UNIVERSIDADE DA CORUÑA

Teaching Guide				
Identifying Data				**2022/23**
Subject (*)	Modern Language: English		**Code**	662G01006d
Study programme	Grao en Turismo (a distancia)			
Descriptors				
Cycle	**Period**	**Year**	**Type**	**Credits**
Graduate	1st four-month period	First	Basic training	6
Language	English			
Teaching method	Non-attendance			
Prerequisites				
Department	Letras			
Coordinador	Montoya Reyes, Ana	**E-mail**	ana.montoya@col.udc.es	
Lecturers	Montoya Reyes, Ana Moss , Sarah Moss , Sarah Louise	**E-mail**	ana.montoya@col.udc.es sarah.moss@udc.es	
Web				
General description	This subject falls within the framework of English for Specific Purposes and has been designed around a series of learning goals, based on improving the four key skills ? listening, speaking, reading and writing ? through the study and use of a range of tourism-based materials. It includes an introduction to the terminology of tourism and covers a range of semantic fields such as the structure of the tourism industry, history, art, built and environmental heritage, gastronomy, communication and promotion.			

Study programme competences / results	
Code	**Study programme competences / results**
A6	Ter unha marcada orientación de servizo ao cliente.
A13	Manexar técnicas de comunicación.
A15	Traballar en inglés como lingua estranxeira.
A29	Traballar en medios socioculturais diferentes.
B1	Capacidade de análise e síntese.
B2	Comunicación oral e escrita en lingua nativa.
B3	Resolución de problemas.
B4	Razoamento crítico.
B5	Compromiso ético.
B6	Aprendizaxe autónoma.
B7	Adaptación a novas situacións.
C1	Expresarse correctamente, tanto de forma oral coma escrita, nas linguas oficiais da comunidade autónoma.
C2	Dominar a expresión e a comprensión de forma oral e escrita dun idioma estranxeiro.
C3	Utilizar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) necesarias para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida.
C4	Desenvolverse para o exercicio dunha cidadanía aberta, culta, crítica, comprometida, democrática e solidaria, capaz de analizar a realidade, diagnosticar problemas, formular e implantar solucións baseadas no coñecemento e orientadas ao ben común.
C5	Entender a importancia da cultura emprendedora e coñecer os medios ao alcance das persoas emprendedoras.
C6	Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.
C7	Asumir como profesional e cidadán a importancia da aprendizaxe ao longo da vida.
C8	Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.

Learning outcomes

Learning outcomes	Study programme competences / results		
To understand written and oral texts in English from a variety of authentic sources within the field of Tourism.	A6 A13 A15 A29	B1 B2 B3 B4 B5 B6 B7	C1 C2 C3 C4 C5 C6 C7 C8
To communicate in written and spoken English, transmitting tourism related messages using the appropriate terminoloy and grammar structures.	A13 A15 A29	B1 B3 B4 B6 B7	C2 C3 C4 C6 C7
To master the vocabulary and structures necessary for correct written and oral communication in English within the tourism indusry.	A13 A15 A29	B1 B3 B4 B6 B7	C2 C3 C4 C6 C7

Contents	
Topic	Sub-topic
An introduction to the language of Tourism	Reasons for travel over the centuries and in contemporary society
	Types of travel and tourist
	The structure of the tourism industry - chain of distribution/supply services, etc.
	Describing trends in Tourism (numbers, graphs, statistics)
Working with visitors	Providing information about attractions and amenities.
	Giving directions and practical information.
	Describing monuments /sites of interest (built and environmental heritage)
	Guided tours - working as a guide
Gastronomy	Food and wine tourism
	Describing dishes / menus to visitors
	Gastronomy in Galicia
The persuasive language of tourism	Writing and talking about a destination; the use of specific language (adjectives, verbs, collocations, etc.).

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student?s personal work hours	Total hours
Objective test	A6 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C1 C2 C3 C4 C5 C6 C7 C8	4	20	24
Workshop	A13 A15 A29 B1 B3 B4 B6 B7 C2 C3 C4 C6 C7	24	50	74

Speaking test	A13 A15 A29 B1 B3 B4 B6 B7 C2 C3 C4 C6 C7	2	15	17
Workbook	A13 A15 B1 B3 B4 B6 C2 C4 C7	0	20	20
Document analysis	A13 A15 A29 B1 B3 B4 B6 B7 C2 C3 C4 C6 C7	0	13	13
Personalized attention		2	0	2

(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	**Description**
Objective test	Test at the end of the course to assess written expression and reading comprehension as well as the correct use of grammar, syntax and the specialised terminology. Students studying online will undertake a task of similar characteristics.
Workshop	Practical lessons working with the appropriate materials in order to improve written and oral communicative skills. Online mode: contents will be posted on Moodle and practical sessions will be held via Teams, which will be recorded for students to view at their leisure.
Speaking test	Spontaneous and guided speaking activities s (role playing activities, discussions about articles, guided dialogues...) which will be carried out during the lessons in order to improve students' communicative skills, fluency and capacity to respond spontaneously. Onine mode: oral sessions via Teams
Workbook	Reading of tourism-related articles for in-class discussion and debate. Online mode: queries related to these activites will be resolved during the oral sessions on Teams.
Document analysis	Listening exercises using audiovisual materials Online mode: queries related to these activites will be resolved during the oral sessions on Teams, or via email and the Moodle forum.

Personalized attention	
Methodologies	**Description**
Speaking test Workshop Objective test Workbook	All activities imply personalised attention. Students may also consult with the lecturer during tutorial hours via electronic means - email, Teams, the Campus Virtual forum - in accordance with the instructions provided.

Assessment			
Methodologies	**Competencies / Results**	**Description**	**Qualification**
Speaking test	A13 A15 A29 B1 B3 B4 B6 B7 C2 C3 C4 C6 C7	Final speaking exam in which students will be asked to present and talk about a brief route around a tourist destination, describing the built and environmental heritage based on the structures and vocabulary covered during the course	10

Workshop	A13 A15 A29 B1 B3 B4 B6 B7 C2 C3 C4 C6 C7	Tasks submitted for continuous assessment. Any combination of the following written tasks (20%) Reading comprehensions, summaries, compositions, descriptions of trends and graphs; descriptions of a destination / tourist attraction; use of English exercises Any combination of the following speaking tasks (20%) Describing graphs / talking about trends in the tourism industry Talking about gastronomy, food fairs and festivals, etc. Describing a destination Talking about the tourism industry	40
Objective test	A6 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C1 C2 C3 C4 C5 C6 C7 C8	Final written test comprising ANY combination of the following: vocabulary exercises reading comprehension translation ES-EN of short texts description of graphs illustrating tourism trends composition and/or summary.	50

Assessment comments

Students are required to obtain a passing grade (50%) on all sections of the assessment system (final written exam, continuous assessment and final oral exam) in order to pass the subject.Students will only be awarded ABSENT if they have

not taken part in any of the activities that form part of the assessment

system.

The same assessment method applies for the second opportunity.

Students will therefore be required to retake those sections of the subject in

which they did not obtain a passing grade or that they did not undertake.   Students who are unable to comply with the attendance requirements

due to exemption from attendance as stipulated in regulations to this effect

published by the University of A Coruña (Art. 3.b e 4.5 Normas de

availación, revisión e reclamación das cualificacións dos estudos de grao e

mestrado universitario (Art 3 e 8b), will be required to complete all the tasks. In the case of

the early examination session, assessment will consist of a written

exam (60%) and an oral test (40%). Second exam session (July):

-Students will be assessed as follows: 50% written exam, 10% oral exam and 40% continuous asessement activities (workshop).

-In order to pass this subject, students are required to obtain a passing grade (50%) in ALL THREE assessment sections (written test, oral and

continuous assessment.

-Students will therefore be required to retake those sections of the subject in which they did not obtain a passing grade or the ones they did not

undertake. This is ONLY valid for the two opportunities corresponding to the current academic year.

In the case of the early exam session, students must take a written exam (70%) and an oral test (30%).

Academic integrity

Students are reminded that the use of all aids or devices in the final exam is strictly forbidden. The use of any unauthorised aids will automatically

result in a failing grade (0). All dishonest practices (including, but not limited to, plagiarism, cheating in exams, etc.) will be penalised pursuant to article

14 of the University of A Coruña?s academic regulations (Normas de avaliación, revisión e reclamación dás cualificacións dos estudos de grao e

mestrado universitario).

 Attention to Diversity

The subject may be adapted for students that require the adoption of measures aimed at supporting diversity (physical, visual, hearing, cognitive,

learning or related to mental health). In such cases, students should contact the services available at the University of A Coruña / their centre/faculty

within the official periods stipulated to this effect prior to the start of each semester, or alternatively the Tutor for Attention to Diversity at the following

email address: sarah.moss@udc.es.

Sources of information	
Basic	- 1. Sharpley, Richard &amp; David J.(eds) (2002). Tourism and development: concepts and issues. . Telfer. Clevendon: Channel View Publications. - 2. Collin, P.H. (1996). Dictionary of hotels, tourism and catering management. . Middlesex: Peter Colling Publishing - 3. Fussell, Paul (ed.) (1987). The Norton book of travel. New York. Norton - 4. Maczak, Antoni (1995). Travel in early modern Europe. Cambdridge. Polity Press - (). English for tour guides. https://www.englishclub.com/english-for-work/tour-guide.htm - (). Your English Tourism Vocabulary List for connecting with absolutely any traveler. https://www.fluentu.com/blog/english/english-tourism-vocabulary/ - (). English vocabulary for tour guides. https://es.scribd.com/document/338444961/English-Vocabulary-for-Tour-Guides-EnglishClub-pdf - (). Travel English/English for tourists: . https://www.learnenglishfeelgood.com/travelenglish/ - (). . - P. Strutt (2013). English for International Tourism. Upper Intermediate (Coursebook) . Harlow. Pearson - P. Strutt (2013). English for International Tourism. Upper Intermediate (Workbook). Harlow. Pearson - P. Strutt (2013). English for International Tourism. Intermediate (Coursebook) . Harlow. Pearson - R. Varela (2002). English in the Tourist Industry . Madrid. Editorial Universitaria Ramón Areces
Complementary	- J. Sinclair et al. (2004). English Usage for Learners. Glasgow. Harper Collins - R. Murphy (2004). English Grammar in Use. Cambridge - A. Pohl (2002). Test your Professional English. Hotel and Catering . London. Penguin English Publications - M. Vaughan-Rees (2002). Test Your Pronunciation . London. Penguin English Publications - M. McCarthy (2009). Grammar for Business. Cambridge University Press

Recommendations
Subjects that it is recommended to have taken before
Subjects that are recommended to be taken simultaneously
Subjects that continue the syllabus
First Modern Language I: English/662G01015
First Modern Language II: English/662G01028
English in the Workplace/662G01045
Other comments
Students must remember that this is an English for Specific   Purposes module and NOT a general English course. They must also bear in mind   that studying any language requires perseverance and continuity.