



Teaching Guide

Identifying Data					2018/19
Subject (*)	Social Research Techniques			Code	660G01020
Study programme	Grao en Relacións Laborais e Recursos Humanos (Coruña)				
Descriptors					
Cycle	Period	Year	Type	Credits	
Graduate	2nd four-month period	Second	Obligatory	6	
Language	Galician				
Teaching method	Face-to-face				
Prerequisites					
Department					
Coordinador	Romani de Gabriel, María	E-mail	maria.romani@udc.es		
Lecturers	Romani de Gabriel, María	E-mail	maria.romani@udc.es		
Web					
General description	The objective of this course is to train students for conducting empirical research in the social area of knowledge of Labor Relations and Human Resources. Given the practical nature of the subject, for which undoubtedly also requires a theoretical basis about the methodology and research techniques used in social sciences, guides students in order to prepare for the implementation of Final Project Degree in labor Relations and Human Resources.				

Study programme competences / results

Code	Study programme competences / results
A18	Interpretar datos e indicadores socioeconómicos.
A25	Aplicar as distintas técnicas de avaliación e auditoría sociolaboral.
A26	Aplicar técnicas cuantitativas e cualitativas de investigación social ao ámbito laboral.
A31	Aplicar os coñecementos á práctica.
A35	Análise crítico das decisións emanadas dos axentes que participan nas relacións laborais.
B1	Resolución de problemas.
B2	Capacidade de análise e síntese.
B3	Capacidade de organización e planificación.
B4	Capacidade de xestión da información.
B9	Traballo en equipos.
B14	Aprendizaxe autónomo.
B15	Creatividade.
C1	Expresarse correctamente, tanto de forma oral coma escrita, nas linguas oficiais da comunidade autónoma.
C3	Utilizar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) necesarias para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida.
C6	Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.
C8	Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.

Learning outcomes

Learning outcomes	Study programme competences / results		
interpretar datos e indicadores socioeconómicos	A18		
Aplicar as distintas técnicas de avaliación e auditoría sociolaboral.	A25		
Aplicar técnicas cuantitativas e cualitativas de investigación social ao ámbito laboral.	A26		
Aplicar os coñecementos á práctica.	A31		
Análise crítico das decisións emanadas dos axentes que participan nas relacións laborais.	A35		
Resolución de problemas.		B1	



Capacidade de análise e síntese.		B2	
Capacidade de organización e planificación.		B3	
Capacidade de xestión da información.		B4	
Traballo en equipos.		B9	
Aprendizaxe autónomo.		B14	
Creatividade.		B15	
Expresarse correctamente, tanto de forma oral coma escrita, nas linguas oficiais da comunidade autónoma.			C1
Utilizar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) necesarias para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida			C3
Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.			C6
Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.			C8

Contents	
Topic	Sub-topic
UNIT 1. SOCIAL RESEARCH: DEFINITION AND CONCEPTS.	<ul style="list-style-type: none"> - The scientific methodology. - Fines of social research. - Fundamentals.
UNIT 2. MAIN SOCIAL RESEARCH TECHNIQUES.	<ul style="list-style-type: none"> - Methodological plurality. - Quantitative Techniques: survey, census and panel - Qualitative techniques: participant observation, interviews , biographical methodology , analysis of life´s documents , discussion groups and observing personal documents.
UNIT 3. DATA SOURCES FOR THE STUDY OF LABOR RELATIONS	<ul style="list-style-type: none"> - Concept. - Types of sources and who to select it. - How to select scientific documentation.
UNIT 4. THE INVESTIGATION'S PROCESS: PLANNING AND DEVELOPMENT OF A DESIGN RESEARCH WORK. PRESENTATION OF DATA AND RESEARCH REPORT WRITING	<ul style="list-style-type: none"> - Essentials. - Types of presentations. - Structure of the reports. - Use of references.

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student?s personal work hours	Total hours
Workbook	A25 A31 A35 B1 B3 B4 B15 C3 C8	28	28	56
Objective test	B9 C1	2	60	62
Guest lecture / keynote speech	A18 A26 B2 B14 C6	28	0	28
Personalized attention		4	0	4

(*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Workbook	Critical readings, comments and practical exercises that students must perform, as directed by the teacher in class.



Objective test	Oral or written examination with questions, practical exercises or comments text
Guest lecture / keynote speech	Oral presentation by the teacher, complemented by use of audiovisual media and the introduction of some questions to the students, in order to impart knowledge and objective learning.

Personalized attention

Methodologies	Description
Workbook	It will be for readings, guiding each student on the work he has to do, how to do and information sources used. Tutorial hours for any queries on the matter be established.

Assessment

Methodologies	Competencies / Results	Description	Qualification
Objective test	B9 C1	Written or spoken test that includes questions, practical exercises or essays.	50
Workbook	A25 A31 A35 B1 B3 B4 B15 C3 C8	Critical readings, reflections, discussions, presentations and practical exercises that students must do IN THE CLASSROOM and they have to upload them to moodle, following directions given by the teacher. If a student has not attended the lecture during which the practical exercise has taken place, he will NOT be able to deliver the practical exercise unless he is able to justify his absence appropriately. Since the teacher will not be able to assess either the time spent doing the exercise or the resources, the student will be graded at a lower standard should he not attend the lecture. If the student chooses to deliver the exercise without attending the lecture, he must deliver it within 24 hours of the exercise date. Please take into account that some practical exercises can only be done in a classroom environment (discussions, focus groups, presentations, teacher questions, etc.)	50

Assessment comments



The

student MUST CHOOSE ONE OF THE FOLLOWING ASSESSMENTS AND LET THE TEACHER KNOW

BY EMAIL: maria.romani@udc.es within the first 15 days of

the course. The student should bear in mind that he will not be able to choose

a different assessment unless he has given a valid reason and the teacher

authorizes him to do so. If the student does not inform the teacher of the

chosen assessment in due time, his performance will be assessed according to

the criteria established, that is, the student will only be able to take the

objective test on 100% of the subject.

ASSESSMENT ONE:

-Complete at least 25%

of the "READINGS" (50%) and take the "OBJECTIVE TEST" (50%)

In this case, the marks

resulting from the two methodologies will be added up, IN THE JUNE ASSESSMENT AND IN THE JULY ASSESSMENT.

If the totals of the two

methodologies do not equal to a pass in the June assessment, the results

obtained in the "READINGS" will be considered, and added up to the

results obtained in the "OBJECTIVE TEST" in the July assessment. The final qualification obtained in case of not to present To THE

OBJECTIVE TEST, will be the corresponding to READINGS so much in the

opportunity of January and of July



Basic	<ul style="list-style-type: none"> - Hernández Sampieri, R. , Fernández Collado, C. Y Baptista Lucio, P. (2010). Metodología de la investigación (5 edición). . Méjico: Mc.Graw Hill. - Sierra Bravo, R. (1994). Técnicas de Investigación Social. Madrid: Paraninfo - Ander Egg, E. (1996). Técnicas de investigación social (19 edición, 1982) . Argentina: Humanitas. - Cea D´Ancona, M. A (1996). Metodología cuantitativa. Estrategias y técnicas de investigación social. . Madrid: Síntesis. - Cea D´Ancona, M. A. (2012). Fundamentos y aplicaciones en metodología cuantitativa.. Madrid: Síntesis. - Corbetta, P. (2010). Metodología y técnicas de investigación social.. Madrid: Mc.Graw Hill. - García Ferrando, M. , Ibáñez, J. y Alvira, F. (1990). El análisis de la realidad social. Métodos y técnicas de investigación. . Madrid: Alianza Universidad Textos. - Gordo López, A. J. y Serrano Pascual, A. (coords.) (2008). Estrategias y prácticas cualitativas de investigación social. Madrid: Pearson Educación. - Mateo Rivas, M. J. (1985). Estadística en investigación social. . Madrid: Paraninfo. - Vallés, M. S. (1999). Técnicas cualitativas de investigación social. Madrid: Síntesis. - Ispizua, M. y Lavia, C (2016). La investigación como proceso. Planificación y desarrollo. . Madrid: Dextra Guerr Frias, M. (2010). Manual de Publicaciones de la American Psychological Association (3ªed.). España: Manual Moderno.
Complementary	

Recommendations	
Subjects that it is recommended to have taken before	
Industrial Sociology/660G01017	
Subjects that are recommended to be taken simultaneously	
Descriptive Statistics /660G01018	
Subjects that continue the syllabus	
Other comments	

(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.