



Teaching Guide

Identifying Data					2020/21
Subject (*)	Accounting and Financial Management in Fashion Firms	Code	710G03015		
Study programme	Grao en Xestión Industrial da Moda				
Descriptors					
Cycle	Period	Year	Type	Credits	
Graduate	Yearly	Second	Obligatory	9	
Language	English				
Teaching method	Face-to-face				
Prerequisites					
Department	Empresa				
Coordinador	Anido Martinez, Cristina	E-mail	cristina.anido@udc.es		
Lecturers	Anido Martinez, Cristina Peón Pose, David Olegario Puime Guillén, Félix	E-mail	cristina.anido@udc.es david.peon@udc.es felix.puime@udc.es		
Web					
General description	? Introduction to the basics of accounting ? Introduction to the basics of corporate finance ? Introduction to financial statement analysis and decision-making				



Contingency plan	<p>1. Modifications to the contents</p> <p>? No modifications</p> <p>2. Methodologies</p> <p>*Teaching methodologies that are maintained</p> <p>? All, as they may be applied both on face-to-face and virtual scenarios using ICT synchronous and asynchronous tools</p> <p>* Teaching methodologies that are modified</p> <p>? No modifications</p> <p>3. Mechanisms for personalized attention to students</p> <p>EMAIL</p> <p>? Daily use to request virtual meetings to solve doubts and follow-up the supervised projects</p> <p>MOODLE</p> <p>? Discussion forum. At student?s convenience to submit questions related to the course, raise questions and clarify doubts</p> <p>? Diffusion of materials. According to the development of the course</p> <p>? Self-assessment and assessment activities. According to the settled schedule</p> <p>TEAMS</p> <p>? Videoconferences for the development of the sessions (whole group and small groups). Weekly according to the official timetable</p> <p>? Videoconferences for the personalised attention. According to the settled schedule (lecturer and student/team contact previously by email)</p> <p>? Videoconferences for the assessment activities. According to the settled schedule</p> <p>4. Modifications in the evaluation</p> <p>? No modifications</p> <p>*Evaluation observations:</p> <p>? In addition to the evaluation observations recorded on the teaching guide:</p> <p>? Assessment activities will take place through Moodle. The lecturer may request partial or total oral explanation after the delivery and evaluation of the activities</p> <p>? It is compulsory to be connected to Teams videoconference and Moodle</p> <p>? If technical issues impede the development of the exam, it is necessary to immediately inform the lecturer; the alternative option will be an individual oral exam through Teams videoconference.</p> <p>5. Modifications to the bibliography or webgraphy</p> <p>? No modifications</p>
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Study programme competences / results	
Code	Study programme competences / results
A10	To acquire the economic-financial fundamentals needed to assess the status of a fashion firm and to adequately manage it from a triple perspective of liquidity, solvency and profitability
B1	That students demonstrate that they acquired and understood knowledge in a study area that originates from general secondary education and that can be found at a level that, though usually supported by advanced textbooks, also includes aspects implying knowledge from the avantgarde of its field of study



B2	That students know how to apply their knowledge to their job or vocation in a professional form, and have the competencies that are usually demonstrated through elaboration and advocacy of arguments and problem resolution within their field of study
B3	That students have the capacity to collect and interpret relevant data (normally within their field of study) in order to issue judgements that include a reflection upon relevant topics in the social, scientific or ethical realm
B4	That students may convey information, ideas, problems and solution to the public, both specialized and not
B5	That students develop those learning skills that are needed to undertake ulterior studies with a high degree of autonomy
B8	Capacity to plan, organize and manage resources and operations
B9	Capacity to analyse, diagnose and take decisions
C2	Mastering oral and written expression in a foreign language.
C5	Understanding the importance of entrepreneurial culture and the useful means for enterprising people.
C8	Valuing the importance of research, innovation and technological development for the socioeconomic and cultural progress of society.
C9	Ability to manage times and resources: developing plans, prioritizing activities, identifying critical points, establishing goals and accomplishing them.

Learning outcomes			
Learning outcomes	Study programme competences / results		
To know accounting and financial terminology	A10	B4	
To know the accounting method and its output: the financial statements	A10		C5
To know basics of corporate finance	A10		C5
To interpret financial information in order to express opinions and make decisions	A10	B1 B2 B3 B4 B9	
To transmit accounting and financial information in a foreign language (spoken and written communication)		B1 B2 B4	C2
To use basic information and communications technology tools to enable lifelong learning and professional development			C5 C8
To enhance autonomous learning and problem solving skills		B2 B5 B8 B9	C9
To work with others in a consultative way		B4 B5 B8	C9
To act ethically in business	A10	B2 B5	C5

Contents	
Topic	Sub-topic
PART I	FINANCE
Basics of financial mathematics	Time value of money Financial transactions
Investment decisions	Investment projects Financial appraisal of investment projects
Financing decisions	Financing sources Cost of financing sources



PART II	ACCOUNTING
Business activity and the need for information	Financial and non-financial information
Financial accounting	Financial statements Accounting records Accounting cycle
Financial analysis	Content of basic financial statements Liquidity and solvency Profitability

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student's personal work hours	Total hours
Guest lecture / keynote speech	A10 B4 C2	10	10	20
Directed discussion	B1 B2 B3 C2	14	28	42
Problem solving	A10 B2 B3 B4 B5 B8 B9 C2 C9	14	28	42
ICT practicals	A10 B2 B3 B4 B5 B8 B9 C2 C8 C9	14	28	42
Supervised projects	A10 B2 B3 B4 B5 B8 B9 C2 C8 C9	5	30	35
Online forum	B2 B4 C2 C8	0	3	3
Objective test	A10 B1 B2 B3 B4 B8 B9 C2 C9	4	16	20
Seminar	B2 C2 C5	6	6	12
Personalized attention		9	0	9

(*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Guest lecture / keynote speech	Presentation of the basic concepts to enable students to solve proposed accounting and financial problems
Directed discussion	Active participation in discussions by preparing carefully the assigned material
Problem solving	To solve, present and discuss the assigned exercises (teamwork or individual work)
ICT practicals	To solve, present and discuss the assigned exercises (teamwork or individual work), using ICT (spreadsheet and other applications)
Supervised projects	To prepare, present and discuss the assigned projects (teamwork)
Online forum	Online tool to raise questions and clarify doubts concerning the subject
Objective test	Partial and final exams covering theory and practice
Seminar	Conferences and meetings with experts to study and discuss different matters related to the subject

Personalized attention	
Methodologies	Description



Seminar Problem solving Supervised projects Directed discussion ICT practicals Objective test	<p>Personalised attention (individual and in group) will take place through videoconferences in Teams.</p> <p>The supervised projects will require follow-up sessions. The lecturer will schedule the personalised attention to each team in order to assess the work done by the group, as well as each member. The information will be provided during the corresponding term according to the development of the course.</p> <p>Moreover, the lecturer will be available on tutorials periods to clarify any doubt concerning assigned exercises or projects.</p> <p>Part-time students with academic dispensation are required to contact with the lecturer before 30th September to settle a specific tutorials calendar.</p>
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Assessment			
Methodologies	Competencies / Results	Description	Qualification
Seminar	B2 C2 C5	Students will have to deliver a test and/or report for each conference and meeting with experts.	10
Problem solving	A10 B2 B3 B4 B5 B8 B9 C2 C9	Students will have to solve, present and discuss the assigned exercises (teamwork or individual work)	10
Supervised projects	A10 B2 B3 B4 B5 B8 B9 C2 C8 C9	Students will have to prepare, present and discuss the assigned projects (teamwork). Assessment will take into account the rigour in the delivery and resolution, the presentation and the answer to the questions raised by the students and the lecturer	30
ICT practicals	A10 B2 B3 B4 B5 B8 B9 C2 C8 C9	Students will have to solve, present and discuss the assigned exercises (teamwork or individual work) using ICT	10



Objective test	A10 B1 B2 B3 B4 B8 B9 C2 C9	<p>he objective tests assess both theoretical and practical issues. In order to get through the subject it is compulsory to obtain a minimum mark of 4 out of 10 in each objective test. If this requirement is not fulfilled, the registered grade will be the mark of the exam that does not surpass the minimum limit, independently of continuous assessment marks.</p> <p>EVALUATION IN THE FIRST OPTION</p> <p>The first midterm exam will be held during the first semester (the lecturer will establish the date). It is worth 20% of the final grade. To have the opportunity to attend the second midterm exam, it is compulsory to obtain a minimum mark of 4 out of 10 in the exam.</p> <p>At the end of the course, on the date set by the faculty the following exams will take place:</p> <p>a) Second midterm for those students who got through the first midterm exam. It is worth 20% of the final grade. In order to get through the subject, it is compulsory to obtain a minimum mark of 4 out of 10 in the exam.</p> <p>b) Global final exam for those students that did not get through the first midterm exam and those students that got through the first midterm exam but renounce to the previously obtained mark (they have to notify it in writing before the exam to get authorisation). The global final exam is worth 40% of the final grade. To get through the subject it is compulsory to obtain a minimum mark of 4 out of 10 in the exam.</p> <p>EVALUATION IN THE JULY OPTION</p> <p>The final exam will be held on the date set by the faculty. The global final exam is worth 40% of the final grade. To get through the subject it is compulsory to obtain a minimum mark of 4 out of 10 in the exam.</p>	40
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Assessment comments



The directed discussion derived from the proposed cases and problems aims to strengthen the understanding of the concepts and techniques studied. In consequence, active participation is highly recommended both during the sessions and conferences/seminars.

Part-time students with academic dispensation

In compliance with norms, they are required to contact with the lecturer before 30th September. Continuous assessment (60%: Seminar, Problem solving, Supervised projects and ICT practicals) will be assessed by means of a single oral exam. This activity will take place before the final exam. The aforementioned oral exam may deal with the theoretical concepts discussed during the course and every practical issue (including ICT use). The student must be able to explain her/his answers. At the beginning of the course a specific tutorials calendar will be scheduled.

Absent qualification

This qualification will be assigned to those students who:

- Did not attend the final exam
- Had participated in continuous assessment activities with a weighting lower than 20% of the final qualification, independently of the mark obtained in these activities.

Evaluation in the July option

The evaluation criteria used in the first option applies also in the July option. If a student intend to participate in a new process of continuous evaluation (60%: Seminar, Problem solving, Supervised projects and ICT practicals):

- It is compulsory to send an e-mail to the lecturer before the beginning of the July evaluation period. The student will have to renounce her/his previous continuous assessment and notify it in writing to get authorisation.
- Continuous assessment (Seminar, Problem solving, Supervised projects and ICT practicals) will be assessed by means of a single oral exam. This activity will take place before the final exam. The aforementioned oral exam may deal with the theoretical concepts discussed during the course and every practical issue (including ICT use). The student must be able to explain her/his answers.

For the exams

It is forbidden to access the classroom where the exam is held with any machine that allows communication with the outside and/or the saving of information, without the lecturer's consent.

Sources of information

Basic	<ul style="list-style-type: none"> - Schoenmaker, D., Schramade, W. (2019). Principles of sustainable finance. Oxford University Press - Ortega, R. (2017). Fundamentals of financial management. ESIC - Lozano Gutiérrez, M.C., Ramón Llorens, M. C. (2017). Financial mathematics: fundamental concepts. Universidad Politécnica de Cartagena - Lev, B., Gu, F. (2016). The end of accounting and the path forward for investors and managers. Wiley - Reverte, C. (2014). Exercises of financial accounting. Ecobook - Götze, U., Northcott, D, Schuster, P. (2008). Investment appraisal, methods and models. Springer - Sutton, T. (2004). Corporate financial accounting and reporting. Prentice Hall 2nd ed.
Complementary	<ul style="list-style-type: none"> - Brealey, R.A., Myers, S.C., Allen, F. (2018). Principles of corporate finance. McGraw Hill 12th ed. - Watson, D., Head, A. (2016). Corporate finance: principles and practice. Pearson 7th ed. - Phillips, F., Libby, R., Libby, P.A. (2016). Fundamentals of financial accounting. McGraw Hill 5th ed. - Jones, M.J. (2014). Accounting and finance. Wiley

Recommendations

Subjects that it is recommended to have taken before

Introduction to Fashion Business Management/710G03004

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

Business Simulation Models and Techniques: Business Game/710G03026

Management Planning and Control in Fashion Companies/710G03022

Other comments



(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.