



## Teaching Guide

Identifying Data					2016/17
Subject (*)	PSICOLOXÍA DA COMUNICACIÓN			Code	652G04029
Study programme	Grao en Logopedia				
Descriptors					
Cycle	Period	Year	Type	Credits	
Graduate	2nd four-month period	Third	Optativa	4.5	
Language	English				
Teaching method	Face-to-face				
Prerequisites					
Department	Psicología				
Coordinador	Romay Martínez, José	E-mail	jose.romay@udc.es		
Lecturers	López-Cortón Facal, Ana María	E-mail	ana.lopez-corton@udc.es		
	Romay Martínez, José		jose.romay@udc.es		
Web					
General description	El objetivo de la asignatura es que el/la alumno/a pueda aplicar a su trabajo los conocimientos adquiridos sobre como funciona el proceso de comunicación. Al mismo tiempo, se trata de proveer al /la logopeda/ de la herramientas necesarias para el manejo e identificación de la comunicación verbal y no verbal				

## Study programme competences / results

Code	Study programme competences / results
A2	Coñecer e integrar os fundamentos psicolóxicos da Logopedia: o desenvolvemento da linguaxe, o desenvolvemento psicolóxico, a Neuropsicoloxía da linguaxe, os procesos básicos e a Psicolingüística.
A8	Coñecer os fundamentos do proceso de avaliación e diagnóstico.
A11	Redactar un informe de avaliación logopédica.
A26	Adquirir un coñecemento práctico para a avaliación logopédica.
A30	Coñecer a actuación profesional e os contornos onde se desenvolve a práctica.
C6	Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben afrontarse.

## Learning outcomes

Learning outcomes	Study programme competences / results		
- Acquiring abilities in understanding the psychology of non verbal communication, with special focus in the study of the role of the environment, the movement, the tactile behaviour, facial expression, visual and paralinguistic behaviour.	A2		
- Knowledge and understanding of psychosocial processes and effects involved into the communication. Emotions, social perception, attitudes, etc. Differences regarding the type of communication.	A2 A30		
- Knowledge of the interpersonal communication features, as well as the communication an social relations theories, and the study of their components, properties, and effects of the interpersonal and intergroup relations.	A2		C6
- Knowledge of the variables and dimensions allowing the understanding of social interaction, as well as the role that environment plays in the explanation of communicative behaviour.	A2		C6
- Knowledge of conceptual and functional aspects of human communication.	A2		
- Analysis of the more relevant variables of persuasive communication, with special focus in the organizations and mass media.	A8 A11 A26 A30		

## Contents

Topic	Sub-topic



1. Communication: an introduction	<ul style="list-style-type: none"> <li>- Myths about human communication.</li> <li>- Nature of communication process. Transactional, affective and personal nature.</li> <li>- Instrumental and consummatory functions of communication.</li> <li>- Definition of the communication process. Features. Research strategies.</li> <li>- Multifunctionality of communication.</li> </ul> <p>Argyle and Dean studies.</p>
2. Interpersonal communication and social interaction	<ul style="list-style-type: none"> <li>- Interpersonal communication.</li> <li>- Social relations. Theories.</li> </ul> <p>Components, properties, and effects of relations.</p> <ul style="list-style-type: none"> <li>- Relation between groups.</li> </ul>
3. Non verbal communication	<ul style="list-style-type: none"> <li>- Non verbal communication. Theories.</li> <li>- Environment, territoriality and personal space.</li> <li>- Physical appearance, body movement, and body position.</li> <li>- Tactile behaviour and face expressions.</li> <li>- Visual behavior and paralinguistic behavior.</li> </ul>
4. Persuasion and mass communication	<ul style="list-style-type: none"> <li>- Persuasion and communication.</li> <li>- Variables in persuasive communication.</li> <li>- Contexts of persuasion. Interpersonal persuasion.</li> <li>- Persuasion in organizations.</li> <li>- Persuasion in mass media.</li> </ul>

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student's personal work hours	Total hours
Document analysis	A11 C6	3	15	18
Directed discussion	A30	5	10	15
Workbook	A30	1	5	6
Supervised projects	A2 A26	2	12	14
Oral presentation	A26	6	36	42
Guest lecture / keynote speech	A8 A30	8	8	16
Personalized attention		1.5	0	1.5

(\*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Document analysis	<p>ANALYSIS OF DOCUMENT SOURCES</p> <ul style="list-style-type: none"> <li>- Analysis of documents as a basis for the production of the programme.</li> <li>- Bibliography, films.</li> <li>- Internet, films with practical cases, interviews, and lectures.</li> </ul>
Directed discussion	<p>CHAIRED DISCUSSION</p> <ul style="list-style-type: none"> <li>- Discussion in group of relevant aspects of the contents of the programme with regard to the four main sections.</li> <li>- Work groups an discussion on partial aspects.</li> <li>- Discussion in group.</li> <li>- Conclusions.</li> <li>- Analysis and discussion of results from relevant research.</li> </ul>
Workbook	<p>READINGS</p> <ul style="list-style-type: none"> <li>- Preparation of readings for developing and understanding the contents of the programme.</li> <li>- Selection and preparation of readings for discussion and group work.</li> <li>- Selection and preparation of readings for the final examination.</li> </ul>



Supervised projects	- Preparación de trabajo en grupo de la asignatura para la adquisición de herramientas de búsqueda activa de información -Así como su presentación oral
Oral presentation	- Se requerirá la presentación oral del trabajo tutelado
Guest lecture / keynote speech	MASTER SESSION - Master sessions with presentations of the contents of the programme will be carried out. They will allow to understand and to structure mentally the scheme of theoretical and practical development of the subject. - Other master sessions will be carried out by invited outstanding lecturers.

### Personalized attention

Methodologies	Description
Document analysis Workbook Supervised projects	- With the aim of analyzing how the student is involved into the reading process, as well as how he/she processes the knowledges and methodology for making synthesis and discussion of relevant aspects, readings and synthesis will be discussed in individual tuthory sessions, with personalized attention. - With the aim of verify the degree of understanding an the progress of the students with the contents, personalized attention will be paid also to the readings used for producing commented work, abstracts or thematic/author reviews.

### Assessment

Methodologies	Competencies / Results	Description	Qualification
Oral presentation	A26	Se requerirá la presentación oral del trabajo tutelado	30
Guest lecture / keynote speech	A8 A30	MASTER SESSION.- Attendance and participation of students in the master sessions will be evaluated, as well as their participation in colloquiums and discussions with adequate questions within the subject of the session.	5
Document analysis	A11 C6	- Análisis de la documentación que sirve de base para la elaboración del programa. - Bibliografía, documentales. - Internet, vídeos con casos prácticos, entrevistas, y conferencias	20
Directed discussion	A30	- Discusión en grupo de aspectos relevantes de los contenidos del programa en relación con los cuatro bloques principales. - Constitución de grupos de trabajo y de discusión dirigida sobre aspectos parciales. - Puesta en común. - Elaboración de conclusiones. - Análisis y discusión de resultados de investigaciones relevante	10
Workbook	A30	READINGS.- Comprehension and competence of the student in acquiring knowledge will be evaluated, as well as his/her ability to make synthesis and commented abstracts of the recommended readings.	5
Supervised projects	A2 A26	- Los trabajos se realizarán sobre las temáticas propuestas en clase. Podrán ser individual o en grupo	30

### Assessment comments

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### Sources of information

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<b>Basic</b>	<ul style="list-style-type: none"><li>- Burgoon, M. (1994). Human communication. Thousand Oaks, CA: Sage</li><li>- Knapp, M.L. (1972). Non verbal communication in human interaction. New York: Holt Rinehart &amp;amp; Winston</li><li>- Hewstone, M. &amp;amp; Stroebe, W. (2001). Introduction to Social Psychology: An European Perspective. Oxford: Blackwell.</li><li>- Argyle, M. (1992). The social psychology of Everyday Life. London: Routledge</li><li>- Littlejohn, S.W. &amp;amp; Foss, K.A. (2011). Theories of Human Communication.. Long Grove, IL: Waveland Press Inc.</li><li>- McCroskey, J.C.; Larson, C.e. &amp;amp; Knapp, M.L. (1971). An introduction to interpersonal communication. Englewood Cliffs, NJ: Prentice Hall</li><li>- Watzlawick, P.; Bavelas, JB &amp;amp; Jackson, D. (1967). Pragmatic of Human Communication. A study of interactional patterns, pathologies and paradoxes.. New York: Norton.</li><li>- Davis, Flora (2011). La comunicación no verbal. Alianza editorial</li><li>- Fernández Abasca, E., Chóliz, M. (2007). La expresión facial de las emociones. universidad Nacional de educación a Distancia</li><li>- Ekman, P. (2010). Cómo detectar mentiras. Paidós Ibérica</li></ul>
<b>Complementary</b>	<ul style="list-style-type: none"><li>- Bull, P. &amp;amp; Roger, D. (1989). The social psychological approach to interpersonal communication. En: D. Roger y P. Bull (Eds.): Conversation: an interdisciplinary perspective.. Clevedon, UK. Multilingual Matters</li><li>- Hewes, DE (1985). The cognitive bases of interpersonal communication. Hillsdale, NJ: lawrence Erlbaum</li><li>- Hall, JA (1978). Gender effects in decoding non verbal cues. Psychological Bulletin 85: 845-857</li><li>- Knapp, ML &amp;amp; Daly, JA (2010). Interpersonal communication. 4 vols.. London: Sage</li><li>- Hartley, P. (1993). Interpersonal communication. London: Routledge</li></ul>

## Recommendations

### Subjects that it is recommended to have taken before

### Subjects that are recommended to be taken simultaneously

### Subjects that continue the syllabus

### Other comments

(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.