



## Teaching Guide

Identifying Data				
Subject (*)			Code	2016/17
Teoría do Investimento			611G02020	
Study programme				
Grao en Administración e Dirección de Empresas				
Descriptors				
Cycle	Period	Year	Type	Credits
Graduate	2nd four-month period	Second	Obligatoria	6
Language	SpanishGalicianEnglish			
Teaching method	Face-to-face			
Prerequisites				
Department	Economía Financeira e Contabilidade			
Coordinador	Fernandez Castro, Angel Santiago		E-mail	angel.fernandez.castro@udc.es
Lecturers	Alvarez Garcia, Begoña Fernandez Castro, Angel Santiago Lagoa Varela, Maria Dolores Llano Paz, Fernando de Peón Pose, David Olegario Suarez Massa, Maria Isabel Ana		E-mail	begona.alvarez@udc.es angel.fernandez.castro@udc.es dolores.lagoa@udc.es fernando.de.llano.paz@udc.es david.peon@udc.es isabel.suarez.massa@udc.es
Web				
General description	The subject aim is that students develop appropriate skills for financial evaluation of investment projects.			

## Study programme competences / results

Code	Study programme competences / results
A1	Manage an enterprise or small organization, understanding their competitive and institutional position and identifying their strengths and weaknesses
A2	Integrate in any functional area of micro-firms or SMEs and perform fluently any management task commissioned
A3	Evaluate and foreseeing, from relevant data, the development of a company.
A4	Elaborate advisory reports on specific situations of companies and markets
A5	Write projects about specific functional areas (e.g. management, marketing, financial) of the company
A6	Identify the relevant sources of economic information and to interpret the content.
A8	Derive, based on from basic information, relevant data unrecognizable by non-professionals.
A9	Use frequently the information and communication technology (ICT) throughout their professional activity.
A10	Read and communicate in a professional environment at a basic level in more than one language, particularly in English
A11	To analyze the problems of the firm based on management technical tools and professional criteria
B1	CB1-The students must demonstrate knowledge and understanding in a field of study that part of the basis of general secondary education, although it is supported by advanced textbooks, and also includes some aspects that imply knowledge of the forefront of their field of study
B2	CB2 - The students can apply their knowledge to their work or vocation in a professional way and have competences typically demonstrated by means of the elaboration and defense of arguments and solving problems within their area of work
B3	CB3- The students have the ability to gather and interpret relevant data (usually within their field of study) to issue evaluations that include reflection on relevant social, scientific or ethical
B4	CB4-Communicate information, ideas, problems and solutions to an audience both skilled and unskilled
B5	CB5-Develop skills needed to undertake further studies learning with a high degree of autonomy
B6	CG1-Perform duties of management, advice and evaluation in business organizations
B7	CG2-Know how to use the concepts and techniques used in the various functional areas of the company and understand the relationships between them and with the overall objectives of the organization
B8	CG3- Know how to make decisions, and, in general, assume leadership roles.
B9	CG4-Learn to identify and anticipate opportunities, allocate resources, organize information, select and motivate people, make decisions under conditions of - uncertainty, achieve the proposed objectives and evaluate results



B10	CG5-Respect the fundamental and equal rights for men and women, promoting respect of human rights and the principles of equal opportunities, non-discrimination and universal accessibility for people with disabilities.
C1	Express correctly, both orally and in writing, in the official languages of the autonomous region
C4	To be trained for the exercise of citizenship open, educated, critical, committed, democratic, capable of analyzing reality and diagnose problems, formulate and implement knowledge-based solutions oriented to the common good
C5	Understand the importance of entrepreneurial culture and know the means and resources available to entrepreneurs
C6	Assess critically the knowledge, technology and information available to solve the problems and take valuable decisions
C7	Assume as professionals and citizens the importance of learning throughout life.
C8	Assess the importance of research, innovation and technological development in the economic and cultural progress of society.

Learning outcomes			
Learning outcomes		Study programme competences / results	
Deepen the understanding of financial logic	A1	B1 B2	C6 C8
Understand the groundings of investment project analysis	A1 A3	B3 B7 B10	C4
Know how to evaluate a non-financial investment	A2 A4 A5 A6 A8 A11	B5 B8	
Know how to develop models and how to apply IT tools	A5 A9	B3 B5 B7	C5 C7
Know how to formulate and defend a financial project	A10 A11	B3 B4 B6 B7 B8 B9 B10	C1 C5 C8

Contents	
Topic	Sub-topic
Evaluating investment projects. The value.	Introduction to investment analysis. Fundamentals and phases of the evaluation model. The cash flows (direct method) The Net Present Value The Internal Rate of Return Other criteria: Payback, Annuity and Profitability index
Risk in individual projects	Risk and Uncertainty. Sensitivity analysis. Introduction to simulation. Decision trees.



Advanced investment analysis tools	<p>The cash flows (indirect method).</p> <p>Investment in equipment.</p> <p>Investment decisions under capital rationing.</p> <p>Multicriteria decision making. AHP</p>
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Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student's personal work hours	Total hours
Guest lecture / keynote speech	A1 A3 A4 A8 A10 A11 B1 B6 B7 B10 C1 C4 C6 C7 C8	17	34	51
Case study	A1 A2 A3 A4 A5 A6 A8 A10 A11 B2 B3 B4 B5 B6 B7 B8 B9 C1 C6 C7	25	50	75
ICT practicals	A1 A2 A3 A4 A5 A6 A8 A9 A10 A11 B2 B3 B4 B5 B6 B7 B8 B9 C1 C5 C6 C7	4	8	12
Mixed objective/subjective test	A3 A4 A8 A10 A11 B2 B3 B5 B6 B7 B8 C1 C6	2	9	11
Personalized attention		1	0	1
(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				

Methodologies	
Methodologies	Description
Guest lecture / keynote speech	Presentation of the general aspects of the subject.
Case study	Real or realistic investment projects will be developed and analyzed. Projects developed by students will be dealt with, in addition to those raised by the teaching staff.
ICT practicals	Development and application of analytical models using spreadsheet and / or specific software
Mixed objective/subjective test	Written examination of theoretical-practical content

Personalized attention	
Methodologies	Description
Mixed objective/subjective test	Practical activities will be developed in lectures and as an extension of them, which requires, by its very nature, teacher supervision. 4 hours of seminars (small group tutoring) will be scheduled, where individual questions in which may address. In addition, students have access to the tutoring schedule published by the Faculty for personalized attention.
Guest lecture / keynote speech	
ICT practicals	
Case study	

Assessment			
Methodologies	Competencies / Results	Description	Qualification



Mixed objective/subjective test	A3 A4 A8 A10 A11 B2 B3 B5 B6 B7 B8 C1 C6	With an essentially practical focus, pretends to measure the general quality of the learning, the skills and competencies developed by the students.	50
ICT practicals	A1 A2 A3 A4 A5 A6 A8 A9 A10 A11 B2 B3 B4 B5 B6 B7 B8 B9 C1 C5 C6 C7	ICTs have in this subject an instrumental role. Accordingly, while these skills will not be assessed directly, some evaluated problem solving might make use of IT tools.	0
Case study	A1 A2 A3 A4 A5 A6 A8 A10 A11 B2 B3 B4 B5 B6 B7 B8 B9 C1 C6 C7	The capacity to frame and solve models for investment project evaluation will be valued.	50

## Assessment comments

The evaluation criteria are applied with complete uniformity in the "opportunities" of June and July, and also for part-time students. The set of practical activities developed in class weighs 50% in the evaluation. These activities embedded in the learning process developed in the classes, so they can only be assessed when tasks are performed according to their schedule for the corresponding group. In the evaluation of continuous assessment, the worst (or missed mark) will be skipped.

According to the applicable regulations, the exams will be performed at official dates, except in cases expressly considered in academic regulations; and the mark "absent" will be awarded when activities carried out weigh less than 20% in the evaluation (regardless of performance).

In the early call opportunity, evaluation is carried out by a specific exam, comprehensive of all contents and skills of the subject.

## Sources of information

<b>Basic</b>	<ul style="list-style-type: none"> <li>- BREALEY, R.A.; MYERS, S.C y ALLEN, F. (2010). PRINCIPIOS DE FINANZAS CORPORATIVAS, 9ª ed.. MacGraw-Hill</li> <li>- (). Principles of Corporate Finance.</li> <li>- Fernández Castro, A.S. e Iglesias Antelo, S. (2000). Métodos Cuantitativos de Selección de Inversiones. Casos prácticos. . Santiago: Tórculo Edicións</li> </ul> <p>Dada a orientación á práctica da materia, o texto de "Casos prácticos" constitúe unha axuda fundamental para a súa preparación. Por outra banda, cómpre sinalar que o texto teórico seleccionado considérase bibliografía básica tamén nas materias Teoría do Financiamento (3º curso de A.D.E.) e Planificación Financeira (4º curso). Outras edicións do mesmo manual, ou doutros relacionados nos que participan algúns dos seus autores, proporcionan tamén axuda para a maioría dos conceptos tratados.</p>
<b>Complementary</b>	<ul style="list-style-type: none"> <li>- Doldán, F. (2003). Métodos cuantitativos de selección de inversiones. . Santiago: Tórculo</li> <li>- Pindado García, J. (2012). Finanzas Empresariales.. Madrid: Paraninfo</li> <li>- Suárez, A. (2005 ). Decisiones óptimas de inversión y financiación en la empresa. . Madrid: Pirámide</li> <li>- Piñeiro, C.; de Llano, P (2006). Dirección Financiera: modelos avanzados de decisión con Excel. . Madrid: Delta</li> <li>- Boedo Vilabella, Lucía (2010). Evaluación de un proyecto de inversión en entornos de certeza, riesgo e incertidumbre. . Editorial Reprografía del Noroeste, A Coruña</li> </ul>

## Recommendations

### Subjects that it is recommended to have taken before

Análise das Operacións Financeiras/611G02004

Estatística I/611G02006

Matemáticas II/611G02010

Contabilidade Financeira I/611G02013

### Subjects that are recommended to be taken simultaneously

### Subjects that continue the syllabus



Teoría do Financiamento/611G02021

Planificación Financeira/611G02034

#### Other comments

The only electronic device allowed in classrooms (except, obviously, when IT are used) is non-programmable scientific calculator.

(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.