



## Teaching Guide

Identifying Data					2020/21
Subject (*)	Intellectual Property. Industrial Property and Competition Law	Code	612539005		
Study programme	Máster Universitario en Dereito Dixital e da Intelixencia Artificial				
Descriptors					
Cycle	Period	Year	Type	Credits	
Official Master's Degree	1st four-month period	First	Obligatory	6	
Language	SpanishGalician				
Teaching method	Face-to-face				
Prerequisites					
Department	Dereito PrivadoDereito Público				
Coordinador	Garcia Perez, Rafael	E-mail	rafael.garcia.perez@udc.es		
Lecturers	Bello Janeiro, Domingo Cernadas Lázare, Marta Garcia Perez, Rafael Sanz Larruga, Francisco Javier	E-mail	domingo.bello@udc.es marta.cernadas.lazare@udc.es rafael.garcia.perez@udc.es javier.sanz.larruga@udc.es		
Web					
General description					
Contingency plan	1. Modifications to the contents  2. Methodologies *Teaching methodologies that are maintained  *Teaching methodologies that are modified  3. Mechanisms for personalized attention to students  4. Modifications in the evaluation  *Evaluation observations:  5. Modifications to the bibliography or webgraphy				

## Study programme competences / results

Code	Study programme competences / results

## Learning outcomes

Learning outcomes	Study programme competences / results



	A1	BJ24	C1
	A1	BJ24	C1
	A1	BJ24	C1
	A1	B1	
	A1	B1	
	A1		
	A1		
	A1		
	A1		
	A1		
	A1		
	A1		
	A1	B1	C1
	A1		C1
	A1	B1	C1
	A1	B1	C1
			C1
	A1		

Contents	
Topic	Sub-topic
1. A propiedade intelectual ante as novas tecnoloxías	1.1 A Comisión de Propiedade Intelectual
2. A propiedade industrial	2.1 As marcas e o Dereito das novas tecnoloxías 2.2 Patentes e intelixencia artificial 2.3 O impacto das novas tecnoloxías noutras modalidades de propiedade industrial.
3. Dereito da competencia e novas tecnoloxías	3.1 Internet e Dereito da competencia.

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student?s personal work hours	Total hours
Workbook	A1 A3 A4 A6 A10 A11 A14 B8 C8	0	17	17
Case study	A1 A8 A9 A10 A11 A12 A13 B7 B8 B2 B3 B5 C1 C3	40	0	40
Events academic / information	A1 B5 C8	10	10	20
Problem solving	A1 A8 A9 A11 A12 A13 B7 B8 B11 B2 B3 B5 C1 C3	41	0	41
Objective test	A1	2	0	2
Guest lecture / keynote speech	A1 A3 A4 A6 A10 A11 B8 C5 C7 C8	26	0	26
Personalized attention		4	0	4

(\*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Workbook	Proporcionaranse textos aos estudantes para a súa lectura atenta.
Case study	As clases prácticas dedicaranse, en boa medida, ao estudo de casos e sentenzas.



Events academic / information	Organizaranse unhas xornadas ou se impartirá algunha conferencia por un especialista nun tema relacionado coa asignatura.
Problem solving	O alumno aprenderá a resolver problemas xurídicos.
Objective test	Consistirá nun exame teórico.
Guest lecture / keynote speech	Os temas comezarán cunha exposición teórica.

### Personalized attention

Methodologies	Description
Problem solving	Os profesores da materia axudarán aos alumnos a resolver as dúbidas referentes á resolución dos casos prácticos, identificando os problemas máis comúns que mostren os alumnos ao longo da asignatura.

### Assessment

Methodologies	Competencies / Results	Description	Qualification
Case study	A1 A8 A9 A10 A11 A12 A13 B7 B8 B2 B3 B5 C1 C3	Nas clases prácticas o profesor irá evaluando durante o curso en función da asistencia e as intervencións dos alumnos.	20
Problem solving	A1 A8 A9 A11 A12 A13 B7 B8 B11 B2 B3 B5 C1 C3	Nas clases prácticas o profesor irá evaluando durante o curso en función da asistencia e as intervencións dos alumnos.	20
Objective test	A1	A proba consiste nun exame final teórico que poderá ser oral ou escrito. Será necesario aprobar esta proba para aprobar a asignatura.	60

### Assessment comments

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### Sources of information

<b>Basic</b>	<ul style="list-style-type: none"> <li>- Fernández Nóvoa/Otero Lastres/Botana Agra (2017). Manual de la propiedad industrial. Madrid, Marcial Pons</li> <li>- García Pérez, R. (2019). El Derecho de Marcas de la UE en la Jurisprudencia del Tribunal de Justicia. Madrid, La Ley</li> <li>- Bello Janeiro, D. (2012). La Comisión de Propiedad Intelectual. Anuario de la Propiedad Intelectual, pp. 391-417</li> <li>- García Pérez, R. (2018). Las relaciones entre el Derecho de marcas y el Derecho contra la competencia desleal en Internet. Problemas actuales de Derecho de la Propiedad Industrial &amp;quot;VIII Jornadas de Barcelona de Derecho</li> <li>- García Vidal, A. (2002). Derecho de marcas e Internet. Tirant lo Blanch</li> <li>- Sánchez García, Luz (2020). Inventor artificial: un reto para el Derecho de patentes. Aranzadi</li> <li>- Aplin, T. (2020). Research Handbook on Intellectual Property and Digital Technologies. Elgar</li> </ul>
<b>Complementary</b>	

### Recommendations

Subjects that it is recommended to have taken before

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus



Other comments

(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.