



## Teaching Guide

Identifying Data					2022/23
Subject (*)	Tourist Product Commercialisation	Code	662G01031d		
Study programme	Grao en Turismo (a distancia)				
Descriptors					
Cycle	Period	Year	Type	Credits	
Graduate	1st four-month period	Fourth	Obligatory	6	
Language					
Teaching method	Non-attendance				
Prerequisites					
Department	Empresa Socioloxía e Ciencias da Comunicación				
Coordinador	Fernández Fernández, Javier Luis	E-mail	javier.fernandez4@udc.es		
Lecturers	Fernández Fernández, Javier Luis	E-mail	javier.fernandez4@udc.es		
Web					
General description					

## Study programme competences / results

Code	Study programme competences / results

## Learning outcomes

Learning outcomes	Study programme competences / results

## Contents

Topic	Sub-topic

## Planning

Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student?s personal work hours	Total hours
Personalized attention		0		0

(\*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

## Methodologies

Methodologies	Description

## Personalized attention

Methodologies	Description

## Assessment

Methodologies	Competencies / Results	Description	Qualification

## Assessment comments

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## Sources of information

Basic
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Complementary	
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<b>Recommendations</b>
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Subjects that it is recommended to have taken before
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Subjects that are recommended to be taken simultaneously
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Subjects that continue the syllabus
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Other comments
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(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.