



## Teaching Guide

Identifying Data					2015/16
Subject (*)	Psicología social	Code	615G01108		
Study programme	Grao en Socioloxía				
Descriptors					
Cycle	Period	Year	Type	Credits	
Graduate	1st four-month period	First	FB	6	
Language	SpanishGalician				
Teaching method	Face-to-face				
Prerequisites					
Department	Psicología				
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Web					
General description	<p>This subject tries to introduce the student to the conceptual, historical, and theoretical aspects in the origin of social psychology, analyzing a number of perspectives for the study of the interaction between the individual and the group. In addition, the instruction in the psychosocial processes contributing to the explanation of collective behavior and the social interaction is also another objective, with a special focus on psychosocial processes as social perception, social identity, attribution, and social cognition. The course will analyze real and symbolic contexts where human behavior takes place, recognizing the importance of the context and the distinctivity of the level of psychosocial analysis for explaining social behavior in a multicultural and globalized society. Variables and dimensions allowing the understanding of interaction between the environment and human behavior will be also explained, including a description of the role of the environment in the explanation of human behavior, an analysis of environmental psychology theories, a connection between theory and practise, and an explanation of the utility of environmental psychology approaches in sustainability and well-being policies, with a special focus on the prediction of pro-environmental behavior.</p>				

## Study programme competences / results

Code	Study programme competences / results
A2	Introducción a la psicología de los colectivos y grupos humanos.
B3	Capacidad de análisis y síntesis.
B12	Trabajo en equipo.
B26	Capacidades en reconocer el carácter global y local de los fenómenos sociales.
B27	Capacidades en reconocer la complejidad de los fenómenos sociales.

## Learning outcomes

Learning outcomes	Study programme competences / results		
Introducción á psicoloxía dos colectivos e grupos humanos	A2		
Capacidade de análise e síntese		B3	
Trabajo en equipo.		B12	
Capacidades en reconocer el carácter global y local de los fenómenos sociales.		B26	
Capacidades en reconocer la complejidad de los fenómenos sociales.		B27	

## Contents

Topic	Sub-topic



1. SOCIAL PSYCHOLOGY: INTRODUCTDION	<ul style="list-style-type: none"><li>1.1. Definition of Social Psychology.</li><li>1.2. Social Psychology and Sociology</li><li>1.3. Social Psychology and Common Sense.</li><li>1.4. Theoretical aspects</li><li>1.5. Historical context.</li><li>1.6. Research methods in Social Psychology.</li></ul>
2. SOCIAL PERCEPTION.	<ul style="list-style-type: none"><li>2.1. Concept.</li><li>2.2. Perception of people. The process.</li><li>2.3. Social categorization.</li><li>2.4. Formation and management of impressions.</li><li>2.5. Causal attribution.</li><li>2.6. Non verbal communication.</li></ul>
3. SOCIAL COGNITION.	<ul style="list-style-type: none"><li>3.1. Concept.</li><li>3.2. Schemes: mental maps for organizing social information.</li><li>3.3. Heuristics and automatic process.</li><li>3.4. Potential sources of error in social cognition.</li><li>3.5. Affect and cognition.</li></ul>
4. ATTITUDES.	<ul style="list-style-type: none"><li>4.1. Concept.</li><li>4.2. Structure of attitudes.</li><li>4.3. Properties of attitudes.</li><li>4.4. Formation of attitudes.</li><li>4.5. Functions of attitudes.</li><li>4.6. Measuring attitudes.</li><li>4.7. Relation between attitudes and behavior.</li><li>4.8. Cognitive dissonance</li><li>4.9. Persuasion and attitude change.</li></ul>
5. STEREOTYPES, PREJUDICE AND DISCRIMINATION.	<ul style="list-style-type: none"><li>5.1. Concept.</li><li>5.2. Stereotypes as individual and colective representations</li><li>5.3. Nature of the steretotypes.</li><li>5.4. Characteristics of the stereotypes.</li><li>5.5. Psychosocial approach.</li><li>5.6. Causes.</li><li>5.7. Measurement.</li><li>5.8. Effects of prejudice.</li><li>5.9. A redución dos prexuízos.</li><li>5.10. Atitudes prexuízosas e discriminatorias.</li><li>5.11. Formas de discriminación.</li></ul>
6. SOCIAL INFLUENCE	<ul style="list-style-type: none"><li>6.1. Concept.</li><li>6.2. Basic principles of social influence.</li><li>6.3. Tactics of social influence.</li><li>6.4. Social facilitation.</li><li>6.5. Conformity.</li><li>6.6. Obedience to authority.</li><li>6.7. Other mechanisms of social influence.</li></ul>
7. AGRESSIVE BEHAVIOR	<ul style="list-style-type: none"><li>7.1. Conceptualization</li><li>7.2. Theories</li></ul>
8. PRO-SOCIAL BEHAVIOR AND ALTRUISM	<ul style="list-style-type: none"><li>8.1. Pro-social behavior</li><li>8.2. Altruism.</li><li>8.3. Concepts and theories.</li></ul>



9. INTERPERSONAL ATTRACTION AND SOCIAL RELATIONS	9.1. Interpersonal attraction. 9.2. Social relations.
10. SOCIAL IDENTITY	10.1. Social identity. Basic concepts. 10.2. Social identity theory. 10.3. Social categorization theory.
11. CAMPOS DE APLICACIÓN DA PSICOLOXIA SOCIAL	11.1. Psicoloxía Social Aplicada 11.2. Ambitos da Psicoloxía Social Aplicada 11. Traballo 12. Política 13. Saúde 14. Cidade

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student?s personal work hours	Total hours
Guest lecture / keynote speech	A2 B3 B26 B27	17	51	68
Directed discussion	B3 B12 B26 B27	6	6	12
Case study	B3 B12 B26 B27	6.5	13	19.5
Supervised projects	A2 B3 B12 B26 B27	9	27	36
Oral presentation	A2 B3 B12 B26 B27	0.5	5	5.5
Mixed objective/subjective test	A2 B3	2	6	8
Personalized attention		1	0	1

(\*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Guest lecture / keynote speech	Presentation with audiovisual media. Questions for students with the aim of transmitting knowledge or make easy the learning process.
Directed discussion	Group dynamic technique where the members of a group discuss in a free, informal, and espontaneous way, on a subject, with the coordination of a professor.
Case study	The student deal with a given problem (case), which describes a real situation of professional life. He/she has to be able to analyze a number of facts, referred to a particular field, in order to reach a reasoned decision through a group discussion process.
Supervised projects	Every student has to carry out, individually or in group, a tutorized work on a subject proposed by the student of by a professor.
Oral presentation	Verbal presentation of the tutorized work by the student.
Mixed objective/subjective test	Theoretical-practical examination of the contents.

Personalized attention	
Methodologies	Description
Supervised projects	A atención personalizada realizarase de forma individual ou en grupo de traballo a petición do alumno nos traballos tutelados e en calquer aspecto da asignatura que sexa necesario. Neste senso pode desenvolverse tanto nas titorías como na aula cando a situación o requira.

Assessment			
Methodologies	Competencies / Results	Description	Qualification



Supervised projects	A2 B3 B12 B26 B27	The work, its quality, writing and originality will be criteria for the evaluation.	20
Mixed objective/subjective test	A2 B3	In written tests, the criterium for evaluation will be the right answers.	60
Guest lecture / keynote speech	A2 B3 B26 B27	The attendance to the lecture sessions in class will be taken into account in the final evaluation.	10
Oral presentation	A2 B3 B12 B26 B27	In verbal presentations, the quality, clarity, and domain of the subject will be evaluated.	10

### Assessment comments

The attendance referred in the methodology of the lectures, will be taken into account also in other presental methodologies referred in the Planning paragraph (case studies, discussion, tutorized work).

The criterium for passing is to reach, at least, a 75% of the questions right in the test. A minimum qualification of 5 is needed in this test.

### Sources of information

<b>Basic</b>	<ul style="list-style-type: none"> <li>- Baron, R.A. y Byrne, D. (2005). <i>Psicología Social</i> (10ª ed.). Madrid: Pearson Prentice Hall.</li> <li>- García Mira, R., Sabucedo, J.M. y Romay, J. (2002). <i>Psicología y medio ambiente</i>. A Coruña: IAPS-AGEIP.</li> <li>- Garrido, A. y Álvaro, J.L. (2007). <i>Psicología Social: perspectivas psicológicas y sociológicas</i> (2ª ed.). Madrid: McGrawHill.</li> <li>- Gómez, E., Gavira, E. y Fernández, I. (Eds.). (2006). <i>Psicología Social</i>. Madrid: Sanz y Torres.</li> <li>- Gómez, L. y Canto, J.M. (1997). <i>Psicología Social</i>. Madrid: Pirámide.</li> <li>- Hewstone, M., Stroebe, W., Codol, J.P. y Stephenson, F.M. (Coords.) (1991). <i>Introducción a la Psicología Social: una perspectiva europea</i>. Madrid: Ariel Psicología.</li> <li>- Hogg, M.A. y Vaughan, G.M. (2010). <i>Psicología Social</i> (5ª ed.). Madrid: E. M. Panamericana.</li> <li>- León Rubio, J.M., Barriga, S., Gómez, T., González, B., Medina, S. y Cantero, F. (1998). <i>Psicología Social. Orientaciones teóricas y ejercicios prácticos</i>. Madrid: McGrawHill.</li> <li>- Morales, J.F. y Huici, C. (Eds.). (1989). <i>Lecturas de Psicología Social</i>. Madrid: UNED</li> <li>- Morales, J.F. y Huici, C. (Dirs.) (2003). <i>Estudios de Psicología Social</i>. Madrid: UNED.</li> <li>- Morales, J.F., Moya, M., Gaviria, E. y Cuadrado, I. (Coord.). (2007). <i>Psicología Social</i> (3ª ed.). Madrid: McGrawHill.</li> <li>- Moya, M. y Rodríguez-Bailón, R. (2011). <i>Fundamentos de Psicología Social</i>. Madrid: Pirámide.</li> <li>- Myers, D.G. (2004). <i>Exploraciones de la Psicología Social</i> (3ª ed.). Madrid: McGrawHill.</li> <li>- Myers, D.G. (2005). <i>Psicología Social</i> (8ª ed.). México: McGrawHill.</li> <li>- Páez, D., Fernández, I., Ubillos, S. y Zubieta, E. (Coords.). (2004). <i>Psicología Social, Cultura y Educación</i>. Madrid: Pearson Prentice Hall.</li> <li>- Romay Martínez, J. y García Mira, R. (Eds.). (2005). <i>Psicología Social y problemas sociales</i>. Madrid: Biblioteca Nueva</li> <li>- Romay Martínez, J. (Ed.). (2007). <i>Perspectivas y retrospectivas de la Psicología Social en los albores del siglo XXI</i>. Madrid: Biblioteca Nueva.</li> <li>- Taylor, S.E., Eplau, L.A. y Sears, D.O. (1997). <i>Social Psychology</i> (9ª ed.). New Jersey: Prentice Hall.</li> </ul>
<b>Complementary</b>	

### Recommendations

Subjects that it is recommended to have taken before

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

Relaciones grupales e intervención psicosocial/615G01405



Other comments

As calificacións obtidas nas diferentes probas correspondentes a primeira convocatoria serán gardadas para a segunda convocatoria.

(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.