 UNIVERSIDADE DA CORUÑA

Teaching Guide

Identifying Data				2021/22	
Subject (*)	Modern Language: English		Code	662G01006	
Study programme	Grao en Turismo				

Descriptors					
Cycle	Period	Year	Type	Credits	
Graduate	1st four-month period	First	Basic training	6	
Language	English				
Teaching method	Face-to-face				
Prerequisites					
Department	Letras				
Coordinador	Moss , Sarah LouiseMoss , Sarah		E-mail	sarah.moss@udc.essarah.moss@udc.es	
Lecturers	Montoya Reyes, Ana	E-mail	ana.montoya@udc.es		
	Moss , Sarah		sarah.moss@udc.es		
	Moss , Sarah Louise				
Web					
General description	This subject falls within the framework of English for Specific Purposes and has been designed around a series of learning goals, based on improving the four key skills ? listening, speaking, reading and writing ? through the study and use of a range of tourism-based materials. It includes an introduction to the terminology of tourism and covers a range of semantic fields such as the structure of the tourism industry, history, art, built and environmental heritage, gastronomy, communication and promotion.				
Contingency plan	1. Modifications to the contents 2. Methodologies *Teaching methodologies that are maintained *Teaching methodologies that are modified 3. Mechanisms for personalized attention to students 4. Modifications in the evaluation *Evaluation observations: 5. Modifications to the bibliography or webgraphy				

Study programme competences / results	
Code	Study programme competences / results
A1	Comprender os principios do turismo: a súa dimensión espacial, social, cultural, política, laboral e económica.
A6	Ter unha marcada orientación de servizo ao cliente.
A7	Recoñecer os principais axentes turísticos.
A13	Manexar técnicas de comunicación.
A15	Traballar en inglés como lingua estranxeira.
A29	Traballar en medios socioculturais diferentes.
B1	Capacidade de análise e síntese.
B2	Comunicación oral e escrita en lingua nativa.
B3	Resolución de problemas.
B4	Razoamento crítico.
B5	Compromiso ético.

B6	Aprendizaxe autónoma.
B7	Adaptación a novas situacións.
C1	Expresarse correctamente, tanto de forma oral coma escrita, nas linguas oficiais da comunidade autónoma.
C2	Dominar a expresión e a comprensión de forma oral e escrita dun idioma estranxeiro.
C3	Utilizar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) necesarias para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida.
C4	Desenvolverse para o exercicio dunha cidadanía aberta, culta, crítica, comprometida, democrática e solidaria, capaz de analizar a realidade, diagnosticar problemas, formular e implantar solucións baseadas no coñecemento e orientadas ao ben común.
C5	Entender a importancia da cultura emprendedora e coñecer os medios ao alcance das persoas emprendedoras.
C6	Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.
C7	Asumir como profesional e cidadán a importancia da aprendizaxe ao longo da vida.
C8	Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.

Learning outcomes			
Learning outcomes	Study programme competences / results		
To master the vocabulary and structures necessary for correct written and oral communication in English within the tourism indusry.	A1 A6 A7 A13 A15 A29	B1 B2 B3 B4 B5 B6 B7	C1 C2 C3 C4 C5 C6 C7 C8
To understand written and oral texts in English from a variety of authentic sources within the field of Tourism.	A1 A6 A7 A13 A15 A29	B1 B2 B3 B4 B5 B6 B7	C2 C3 C4 C7
To communicate in written and spoken English, transmitting tourism related messages using the appropriate terminoloy and grammar structures.	A1 A6 A7 A15 A29	B1 B3 B4 B5 B6 B7	C2 C3 C4 C7

Contents	
Topic	Sub-topic
An introduction to the language of Tourism	Reasons for travel over the centuries and in contemporary society
	Types of travel and tourist
	The structure of the tourism industry - chain of distribution/supply services, etc.
	Describing trends in Tourism (numbers, graphs, statistics)
Working with visitors	Providing information about attractions and amenities.
	Giving directions and practical information.
	Describing monuments /sites of interest (built and environmental heritage)
	Guided tours - working as a guide

Gastronomy	Food and wine tourism
	Describing dishes / menus to visitors
	Gastronomy in Galicia
The persuasive language of tourism	Writing and talking about a destination; the use of specific language (adjectives, verbs, collocations, etc.).

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student?s personal work hours	Total hours
Objective test	A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C2 C3 C4 C7	4	18	22
Workshop	A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C1 C2 C3 C4 C5 C6 C7 C8	39	47.5	86.5
Speaking test	A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C2 C3 C4 C7	3	18	21
Workbook	A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C2 C3 C4 C7	0	10	10
Document analysis	A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C2 C3 C4 C7	6.5	2	8.5
Personalized attention		2	0	2

(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Objective test	Test at the end of the course to assess written expression and reading comprehension as well as the correct use of grammar, syntax and the specialised terminology.
Workshop	Practical lessons working with the appropriate materials in order to improve written and oral communicative skills.
Speaking test	Spontaneous and guided speaking activities s (role playing activities, discussions about articles, guided dialogues...) which will be carried out during the lessons in order to improve students' communicative skills, fluency and capacity to respond spontaneously.
Workbook	Reading of tourism-related articles for in-class discussion and debate.
Document analysis	Listening exercises using audiovisual materials

Personalized attention	
Methodologies	Description

Workbook Workshop Speaking test	All activities imply personalised attention. Students may also consult with teaching staff in person during tutorial hours or via electronic means (forum / chat on Moodle, email), in accordance with the instructions provided.

Assessment			
Methodologies	**Competencies / Results**	**Description**	**Qualification**
Workshop	A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C1 C2 C3 C4 C5 C6 C7 C8	Tasks submitted for continuous assessment. ANY combination of the following: Reading comprehension; summaries; compositions; translations; descriptions of trends in tourism; texts describing a destination / tourism attraction or tangible /intangible heritage asset.	20
Objective test	A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C2 C3 C4 C7	Final written test comprising ANY combinaition of the following: vocabulary exercises; reading comprehension; translation ES-EN of short texts; description of graphs illustrating tourism trends; composition and/or summary.	50
Speaking test	A1 A6 A7 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C2 C3 C4 C7	The final oral exam will consist of two parts: Part 1: Speaking exercise about one of the topics studied in the course (15%) Part 2: Guided tour of monuments /route within the city of A Coruña (15%)	30

Assessment comments
Students MUST obtain a passing grade (50%) in every section of the evaluation (objective test, workshop and the two sections of the oral test).Students will only be awarded ABSENT if they have not taken part in any of the activities that form part of the assessment system.Students who are not obliged to meet the attendance requirement because they are exempt according to the regulations published by the Universidade da Coruña ((Art. 3.be 4.5) Standards for evaluation, review and claim of qualifications of two studies, university degrees and university courses (art.3 and 8b)) will have the same evaluations system as those students whose attendance is compulsory. Second exam session (July): -Students will be assessed as follows: 50% written exam, 30% oral exam and 20% continuous asessement activities (workshop). -In this case, students will only have to retake the sections in which they did not obtain a passing grade in the first session. This is ONLY valid for the two opportunities corresponding to the current academic year. In the case of the early exam session, students must take a written exam (70%) and an oral test (30%).

Sources of information

Basic	- 1. Sharpley, Richard & David J.(eds) (2002). Tourism and development: concepts and issues. . Telfer. Clevendon: Channel View Publications.
	- 2. Collin, P.H. (1996). Dictionary of hotels, tourism and catering management. . Middlesex: Peter Colling Publishing
	- 3. Fussell, Paul (ed.) (1987). The Norton book of travel. New York. Norton
	- 4. Maczak, Antoni (1995). Travel in early modern Europe. Cambdridge. Polity Press
	- (). English for tour guides. https://www.englishclub.com/english-for-work/tour-guide.htm
	- (). Your English Tourism Vocabulary List for connecting with absolutely any traveler. https://www.fluentu.com/blog/english/english-tourism-vocabulary/
	- (). English vocabulary for tour guides. https://es.scribd.com/document/338444961/English-Vocabulary-for-Tour-Guides-EnglishClub-pdf
	- (). Travel English/English for tourists: . https://www.learnenglishfeelgood.com/travelenglish/
Complementary	

Recommendations
Subjects that it is recommended to have taken before
Subjects that are recommended to be taken simultaneously
Subjects that continue the syllabus
First Modern Language I: English/662G01015
First Modern Language II: English/662G01028
English in the Workplace/662G01045
Other comments
Students must remember that this is an English for Specific Purposes module and NOT a general English course. They must also bear in mind that studying any language requires perseverance and continuity.