



Teaching Guide

Identifying Data					2015/16
Subject (*)	Deseño Aplicado	Code	616011405		
Study programme	Licenciado en Comunicación Audiovisual				
Descriptors					
Cycle	Period	Year	Type	Credits	
First and Second Cycle	1st four-month period	Fourth	Obligatoria	3.5	
Language	SpanishGalician				
Teaching method	Face-to-face				
Prerequisites					
Department	Métodos Matemáticos e de Representación				
Coordinador	Mihura López, M. Rocío	E-mail	rocio.mihura@udc.es		
Lecturers	Mihura López, M. Rocío	E-mail	rocio.mihura@udc.es		
Web					
General description					

Study programme competences

Code	Study programme competences
A1	Capacidade para aplicar técnicas e procesos de creación e difusión no campo do deseño gráfico.
A9	Capacidade de análise da forma icónica e a imaxe espacial tanto na imaxe fixa como en movemento.
A11	Capacidade de utilización das técnicas e procesos na creación de produtos multimedia.

Learning outcomes

Learning outcomes		Study programme competences	
		A1	
		A9	
		A11	

Contents

Topic	Sub-topic

Planning

Methodologies / tests	Competencies	Ordinary class hours	Student?s personal work hours	Total hours
Workbook		0	10	10
Personalized attention		0		0

(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

Methodologies	Description
Workbook	

Personalized attention

Methodologies	Description

Assessment

Methodologies	Competencies	Description	Qualification



Others			
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Assessment comments

Sources of information

Basic	
Complementary	

Recommendations

Subjects that it is recommended to have taken before
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Subjects that are recommended to be taken simultaneously
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Subjects that continue the syllabus

Other comments

(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.