



Teaching Guide

Identifying Data					2017/18
Subject (*)	New technologies applied to destinations and tourist products	Code	615524005		
Study programme	Mestrado Universitario en Planificación e Xestión de Destinos e Produtos Turísticos(plan 2016)				
Descriptors					
Cycle	Period	Year	Type	Credits	
Official Master's Degree	1st four-month period	First	Obligatoria	6	
Language	SpanishGalician				
Teaching method	Face-to-face				
Prerequisites					
Department	Computación				
Coordinador	Parama Gabia, Jose Ramon	E-mail	jose.parama@udc.es		
Lecturers	Parama Gabia, Jose Ramon	E-mail	jose.parama@udc.es		
Web					
General description					

Study programme competences

Code	Study programme competences
A8	CE11 - Saber definir proxectos de investigación innovadores que repercutan positivamente no sector
A10	CE10 - Manexar as TIC para a comunicación, promoción e a comercialización
B7	CG2 - Utilizar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) necesarias para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida
B10	CG5 - Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben afrontarse
B12	CG7 - Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade
C3	CT3 - Trabajar de forma autónoma con iniciativa
C4	CT4 - Traballar de forma colaborativa
C7	CT7 - Capacidade para a aprendizaxe de novos métodos e teorías, que doten dunha gran versatilidad para adaptarse a novas situacións
C8	CT8 - Comunicar por escrito e oralmente os coñecementos procedentes da linguaxe científica

Learning outcomes

Learning outcomes	Study programme competences		
	AR1	BC10	CC7
	AR1	BC7	CC3
	AC1	BC10	CC7
		BC12	
	AR1	BC7	CC3
	AC1	BC10	CC7
		BC12	
	AC1	BC10	CC3
		BC12	CC4
			CC8
	AR1	BC10	CC3
	AC1	BC12	CC7

Contents

Topic	Sub-topic



Planning				
Methodologies / tests	Competencies	Ordinary class hours	Student?s personal work hours	Total hours
Guest lecture / keynote speech	A8 B10 B12 C7	25	37.5	62.5
Oral presentation	A8 B10 B12 C3 C7 C8	0.5	0.5	1
Laboratory practice	A10 A8 B7 C3 C4 C7	34.5	51.75	86.25
Personalized attention		0.25	0	0.25

(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Guest lecture / keynote speech	
Oral presentation	
Laboratory practice	

Personalized attention	
Methodologies	Description
Oral presentation	
Laboratory practice	

Assessment			
Methodologies	Competencies	Description	Qualification
Laboratory practice	A10 A8 B7 C3 C4 C7		100

Assessment comments

Sources of information	
Basic	<ul style="list-style-type: none"> - OMT (2001). Comercio Electrónico y Turismo. . Consejo Empresarial CEOMT - OMT (2005). Evaluación y optimización de sitios web. Consejo Empresarial CEOMT - (). Planeta web 2.0 Inteligencia colectiva o medios fast food. www.planetaweb2.net - Google (). Ayuda google maps. https://support.google.com/maps/?hl=es - Google (). Ayuda google earth. https://support.google.com/earth/?hl=es - José R. Paramá (). Explicación general de la asignatura. - Óscar Ramos (). Explicación Tema 1. - Óscar Ramos (). Explicación Tema 2. - José R. Paramá (). Explicación Tema 3. - José R. Paramá (). Explicación Tema 4.
Complementary	

Recommendations
Subjects that it is recommended to have taken before
Subjects that are recommended to be taken simultaneously



Subjects that continue the syllabus
Other comments

(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.