



Teaching Guide

| Teaching Guide | | | | |
|---------------------|---|--------|---|-----------|
| Identifying Data | | | | 2020/21 |
| Subject (*) | Modern Language: English | | Code | 662G01006 |
| Study programme | Grao en Turismo | | | |
| Descriptors | | | | |
| Cycle | Period | Year | Type | Credits |
| Graduate | 1st four-month period | First | Basic training | 6 |
| Language | English | | | |
| Teaching method | Hybrid | | | |
| Prerequisites | | | | |
| Department | Letras | | | |
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| Web | | | | |
| General description | Esta materia está incluída no ensino de idiomas con fins específicos. Os obxectivos son varios: potenciar a comprensión auditiva, a expresión oral, a comprensión lectora e a expresión escrita na lingua inglesa empregando diversos materiais relacionados co campo do turismo. Inclúe unha introdución á terminoloxía da industria turística, que abarca múltiples campos semánticos como a estrutura do sector turístico, empresas turísticas, historia, arte, patrimonio, gastronomía, comunicación e promoción. | | | |
| Contingency plan | 1. Modifications to the contents 2. Methodologies *Teaching methodologies that are maintained *Teaching methodologies that are modified 3. Mechanisms for personalized attention to students 4. Modifications in the evaluation *Evaluation observations: 5. Modifications to the bibliography or webgraphy | | | |

Study programme competences

| Code | Study programme competences |
|------|---|
| A1 | Comprender os principios do turismo: a súa dimensión espacial, social, cultural, política, laboral e económica. |
| A6 | Ter unha marcada orientación de servizo ao cliente. |
| A7 | Recoñecer os principais axentes turísticos. |
| A13 | Manexar técnicas de comunicación. |
| A15 | Traballar en inglés como lingua estranxeira. |
| A29 | Traballar en medios socioculturais diferentes. |
| B1 | Capacidade de análise e síntese. |
| B2 | Comunicación oral e escrita en lingua nativa. |
| B3 | Resolución de problemas. |
| B4 | Razoamento crítico. |
| B5 | Compromiso ético. |



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| B6 | Aprendizaxe autónoma. |
| B7 | Adaptación a novas situacións. |
| C2 | Dominar a expresión e a comprensión de forma oral e escrita dun idioma estranxeiro. |
| C3 | Utilizar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) necesarias para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida. |
| C4 | Desenvolverse para o exercicio dunha cidadanía aberta, culta, crítica, comprometida, democrática e solidaria, capaz de analizar a realidade, diagnosticar problemas, formular e implantar solucións baseadas no coñecemento e orientadas ao ben común. |
| C7 | Asumir como profesional e cidadán a importancia da aprendizaxe ao longo da vida. |

| Learning outcomes | | | |
|---|--|-----------------------------|-------|
| Learning outcomes | | Study programme competences | |
| To master the vocabulary and structures necessary for correct written and oral communication in English within the tourism industry. | | A1 | B1 C2 |
| | | A6 | B2 C3 |
| | | A7 | B3 C4 |
| | | A13 | B4 C7 |
| | | A15 | B5 |
| | | A29 | B6 |
| | | | B7 |
| To understand written and oral texts in English from a variety of authentic sources within the field of Tourism. | | A1 | B1 C2 |
| | | A6 | B2 C3 |
| | | A7 | B3 C4 |
| | | A13 | B4 C7 |
| | | A15 | B5 |
| | | A29 | B6 |
| | | | B7 |
| To communicate in written and spoken English, transmitting tourism related messages using the appropriate terminology and grammar structures. | | A1 | B1 C2 |
| | | A6 | B3 C3 |
| | | A7 | B4 C4 |
| | | A15 | B5 C7 |
| | | A29 | B6 |
| | | | B7 |

| Contents | |
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| Topic | Sub-topic |
| An introduction to the language of Tourism | Reasons for travel over the centuries and in contemporary society |
| | Types of travel and tourist |
| | The structure of the tourism industry - chain of distribution/supply services, etc. |
| | Describing trends in Tourism (numbers, graphs, statistics) |
| Gastronomy | Food and wine tourism |
| | Describing dishes / menus to visitors |
| | Gastronomy in Galicia |
| Working with visitors | Providing information about attractions and amenities. |
| | Giving directions and practical information. |
| | Describing monuments /sites of interest (built and environmental heritage) |
| | Guided tours - working as a guide |
| The persuasive language of tourism | Writing and talking about a destination; the use of specific language (adjectives, verbs, collocations, etc.). |

| Planning |
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| Methodologies / tests | Competencies | Ordinary class hours | Student's personal work hours | Total hours |
|------------------------|---|----------------------|-------------------------------|-------------|
| Objective test | A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C2 C3 C4 C7 | 4 | 18 | 22 |
| Workshop | A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C2 C3 C4 C7 | 39 | 47.5 | 86.5 |
| Speaking test | A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C2 C3 C4 C7 | 3 | 18 | 21 |
| Workbook | A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C2 C3 C4 C7 | 0 | 10 | 10 |
| Document analysis | A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C2 C3 C4 C7 | 6.5 | 2 | 8.5 |
| Personalized attention | | 2 | 0 | 2 |

(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

| Methodologies | |
|-------------------|--|
| Methodologies | Description |
| Objective test | <p>Test at the end of the course to assess written expression and reading comprehension as well as the correct use of grammar, syntax and the specialised terminology.</p> <p>Students studying online will undertake a task of similar characteristics.</p> |
| Workshop | <p>Practical lessons working with the appropriate materials in order to improve written and oral communicative skills.</p> <p>Online mode: contents will be posted on Moodle and practical sessions will be held via Teams, which will be recorded for students to view at their leisure.</p> |
| Speaking test | <p>Spontaneous and guided speaking activities (role playing activities, discussions about articles, guided dialogues...) which will be carried out during the lessons in order to improve students' communicative skills, fluency and capacity to respond spontaneously.</p> <p>Online mode: oral sessions via Teams</p> |
| Workbook | <p>Reading of tourism-related articles for in-class discussion and debate.</p> <p>Online mode: queries related to these activities will be resolved during the oral sessions on Teams.</p> |
| Document analysis | <p>Listening exercises using audiovisual materials</p> <p>Online mode: queries related to these activities will be resolved during the oral sessions on Teams, or via email and the Moodle forum.</p> |

| Personalized attention | |
|------------------------|-------------|
| Methodologies | Description |



| | |
|---------------|---|
| Workbook | All activities imply personalised attention. Students may also consult with teaching staff in person during tutorial hours or via electronic means (forum / chat on Moodle, email), in accordance with the instructions provided. |
| Workshop | |
| Speaking test | |
| | Online format. Questions will be answered during the practical and oral sessions and tutorials on Teams, as well as via email and the Moodle forum and chat. |

| Assessment | | | |
|----------------|---|---|---------------|
| Methodologies | Competencies | Description | Qualification |
| Workshop | A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C2 C3 C4 C7 | Tasks submitted for continuous assessment. ANY combination of the following: Reading comprehension; summaries; compositions; translations; descriptions of trends in tourism; texts describing a destination / tourism attraction or tangible /intangible heritage asset. | 20 |
| Objective test | A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C2 C3 C4 C7 | Final written test comprising ANY combination of the following: vocabulary exercises; reading comprehension; translation ES-EN of short texts; description of graphs illustrating tourism trends; composition and/or summary. | 50 |
| Speaking test | A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C2 C3 C4 C7 | The final oral exam will consist of two parts: Part 1: Guided tour of monuments /route within the city of A Coruña (20%) Part 2: speaking exercise about the structure of the travel and tourism industry and/or description of a typical Galician dish and a menu to a group of visitors (10%) | 30 |

| Assessment comments |
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| <p><p> Attendance is COMPULSORY. An 80% attendance rate entitles students to the 50% written exam; 30% oral exam; 20% continuous assessment option.</p><p>Students who do not comply with this requirement will be examined on the basis of 70% written exam; 30% oral exam.</p><p>Students must obtain a passing grade (50%) in both the written exam and the oral test.</p><p>Students who are unable to comply with the 80% attendance requirements due to exemption from attendance as stipulated in regulations to this effect published by the University of A Coruña (Art. 3.b & 4.5 Normas de avaliación, revisión e reclamación das cualificacións dos estudos de grao e mestrado universitario (Art 3 e 8b), will be assessed in the following way: 70% written exam; 30% oral test.</p><p>In the second opportunity (July) students will be assessed as follows: 70% written exam and 30% oral exams. If students passed either the written exam or oral test in the first opportunity, this grade will be maintained for the second opportunity. This is ONLY valid for the two opportunities corresponding to the academic year in course.</p></p> |

| Sources of information | |
|------------------------|--|
| Basic | <ul style="list-style-type: none"> - 1. Sharpley, Richard & David J.(eds) (2002). Tourism and development: concepts and issues. . Telfer. Clevendon: Channel View Publications. - 2. Collin, P.H. (1996). Dictionary of hotels, tourism and catering management. . Middlesex: Peter Colling Publishing - 3. Fussell, Paul (ed.) (1987). The Norton book of travel. New York. Norton - 4. Maczak, Antoni (1995). Travel in early modern Europe. Cambridge. Polity Press - (). English for tour guides. https://www.englishclub.com/english-for-work/tour-guide.htm - (). Your English Tourism Vocabulary List for connecting with absolutely any traveler. https://www.fluentu.com/blog/english/english-tourism-vocabulary/ - (). English vocabulary for tour guides. https://es.scribd.com/document/338444961/English-Vocabulary-for-Tour-Guides-EnglishClub-pdf - (). Travel English/English for tourists: . https://www.learnenglishfeelgood.com/travelenglish/ |



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|---------------|--|
| Complementary | |
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Recommendations

Subjects that it is recommended to have taken before

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

First Modern Language I: English/662G01015

First Modern Language II: English/662G01028

English in the Workplace/662G01045

Other comments

Students must remember that this is an English for Specific Purposes module and NOT a general English course. They must also bear in mind that studying any language requires perseverance and continuity.

(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.