



## Teaching Guide

Identifying Data					2022/23
Subject (*)	Social Research Techniques			Code	660G01020
Study programme	Grao en Relacións Laborais e Recursos Humanos (Coruña)				
Descriptors					
Cycle	Period	Year	Type	Credits	
Graduate	2nd four-month period	Second	Obligatory	6	
Language	Galician				
Teaching method	Face-to-face				
Prerequisites					
Department					
Coordinador	Romani de Gabriel, María	E-mail	maria.romani@udc.es		
Lecturers	Romani De Gabriel, María	E-mail	maria.romani@udc.es		
Web	<a href="http://www.erlac.es/">http://www.erlac.es/</a>				
General description	The objective of this course is to train students for conducting empirical research in the social area of knowledge of Labor Relations and Human Resources. Given the practical nature of the subject, for which undoubtedly also requires a theoretical basis about the methodology and research techniques used in social sciences, guides students in order to prepare for the implementation of Final Project Degree in labor Relations and Human Resources.				

## Study programme competences

Code	Study programme competences
A18	Interpretar datos e indicadores socioeconómicos.
A25	Aplicar as distintas técnicas de avaliación e auditoría sociolaboral.
A26	Aplicar técnicas cuantitativas e cualitativas de investigación social ao ámbito laboral.
A31	Aplicar os coñecementos á práctica.
A35	Análise crítico das decisións emanadas dos axentes que participan nas relacións laborais.
B1	Resolución de problemas.
B2	Capacidade de análise e síntese.
B3	Capacidade de organización e planificación.
B4	Capacidade de xestión da información.
B9	Traballo en equipos.
B14	Aprendizaxe autónomo.
B15	Creatividade.
C1	Expresarse correctamente, tanto de forma oral coma escrita, nas linguas oficiais da comunidade autónoma.
C3	Utilizar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) necesarias para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida.
C6	Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.
C8	Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.

## Learning outcomes

Learning outcomes	Study programme competences		
interpretar datos e indicadores socioeconómicos	A18		
Aplicar as distintas técnicas de avaliación e auditoría sociolaboral.	A25		
Aplicar técnicas cuantitativas e cualitativas de investigación social ao ámbito laboral.	A26		
Aplicar os coñecementos á práctica.	A31		
Análise crítico das decisións emanadas dos axentes que participan nas relacións laborais.	A35		
Resolución de problemas.		B1	
Capacidade de análise e síntese.		B2	



Capacidade de organización e planificación.		B3	
Capacidade de xestión da información.		B4	
Traballo en equipos.		B9	
Aprendizaxe autónomo.		B14	
Creatividade.		B15	
Expresarse correctamente, tanto de forma oral coma escrita, nas linguas oficiais da comunidade autónoma.			C1
Utilizar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) necesarias para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida			C3
Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.			C6
Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.			C8

Contents	
Topic	Sub-topic
UNIT 1. SOCIAL RESEARCH: DEFINITION AND CONCEPTS.	<ul style="list-style-type: none"> <li>- The scientific methodology.</li> <li>- Fines of social research.</li> <li>- Fundamentals.</li> </ul>
UNIT 2. MAIN SOCIAL RESEARCH TECHNIQUES.	<ul style="list-style-type: none"> <li>- Methodological plurality.</li> <li>- Quantitative Techniques: survey, census and panel</li> <li>- Qualitative techniques: participant observation, interviews , biographical methodology , analysis of life´s documents , discussion groups and observing personal documents.</li> </ul>
UNIT 3. DATA SOURCES FOR THE STUDY OF LABOR RELATIONS	<ul style="list-style-type: none"> <li>- Concept.</li> <li>- Types of sources and who to select it.</li> <li>- How to select scientific documentation.</li> </ul>
UNIT 4. THE INVESTIGATION'S PROCESS: PLANNING AND DEVELOPMENT OF A DESIGN RESEARCH WORK. PRESENTATION OF DATA AND RESEARCH REPORT WRITING	<ul style="list-style-type: none"> <li>- Essentials.</li> <li>- Types of presentations.</li> <li>- Structure of the reports.</li> <li>- Use of references.</li> </ul>

Planning				
Methodologies / tests	Competencies	Ordinary class hours	Student?s personal work hours	Total hours
Workshop	A25 A31 A35 B1 B3 B4 B15 C3 C8	14	42	56
Supervised projects	A26 A31 B2 B3 B4 B9 B14 C1 C3	14	48	62
Guest lecture / keynote speech	A18 A26 B2 B14 C6	14	14	28
Personalized attention		4	0	4

(\*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Workshop	Critical readings, comments, discussions, exhibitions and practical exercises that students must do in the time programmed by the teacher and upload in the space provided in moodle, following their instructions.



Supervised projects	Supervised learning process aimed at helping students to work independently in a range of contexts (academic and professional). Focused primarily on learning ?how to do things? and on encouraging students to become responsible for their own learning.
Guest lecture / keynote speech	Oral presentation complemented with the use of audiovisual media and the introduction of some questions directed at students, in order to transmit knowledge and facilitate learning.

**Personalized attention**

Methodologies	Description
Workshop	It will be for readings, guiding each student on the work he has to do, how to do and information sources used. Tutorial hours for any queries on the matter be established.

**Assessment**

Methodologies	Competencies	Description	Qualification
Supervised projects	A26 A31 B2 B3 B4 B9 B14 C1 C3	The students will carry out a work with the knowledge acquired in the theoretical-practical sessions following the model / template of the TFG used in ERLAC. Said work will be done as a team and sent to the Moodle platform within the term established by the teacher. In order to add the score obtained in the work to the rest of the scores, at least 50% of the corresponding score must be obtained (2 points). If the student does not reach 50% of the mark corresponding to this methodology (2 points), he will have to carry out a similar work for the second opportunity but this time individually.	40
Guest lecture / keynote speech	A18 A26 B2 B14 C6	Objective assessment of the active and positive participation of the students in the lecture sessions through different tools proposed by the teacher. It will be necessary to obtain 50% (0.5 points) of the corresponding mark in this methodology to be added to the rest.	10
Workshop	A25 A31 A35 B1 B3 B4 B15 C3 C8	Assessment of critical readings, comments, guided discussions, expositions, work and active and positive participation that students must do in the established time (individually or in groups) and upload to moodle in the space provided, following the teacher's instructions. . Each of the exercises will have an assessment according to the criteria established by the teacher, which will be communicated to the students. If the student does not reach 50% of the grade corresponding to this methodology (2.5 points) in the first opportunity, they will have to carry out, in the second opportunity, an individual test in which the teacher will put some practical cases that the student will have to solve adequately to be able to pass this methodology.	50

**Assessment comments**



Sources of information

<p><b>Basic</b></p>	<ul style="list-style-type: none"> <li>- Hernández Sampieri, R. , Fernández Collado, C. Y Baptista Lucio, P. (2010). Metodología de la investigación (5 edición). . Méjico: Mc.Graw Hill.</li> <li>- Gordo López, A. J. y Serrano Pascual, A. (coords.) (2008). Estrategias y prácticas cualitativas de investigación social. Madrid: Pearson Educación.</li> <li>- Sierra Bravo, R. (1994). Técnicas de Investigación Social. Madrid: Paraninfo</li> <li>- Ander Egg, E. (1996). Técnicas de investigación social (19 edición, 1982) . Argentina: Humanitas.</li> <li>- Cea D´Ancona, M. A (1996). Metodología cuantitativa. Estrategias y técnicas de investigación social. . Madrid: Síntesis.</li> <li>- Cea D´Ancona, M. A. (2012). Fundamentos y aplicaciones en metodología cuantitativa.. Madrid: Síntesis.</li> <li>- Corbetta, P. (2010). Metodología y técnicas de investigación social.. Madrid: Mc.Graw Hill.</li> <li>- García Ferrando, M. , Ibáñez, J. y Alvira, F. (1990). El análisis de la realidad social. Métodos y técnicas de investigación. . Madrid: Alianza Universidad Textos.</li> <li>- Mateo Rivas, M. J. (1985). Estadística en investigación social. . Madrid: Paraninfo.</li> <li>- Vallés, M. S. (1999). Técnicas cualitativas de investigación social. Madrid: Síntesis.</li> <li>- Ispizua, M. y Lavia, C (2016). La investigación como proceso. Planificación y desarrollo. . Madrid: Dextra</li> </ul> <p>Os dous primeiros libros da listaxe atópanse dispoñibles na BIBLIOTECA VIRTUAL DO CENTRO á que podes acceder coas túas claves no seguinte enlace:: <a href="http://www.erlac.es/es/estudiantes-acceso/">http://www.erlac.es/es/estudiantes-acceso/</a></p>
<p><b>Complementary</b></p>	<p>Guerra Frias, M. (2010). Manual de Publicaciones de la American Psychological Association (3ªed.). España: Manual Moderno.</p>

Recommendations

Subjects that it is recommended to have taken before

Industrial Sociology/660G01017

Subjects that are recommended to be taken simultaneously

Descriptive Statistics /660G01018

Subjects that continue the syllabus

Other comments



(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.