



## Teaching Guide

Identifying Data					2022/23
Subject (*)	Business Economics: Management and Organisation		Code	611G01008	
Study programme	Grao en Economía				
Descriptors					
Cycle	Period	Year	Type	Credits	
Graduate	2nd four-month period	First	Basic training	6	
Language	Spanish				
Teaching method	Face-to-face				
Prerequisites					
Department	Empresa				
Coordinador	Lopez Rodriguez, Jose	E-mail	jose.lopez.rodriguez@udc.es		
Lecturers	Barros Campello, Esther Alicia Lopez Rodriguez, Jose Rodriguez Fernandez, Maria Jose Teijeiro Álvarez, Mercedes	E-mail	esther.barros@udc.es jose.lopez.rodriguez@udc.es maria.jose.rfernandez@udc.es mercedes.teijeiro@udc.es		
Web					
General description	To address from the field of organizational economics certain aspects related to the management and organization of companies.				

## Study programme competences / results

Code	Study programme competences / results
A1	CE1- Contribuír á boa xestión da asignación de recursos tanto no ámbito privado como no público.
A2	CE2-Identificar e anticipar problemas económicos relevantes en relación coa asignación de recursos en xeral, tanto no ámbito privado como no público.
A3	CE3-Aportar racionalidade á análise e á descripción de calquera aspecto da realidade económica.
A4	CE4-Avaliar consecuencias e distintas alternativas de acción e seleccionar as mellores, dados os obxectivos.
A5	CE5-Emitir informes de asesoramento sobre situación concretas da economía (internacional, nacional ou rexional) ou de sectores da mesma.
A6	CE6-Redactar proxectos de xestión económica a nivel internacional, nacional ou rexional. Integrarse na xestión empresarial.
A7	CE7-Identificar as fontes de información económica relevante e o seu contido.
A8	CE8-Entender as institucións económicas como resultado e aplicación de representacións teóricas ou formais acerca de cómo funciona a economía.
A9	CE9-Derivar dos datos información relevante imposible de recoñecer por non profesionais.
A10	CE10-Usar habitualmente a tecnoloxía da información e as comunicación en todo a seu desempeño profesional.
A11	CE11Leer e comunicarse no ámbito profesional en máis dun idioma, en especial en inglés.
A12	CE12-Aplicar á análise dos problemas criterios profesionais baseados no manexo de instrumentos técnicos.
A13	CE13-Comunicarse con fluidez no seu contorno e traballar en equipo.
B1	CB1 - Que os estudantes demostren posuir e comprender coñecementos nun área de estudo que parte da base da educación secundaria xeral, e que soe encontrar nun nivel que, aínda que se apoia en libros de texto avanzados, inclúe tamén algúns aspectos que implican coñecementos procedentes da vangarda do seu campo de estudo.
B2	CB2 - Que os estudantes saiban aplicar os seus coñecementos ó seu traballo ou vocación dun xeito profesional e posúan as competencias que se demostran por medio da elaboración e defensa de argumentos e a resolución de problemas dentro da su entorna de traballo.
B3	CB3 - Que os estudantes teñan a capacidade de reunir e interpretar datos relevantes (normalmente dentro da su área de estudo) para emitir xuízos que inclúan unha reflexión sobre temas relevantes de índole social, científica ou ética
B4	CB4 - Que os estudantes poidan transmitir información, ideas, problemas e solucións a un público tanto especializado como non especializado
B5	CB5 - Que os estudantes desenvolvesen aquelas habilidades de aprendizaxe necesarias para emprender estudos posteriores cun alto grao de autonomía



B6	CG1- Que os estudantes formados se convertan en profesionais capaces de analizar, reflexionar e intervir sobre os diferentes elementos que constitúen un sistema económico
B7	CG2 - Que os estudantes coñezan o funcionamento e as consecuencias dos sistemas económicos, as distintas alternativas de asignación de recursos, acumulación de riqueza e distribución da renda e estean en condicións de contribuír ao seu bo funcionamento e mellora
B8	CG3 -Que os estudantes sexan capaces de identificar e anticipar os problemas económicos relevantes, identificar alternativas de resolución, seleccionar as máis axeitadas e avaliar os resultados aos que conduce.
B9	CG4 -Que os estudantes respecten os dereitos fundamentais e de igualdade de oportunidades, non discriminación e accesibilidade universal das persoas con minusvalidez.
C1	CT1-Expresarse correctamente, tanto de forma oral coma escrita, nas linguas oficiais da comunidade autónoma.
C4	CT2-Desenvolverse para o exercicio dunha cidadanía aberta, culta, crítica, comprometida, democrática e solidaria, capaz de analizar a realidade, diagnosticar problemas, formular e implantar solucións baseadas no coñecemento e orientadas ao ben común.
C5	CT3-Entender a importancia da cultura emprendedora e coñecer os medios ao alcance das persoas emprendedoras.
C6	CT4-Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.
C7	CT5-Asumir como profesional e cidadán a importancia da aprendizaxe ao longo da vida.
C8	CT6-Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.

Learning outcomes			
Learning outcomes	Study programme competences / results		
To understand and critically assess the representation of the company for Neoclassical Economics To understand and critically assess the representation of the company for the New Institutional Economics	A2	B1	C1
	A3	B2	
	A5	B3	
	A6	B4	
	A7	B5	
	A8	B6	
	A9	B9	
	A1	B1	C4
	A2	B2	C5
To understand the existence of various goals within the company To identify the most relevant problems in business management caused by the separation of ownership and control To know and assess the different mechanisms for solving corporate governance problems	A3	B3	C6
	A4	B4	C7
	A8	B6	C8
	A9	B7	
	A10	B8	
	A11		
	A12		
	A13		
	A1	B1	C4
	A2	B2	C5
	A3	B3	C6
	A4	B4	C7
	A6	B6	C8
A7	B7		
A8	B8		
A9			
A10			
A11			
A12			
A13			



Contents	
Topic	Sub-topic
UNIT 1. INTRODUCTION TO BUSINESS ECONOMICS	1.1. Business economics: the conception of the firm in the neoclassical theory 1.2. Business economics: the conception of the in the New Institutional Economy
UNIT 2. MANAGERIAL BEHAVIOR AND GOVERNANCE	2.1. Company objectives: from profit maximization to the existence of multiple and conflicting goals 2.2. Managerial behaviour: separation of ownership and control and agency costs 2.3. Corporate governance: internal and external mechanisms of corporate governance
UNIT 3. ORGANIZATION OF THE FIRM	3.1. The organizational structure of the firm 3.2. Typology of organizational structures 3.3. Design of organizational structures and transaction costs

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student?s personal work hours	Total hours
Guest lecture / keynote speech	B2 B1 B3 B6 B7 B8 C5 C6 C8	17	0	17
Case study	A1 A2 A3 A4 A11 B4	21	53	74
Document analysis	A6 A7 A12 C4 C7	4	5	9
Supervised projects	A3 A5 A8 A9 A10 A12 A13 B5 B9 C1	4	16	20
Multiple-choice questions	A3 A4 A8 A10 A12 B1	2	18	20
Personalized attention		10	0	10

(\*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Guest lecture / keynote speech	Presentation in the classroom of basic conceptual items
Case study	Applied case studies
Document analysis	Use of different types of documents (articles, news ...) that address relevant aspects of the subject with activities designed for their analysis
Supervised projects	Group essay applying the theoretical concepts explained
Multiple-choice questions	Multiple choice test

Personalized attention	
Methodologies	Description
Case study	The methodologies must be adapted to the circumstances of the group.
Document analysis	The Small Group Office hours (TGR), which can be taught in person or online, will be divided into 2 sessions of 2 hours, and it is expected that their programming period will take place around weeks 7 and 13 of the semester.
Multiple-choice questions	
Supervised projects	

Assessment			
Methodologies	Competencies / Results	Description	Qualification



Multiple-choice questions	A3 A4 A8 A10 A12 B1	Multiple choice test	60
Supervised projects	A3 A5 A8 A9 A10 A12 A13 B5 B9 C1	Based on the choice of a real company, an analysis of different aspects related to corporate governance and internal organization will be carried out. The work, in addition to being delivered in writing, will be presented orally in class towards the end of the class period of the subject, according to the calendar set by the teacher.	40

## Assessment comments

### A) EVALUATION REGULATIONS:

1. Evaluation conditions: It is forbidden to access the exam room with any device that allows communication with the outside and/or storage of information.

2. Identification of the student: The student must bring and show his/her ID card or passport the day of the exam in accordance with current regulations.

### B) TYPES OF GRADINGS:

1. "No presentado" grading: Corresponds to the student, when she only participates in evaluation activities weighted less than 20% on the final qualification, regardless of the achieved qualification.

2. Students with recognition of part-time dedication and academic exemption of waiver attendance: the evaluation will be done with the same contents and criteria as full-time students. At the beginning of the course, these students will address to the teachers of the subject to agree on a schedule of actions in order to enable the realization of the evaluation activities.

### C) GRADING OPPORTUNITIES:

1. First opportunity: The evaluation of the first opportunity will be completely continuous based on a multiple choice test (70%) and the completion of the supervised work (30%). The teacher will explain in detail the main facts of continuous evaluation - contents, dates - at the beginning of the course. In the case of multiple-choice test, the date of realization will be the official day settled for the first opportunity. The presentation of the supervised projects will be during the lecturing period, according to the dates settled by the teachers of the subject. To pass the course it will be necessary to get a minimum of 5 points out of 10 in the overall calculation of the assessment, however it is a sine qua non condition to get 5 points out of 10 in the multiple-choice test. If this minimum is not reached in the test, the subject cannot be passed and the grade will be that of the exam.

2. Second opportunity: Regarding the 2nd opportunity in July, the evaluation will be carried out based on the multiple choice test and the supervised project applying the same weights as in the 1st opportunity, taking into account the following: 1st) those students who attended at the first opportunity and failed, the grades obtained in the supervised project will be recovered, 2º) those students who did not attend at the first opportunity and did not realiced the supervised project, they will be able to do it. In order to do this, the student will contact the professor in advance to shjow his/her desire to do the work, which must be presented and delivered before the date of the official date fpr the second opportunity. As for the 1st opportunity, to pass the subject, it will be necessary to obtain a minimum of 5 points out of 10 in the overall computation, but it is also a sine qua non condition to obtain a minimum of 5 points out of 10 in the multiple choice test. If this minimum is not reached in the multiple choice test, the subject will be failed, and the grade will be the one obtained in the test.

3. Advance call: Students who take the exam in the advance call, the evaluation will consist in the realization of a test exam and to pass the subject the students must reach a minimum of 5 points out of 10.

### D) OTHER EVALUATION OBSERVATIONS:

## Sources of information



<b>Basic</b>	<ul style="list-style-type: none"><li>- Cuervo, A. (2008). Introducción a la Administración de Empresas. Thompson Civitas</li><li>- Douma, S., Scheruder, H. (2013). Economic Approaches to Organizations. Pearson</li><li>- Brickley, J., Smith, C., Zimmerman, J. (2005). Managerial Economics and Organizational Architecture. McGraw Hill</li><li>- Mintzberg, H. (1988). La Estructuración de las Organizaciones. Ariel Economía</li></ul>
<b>Complementary</b>	

## Recommendations

### Subjects that it is recommended to have taken before

### Subjects that are recommended to be taken simultaneously

### Subjects that continue the syllabus

### Other comments

1.

The delivery of the documentary works carried out in this subject: a) It will be requested in virtual format (email, etc) and /or any kind of computer compatible device b).

It will be done through Moodle, in digital format without the need to print them 2.

The importance of ethical principles related to sustainability values ??in personal and professional behavior must be taken into account. 3.

Work will be done to identify and modify sexist prejudices and attitudes and the environment will be influenced to modify them and promote values of respect and equality. 4. The

full integration of students who, for physical, sensory, psychological or sociocultural reasons, experience difficulties to an adequate, equal and profitable access to university life will be facilitated&nbsp;

(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.