1999). Startle modification: implications for neuroscience,	
	cognitive science, and clinical sciencie. New York. Cambridge University Press	

Recommendations
Subjects that it is recommended to have taken before
Subjects that are recommended to be taken simultaneously
Psychology of memory/652438004
Subjects that continue the syllabus
Other comments
Ninguna observación

(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.