



Teaching Guide				
Identifying Data				2019/20
Subject (*)	Fashion Design		Code	710G03010
Study programme	Grao en Xestión Industrial da Moda			
Descriptors				
Cycle	Period	Year	Type	Credits
Graduate	1st four-month period	Second	Basic training	6
Language	SpanishGalician			
Teaching method	Face-to-face			
Prerequisites				
Department	Proxectos Arquitectónicos, Urbanismo e Composición			
Coordinador	Muñiz Núñez, Patricia	E-mail	patricia.muniz@udc.es	
Lecturers	Blanco Lorenzo, Enrique Manuel	E-mail	enrique.blanco@udc.es	
	Muñiz Núñez, Patricia		patricia.muniz@udc.es	
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General description	General approach to fashion design. From search and research creative processes to design, its graphic expression, basic prototyping and techniques.			

Study programme competences	
Code	Study programme competences
A6	Conocer y manejar las herramientas necesarias para la realización, conceptualización y lanzamiento de colecciones.
A18	Conocer los lenguajes plásticos y visuales en el ámbito del diseño de la industria de la moda, para entender e interpretar las creaciones artísticas de prendas de moda.
B1	Que los estudiantes hayan demostrado poseer y comprender conocimientos en un área de estudio que parte de la base de la educación secundaria general, y se suele encontrar a un nivel que, si bien se apoya en libros de texto avanzados, incluye también algunos aspectos que implican conocimientos procedentes de la vanguardia de su campo de estudio
B2	Que los estudiantes sepan aplicar sus conocimientos a su trabajo o vocación de una forma profesional y posean las competencias que suelen demostrarse por medio de la elaboración y defensa de argumentos y la resolución de problemas dentro de su área de estudio
B3	Que los estudiantes tengan la capacidad de reunir e interpretar datos relevantes (normalmente dentro de su área de estudio) para emitir juicios que incluyan una reflexión sobre temas relevantes de índole social, científica o ética
B4	Que los estudiantes puedan transmitir información, ideas, problemas y soluciones a un público tanto especializado como no especializado
B5	Que los estudiantes hayan desarrollado aquellas habilidades de aprendizaje necesarias para emprender estudios posteriores con un alto grado de autonomía
B7	Capacidad para analizar tendencias (razonamiento crítico).
B8	Capacidad de planificación, organización y gestión de recursos y operaciones
B9	Capacidad de análisis, diagnóstico y toma de decisiones
B10	Capacidad de comprensión de la dimensión social e histórico-artística del diseño y la industria de la moda, vehículo para la creatividad y la búsqueda de soluciones nuevas y efectivas.
C3	Utilizar las herramientas básicas de las tecnologías de la información y las comunicaciones (TIC) necesarias para el ejercicio de su profesión y para el aprendizaje a lo largo de su vida
C8	Valorar la importancia que tiene la investigación, la innovación y el desarrollo tecnológico en el avance socioeconómico y cultural de la sociedad

Learning outcomes	
Learning outcomes	Study programme competences



To know and use the necessary tools for the realization, conceptualization and release of collections.	A6 A18	B1 B2 B3 B4 B5 B7 B8 B9 B10	C3 C8
To know the visual and plastic languages in the field of fashion industry design, understanding and interpreting the artistic creation of fashion.	A6 A18	B1 B2 B3 B4 B5 B7 B8 B9 B10	C3 C8

Contents	
Topic	Sub-topic
1. Initiation to fashion design	
2. The creative process	
3. Aesthetics elements	
4. Finding identity	
5. Inspiration	
6. The concept	
7. Experimentation	
8. Experimental design techniques	

Planning				
Methodologies / tests	Competencies	Ordinary class hours	Student's personal work hours	Total hours
Guest lecture / keynote speech	A6 A18 B1 B2 B3 B4 B5 B7 B8 B9 B10 C3 C8	20	20	40
Workshop	A6 A18 B1 B2 B3 B4 B5 B7 B8 B9 B10 C8 C3	18	45	63
Supervised projects	A6 A18 B1 B2 B3 B4 B5 B7 B8 C3	3	24	27
Objective test	A18 A6 B1 B3 B4 B5 B7 B9 B10 C8 C3	2	16	18
Personalized attention		2	0	2

(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Guest lecture / keynote speech	Theoretical classes and oral presentations complemented by the use of audiovisual media in order to transmit the fundamentals bases of the knowledge and facilitate their learning.



Workshop	Training modality oriented to the application of learning in which different methodologies/test - exhibitions, simulations, debates, problem solving, guided practices and so on - can be combined. Through them students develop tasks that eminently practical on a specific topic, with the support and supervision of the professors.
Supervised projects	Complementary to the lectures and the workshop and in order to promote an autonomous and group learning. The students will continuously develop practical analytical work in various formats under the supervision of the professors.
Objective test	Questions about the program will be answered on paper in written form, extensive or graphic format.

Personalized attention

Methodologies	Description
Supervised projects	Monitoring and supervision of the distance activities linked to supervised projects.

Assessment

Methodologies	Competencies	Description	Qualification
Objective test	A18 A6 B1 B3 B4 B5 B7 B9 B10 C8 C3	Questions about the program will be answered on paper in written form, extensive or graphic format.	50
Supervised projects	A6 A18 B1 B2 B3 B4 B5 B7 B8 C3	As a complement to expository and interactive classes and with the objective of promoting autonomous and groupal learning. Students will continually develop practical works in different formats under supervision.	50

Assessment comments

Students to be graded at the first opportunity (January) must meet all of the following requirements:

1. Attend 80% of the classes. (Regular attendance means active participation in classes and seminars)
2. 80% of works in due dates
3. Collective work in due date
4. Answer all the questions in the objective test

In

case of failure to comply with any of the three first points the student will get a "NP" (no presentado) in January and July opportunities.

If the student do not complete the first objective test (January) and all the requirements are passed he/she will get a "NP" (January)

The second opportunity (July) will only consist in an objective test. The same requirements as in the first opportunity, so students must: 1. Meet all the previous 4 requirements and obtained a grade under 5 in the first objective test. 2. Or they meet the first 3 requirements and did not attend the first objective test.

Late registration students:

1. Will have to attend at least 90% of face to face classes
2. Will have to complete all the individual and collective works in due date -after registration-
3. Works done before registration will also have to be done according to the responsible professor.

The other rules without conflicting the previous ones will affect all late registration students.

Incoming and outgoing mobility students will be adapted to the same rules as regular students.

For

students who are part-time enrolled, the percentage corresponding to individual work is maintained (25%), the obligation to deliver group work is eliminated so the percent of the objective test is 75%.



Sources of information

Basic	Díaz Sánchez, Julián. Arte, diseño y moda: confluencias en el sistema artístico. (Cuenca: Ediciones de la Universidad de Castilla-La Mancha, 2012).Meadows, Toby. Crear y gestionar una marca de moda. (Barcelona: Blume 2009)Renfrew, C. Renfrew, E. Creación de una colección de moda. (Mexico: GG 2010)Seivewright, Simón. Diseño e investigación. (Mexico: GG 2013)Smith, Alison. Confección de prendas de vestir. (Barcelona: Blume, 2013)Sorger, Richard and Udale, Jenny. The fundamentals of fashion design. (Bloomsbury Academic, 2017)Steel, Valerie and Menkes, Suzi. Fashion Designers A-Z. (Taschen, 2018)Viaseca, Estel. Desfiles de moda. Diseño, organización y desarrollo. (Barcelona: Promopress, 2010)Volpintesta, Laura. Fundamentos del diseño de moda: los 26 principios que todo diseñador de moda debe conocer (Barcelona: Promopress, 2015).
Complementary	

Recommendations

Subjects that it is recommended to have taken before

Drawing and Graphic Expression: Fashion Applications/710G03006
Fundamentals of Fashion Design/710G03002

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

Aesthetics, Styling and Pattern-Making/710G03016

Other comments

(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.