



## Teaching Guide

Identifying Data					2017/18
<b>Subject (*)</b>	New technologies applied to destinations and tourist products	<b>Code</b>	615524005		
<b>Study programme</b>	Mestrado Universitario en Planificación e Xestión de Destinos e Produtos Turísticos(plan 2016)				
Descriptors					
<b>Cycle</b>	<b>Period</b>	<b>Year</b>	<b>Type</b>	<b>Credits</b>	
Official Master's Degree	1st four-month period	First	Obligatoria	6	
<b>Language</b>	SpanishGalician				
<b>Teaching method</b>	Face-to-face				
<b>Prerequisites</b>					
<b>Department</b>	Computación				
<b>Coordinador</b>	Parama Gabia, Jose Ramon	<b>E-mail</b>	jose.parama@udc.es		
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<b>Web</b>					
<b>General description</b>					

## Study programme competences / results

Code	Study programme competences / results
A8	CE11 - Saber definir proxectos de investigación innovadores que repercutan positivamente no sector
A10	CE10 - Manexar as TIC para a comunicación, promoción e a comercialización
B7	CG2 - Utilizar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) necesarias para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida
B10	CG5 - Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse
B12	CG7 - Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade
C3	CT3 - Trabajar de forma autónoma con iniciativa
C4	CT4 - Traballar de forma colaborativa
C7	CT7 - Capacidade para a aprendizaxe de novos métodos e teorías, que doten dunha gran versatilidad para adaptarse a novas situacións
C8	CT8 - Comunicar por escrito e oralmente os coñecementos procedentes da linguaxe científica

## Learning outcomes

Learning outcomes	Study programme competences / results		
	AR1	BC10	CC7
	AR1	BC7	CC3
	AC1	BC10	CC7
		BC12	
	AR1	BC7	CC3
	AC1	BC10	CC7
		BC12	
	AC1	BC10	CC3
		BC12	CC4
			CC8
	AR1	BC10	CC3
	AC1	BC12	CC7

## Contents

Topic	Sub-topic




Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student?s personal work hours	Total hours
Guest lecture / keynote speech	A8 B10 B12 C7	25	37.5	62.5
Oral presentation	A8 B10 B12 C3 C7 C8	0.5	0.5	1
Laboratory practice	A10 A8 B7 C3 C4 C7	34.5	51.75	86.25
Personalized attention		0.25	0	0.25

(\*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Guest lecture / keynote speech	
Oral presentation	
Laboratory practice	

Personalized attention	
Methodologies	Description
Oral presentation	
Laboratory practice	

Assessment			
Methodologies	Competencies / Results	Description	Qualification
Laboratory practice	A10 A8 B7 C3 C4 C7		100

Assessment comments

Sources of information	
<b>Basic</b>	<ul style="list-style-type: none"> <li>- OMT (2001). Comercio Electrónico y Turismo. . Consejo Empresarial CEOMT</li> <li>- OMT (2005). Evaluación y optimización de sitios web. Consejo Empresarial CEOMT</li> <li>- (). Planeta web 2.0 Inteligencia colectiva o medios fast food. <a href="http://www.planetaweb2.net">www.planetaweb2.net</a></li> <li>- Google (). Ayuda google maps. <a href="https://support.google.com/maps/?hl=es">https://support.google.com/maps/?hl=es</a></li> <li>- Google (). Ayuda google earth. <a href="https://support.google.com/earth/?hl=es">https://support.google.com/earth/?hl=es</a></li> <li>- José R. Paramá (). Explicación general de la asignatura.</li> <li>- Óscar Ramos (). Explicación Tema 1.</li> <li>- Óscar Ramos (). Explicación Tema 2.</li> <li>- José R. Paramá (). Explicación Tema 3.</li> <li>- José R. Paramá (). Explicación Tema 4.</li> </ul>
<b>Complementary</b>	

Recommendations
Subjects that it is recommended to have taken before



Subjects that are recommended to be taken simultaneously
Subjects that continue the syllabus
Other comments

(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.