



Teaching Guide

Identifying Data					2017/18
Subject (*)	Modern Language: English		Code	662G01006	
Study programme	Grao en Turismo				
Descriptors					
Cycle	Period	Year	Type	Credits	
Graduate	1st four-month period	First	FB	6	
Language	English				
Teaching method	Face-to-face				
Prerequisites					
Department					
Coordinador	Moss , Sarah	E-mail	smoss@udc.es		
Lecturers	Cogdill , Kevin Montoya Reyes, Ana Moss , Sarah	E-mail	cyork@udc.es anamontoyaes@yahoo.com smoss@udc.es		
Web					
General description	Esta materia foi deseñada para potenciar a comprensión auditiva, a expresión oral, a comprensión lectora e a expresión escrita na lingua inglesa mediante a utilización de diverso material referente ao ámbito turístico.				

Study programme competences

Code	Study programme competences
A1	Comprender os principios do turismo: a súa dimensión espacial, social, cultural, política, laboral e económica.
A6	Ter unha marcada orientación de servizo ao cliente.
A13	Manexar técnicas de comunicación.
A15	Traballar en inglés como lingua estranxeira.
A29	Traballar en medios socioculturais diferentes.
A33	Creatividade.
A34	Iniciativa e espírito emprendedor.
A35	Motivación por calidade.
B1	Capacidade de análise e síntese.
B2	Comunicación oral e escrita en lingua nativa.
B3	Resolución de problemas.
B4	Razoamento crítico.
B5	Compromiso ético.
B6	Aprendizaxe autónoma.
B7	Adaptación a novas situacións.
C1	Expresarse correctamente, tanto de forma oral coma escrita, nas linguas oficiais da comunidade autónoma.
C2	Dominar a expresión e a comprensión de forma oral e escrita dun idioma estranxeiro.
C3	Utilizar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) necesarias para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida.
C4	Desenvolverse para o exercicio dunha cidadanía aberta, culta, crítica, comprometida, democrática e solidaria, capaz de analizar a realidade, diagnosticar problemas, formular e implantar solucións baseadas no coñecemento e orientadas ao ben común.
C5	Entender a importancia da cultura emprendedora e coñecer os medios ao alcance das persoas emprendedoras.
C6	Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.
C7	Asumir como profesional e cidadán a importancia da aprendizaxe ao longo da vida.
C8	Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.

Learning outcomes



Learning outcomes	Study programme competences		
Comprender textos escritos y orales en lengua inglesa procedentes de diversas fuentes y específicos del ámbito turístico.	A1 A13 A15 A29 A33 A34 A35	B1 B2 B3 B4 B5 B6 B7	C2 C4 C5 C7 C8
Dominar el vocabulario necesario y las estructuras gramaticales precisas para poder expresarse correctamente en lengua inglesa, tanto a nivel escrito como oral, en contextos propios del ámbito turístico.	A1 A6 A13 A15 A29 A33 A34 A35	B1 B2 B3 B4 B5 B6 B7	C1 C2 C3 C4 C5 C6 C7 C8
Expresar información en lengua inglesa, tanto a nivel escrito como oral, sobre temática específica del ámbito turístico, utilizando adecuadamente el vocabulario y las estructuras gramaticales necesarias estudiadas previamente.	A1 A6 A13 A15 A29 A33 A34 A35	B1 B2 B3 B4 B5 B6 B7	C1 C2 C3 C4 C5 C6 C7 C8

Contents	
Topic	Sub-topic
An introduction to the language of Tourism	Reasons for travel over the centuries and in contemporary society Types of travel and tourist The structure of the tourism industry - chain of distribution/supply services, etc. Describing trends in Tourism (numbers, graphs, statistics)
Gastronomy	Culinary tourism Describing dishes / menus to visitors Gastronomy in Galicia
Working with visitors	Providing information about attractions and amenities. Giving directions and practical information. Describing monuments /sites of interest (built and environmental heritage) Guided tours - working as a guide
The persuasive language of tourism	Writing and talking about a destination; the use of specific language (adjectives, verbs, collocations, etc.).

Planning				
Methodologies / tests	Competencies	Ordinary class hours	Student?s personal work hours	Total hours
Objective test	A1 A13 A15 A33 A34 A35 B1 B2 B3 B4 B6 B7 C2 C7	4	18	22



Speaking test	A1 A13 A15 A33 A34 A35 B1 B2 B3 B4 B6 B7 C2 C7	3	18	21
Workshop	A1 A13 A15 A33 A34 A35 B1 B2 B3 B4 B6 B7 C2 C7	39	47.5	86.5
Workbook	A1 A13 A15 B1 B6 C2	0	10	10
Document analysis	A1 A6 A13 A15 A29 A33 A34 A35 B1 B2 B3 B4 B5 B6 B7 C1 C2 C3 C4 C5 C6 C7 C8	6.5	2	8.5
Personalized attention		2	0	2

(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Objective test	Prueba a realizar a finales del cuatrimestre para evaluar la expresión escrita y la comprensión lectora del alumno además de su dominio de la gramática, sintaxis y campos semánticos especializados.
Speaking test	Diferentes actividades orales tanto improvisadas como guiadas (role playing activities, discussions about articles, guided dialogues...) que se realizarán a lo largo del cuatrimestre para evaluar la habilidad comunicativa a nivel oral del alumno, mejorar la fluidez y la expresión espontánea.
Workshop	Clases prácticas en las que el alumno trabajará en clase con el material necesario y recibirá la información precisa para el desarrollo de sus habilidades comunicativas, tanto a nivel escrito como a nivel oral.
Workbook	Lectura de artículos relacionados con el sector turístico para discusión y debate en clase.
Document analysis	Ejercicios de "listening" con material auditivo o audiovisual.

Personalized attention	
Methodologies	Description
Speaking test Workshop Workbook	Tanto los talleres como las diversas presentaciones orales conllevan una atención personalizada según las necesidades de cada alumno. Además, los alumnos pueden solicitar consejos sobre su aprendizaje autónomo.

Assessment			
Methodologies	Competencies	Description	Qualification
Speaking test	A1 A13 A15 A33 A34 A35 B1 B2 B3 B4 B6 B7 C2 C7	The final oral exam will consist of two parts: Part 1: Guided tour of monuments /route within the city of A Coruña (20%) Part 2: speaking exercise about the structure of the travel and tourism industry and/or description of a typical Galician dish and a menu to a group of visitors (10%)	30
Objective test	A1 A13 A15 A33 A34 A35 B1 B2 B3 B4 B6 B7 C2 C7	Final written exam at the end of the semester that may consist of ANY combination of the following: vocabulary (gap fills, definitions, translation); reading comprehension; short texts for translation; description of graph or chart illustrating trends in tourism	50
Workshop	A1 A13 A15 A33 A34 A35 B1 B2 B3 B4 B6 B7 C2 C7	Coursework: ANY combination of the following: Reading comprehensions; summaries; compositions; translation; description of trends in tourism; persuasive text describing a destination	20



Assessment comments

Attendance is COMPULSORY. An 80% attendance rate entitles students to the 50% written exam; 30% oral exam; 20% continuous assessment option.

Students who do not comply with this requirement will be examined on the basis of 70% written exam; 30% oral exam.

Students must obtain a passing grade (50%) in both the written exam and the oral test.

Students who are unable to comply with the 80% attendance requirements due to exemption from attendance as stipulated in regulations to this effect published by the University of A Coruña (Art. 3.b e 4.5 Normas de avaiación, revisión e reclamación das cualificacións dos estudos de grao e mestrado universitario (Art 3 e 8b)), will be assessed in the following way: 70% written exam; 30% oral test.

In the second opportunity (July) students will be assessed as follows: 70% written exam and 30% oral exams. If students passed either the written exam or oral test in the first opportunity, this grade will be maintained for the second opportunity. This is ONLY valid for the two opportunities corresponding to the academic year in course.

Sources of information

Basic	<ul style="list-style-type: none">- CNN.com (). .- www.tourism-review.com (). .- eslflow.com (). .- unwto.org/index.php (). .- visual.merriamwebster.com/arts-architecture.php (). .- spokenenglish.org (). .- thefreedictionary.com (). .- bbc.co.uk (). .- thesaurus.com (). .- Martin Hewings (1999). Advanced Grammar in Use. Cambridge University Press- Enrique Alcaraz Varó et al. (2000). Diccionario de términos de turismo y de ocio. Inglés-Español, Spanish-English. Ariel Referencia- (1998). Diccionario Oxford. Español-Inglés, Inglés-Español. Oxford University Press- (2003). New Oxford Dictionary of English. Oxford University Press- (1995). The Oxford-Duden Pictorial Spanish and English Dictionary. Oxford University Press- P.Strutt (2013). English for International Tourism . Pearson
Complementary	

Recommendations

Subjects that it is recommended to have taken before

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

First Modern Language I: English/662G01015

First Modern Language II: English/662G01028

English in the Workplace/662G01045

Other comments

The learning outcomes of this module are pitched at a B2 level of the Common European Framework of Reference for Languages. Students are reminded that this is a subject covering English for Specific Purposes, and is NOT a General English course. Likewise, they are reminded that the study of language requires perseverance and continuity over time.

(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.