



Teaching Guide				
Identifying Data				2021/22
Subject (*)	Strategic Behaviour	Code	611532030	
Study programme	Máster Universitario en Economía			
Descriptors				
Cycle	Period	Year	Type	Credits
Official Master's Degree	2nd four-month period	First	Optional	3
Language	SpanishGalician			
Teaching method	Face-to-face			
Prerequisites				
Department	Departamento profesorado máster			
Coordinador	Antelo Suárez, Manel	E-mail		
Lecturers	Antelo Suárez, Manel	E-mail		
Web	www.usc.gal/gl/estudos/masteres/ciencias-sociais-xuridicas/master-universitario-economia			
General description	<p>O principal obxectivo da materia Comportamento Estratéxico é analizar a maneira de identificar, modelizar e resolver as situacións de conflito e comportamento estratéxico en contextos nos que os axentes intervintes actúan de xeito non cooperativo, tanto en contornas de carácter estrictamente económico como outras mais xerais de índole extraeconómica. A consecución satisfactoria deste obxectivo pasa por:</p> <ol style="list-style-type: none"> <li>1) Transmitir ao alumnado coñecementos de economía cos que este poida comprender e analizar de xeito rigoroso o comportamento estratéxico dos axentes económicos en xeral e das empresas en particular.</li> <li>2) Fomentar no alumnado a capacidade de analizar por si mesmo as estratexias empresariais utilizando as ferramentas propias da ciencia económica en xeral e da teoría de xogos non cooperativos en particular.</li> <li>3) Fomentar no alumnado a capacidade de elaborar ensaios e/ou informes que sustenten a toma de decisións estratéxicas axeitadas ao contexto económico no que operan as empresas así como o resto dos axentes económicos.</li> <li>4) Capacitar ao alumnado para que sexa quen de identificar e analizar calquer situación de conflito e interdependencia estratéxica, mais aló das estudadas especificamente no curso, e na que a metodoloxía empregada no curso sexa susceptible de ser utilizada.</li> </ol>			
Contingency plan	<ol style="list-style-type: none"> <li>1. Modifications to the contents</li> <li>2. Methodologies <ul style="list-style-type: none"> <li>*Teaching methodologies that are maintained</li> <li>*Teaching methodologies that are modified</li> </ul> </li> <li>3. Mechanisms for personalized attention to students</li> <li>4. Modifications in the evaluation <ul style="list-style-type: none"> <li>*Evaluation observations:</li> </ul> </li> <li>5. Modifications to the bibliography or webgraphy</li> </ol>			

## Study programme competences / results

Code	Study programme competences / results
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## Learning outcomes

Learning outcomes

Study programme  
competences /  
results

## Contents

Topic

Sub-topic

## Planning

Methodologies / tests

Competencies /  
Results

Teaching hours  
(in-person & virtual)

Student's personal  
work hours

Total hours

Personalized attention

0

0

(\*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

## Methodologies

Methodologies

Description

## Personalized attention

Methodologies

Description

## Assessment

Methodologies

Competencies /  
Results

Description

Qualification

## Assessment comments

## Sources of information

Basic

Complementary

## Recommendations

Subjects that it is recommended to have taken before

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

Other comments

(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.