



## Teaching Guide

Identifying Data					2023/24
Subject (*)	Innovation and Society	Code	611532018		
Study programme	Máster Universitario en Economía				
Descriptors					
Cycle	Period	Year	Type	Credits	
Official Master's Degree	2nd four-month period	First	Optional	3	
Language	SpanishGalician				
Teaching method	Face-to-face				
Prerequisites					
Department	Departamento profesorado máster				
Coordinador	Vázquez Vicente, Xosé Henrique	E-mail	xose.vazquez@udc.es		
Lecturers	Vázquez Vicente, Xosé Henrique	E-mail	xose.vazquez@udc.es		
Web	secretaria.uvigo.gal/docnet-nuevo/guia_docent/?centre=303&ensenyament=V03M177V01&assignatura=V03M177V01212				
General description	Coñecer en que consiste a economía do coñecemento, entender os novos retos que introduce para empresas e organizacións públicas, e anticipar os seus efectos sobre a maneira de producir e consumir das persoas. Analizar as principais forzas que moven o ecosistema de innovación e xerar plans de innovación para organizacións privadas, públicas e sen ánimo de lucro. Socializar no desenvolvemento da disciplina e capacidade creativa necesarias para anticipar cambios sociais e distinguir novos proxectos de innovación en produtos, procesos e modelos de negocio.				

## Study programme competences

Code	Study programme competences

## Learning outcomes

Learning outcomes	Study programme competences

## Contents

Topic	Sub-topic

## Planning

Methodologies / tests	Competencies	Ordinary class hours	Student?s personal work hours	Total hours
Personalized attention		0		0

(\*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

## Methodologies

Methodologies	Description

## Personalized attention

Methodologies	Description

## Assessment

Methodologies	Competencies	Description	Qualification

## Assessment comments

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Sources of information	
Basic	
Complementary	

Basic	
Complementary	

Recommendations
Subjects that it is recommended to have taken before
Subjects that are recommended to be taken simultaneously
Subjects that continue the syllabus
Other comments

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