



Teaching Guide

Teaching Guide				
Identifying Data				2023/24
Subject (*)	Business Economics: Management and Organisation		Code	611G01008
Study programme	Grao en Economía			
Descriptors				
Cycle	Period	Year	Type	Credits
Graduate	2nd four-month period	First	Basic training	6
Language	SpanishEnglish			
Teaching method	Face-to-face			
Prerequisites				
Department	Empresa			
Coordinador	Lopez Rodriguez, Jose	E-mail	jose.lopez.rodriquez@udc.es	
Lecturers	Lopez Rodriguez, Jose Rodriguez Fernandez, Maria Jose	E-mail	jose.lopez.rodriquez@udc.es maria.jose.rfernandez@udc.es	
Web				
General description	This subject has as its general objective the learning of basic concepts and ideas related to corporate management/governance and the internal organization of companies. In addition, this learning is also complemented with an introduction to the concept of the firm and the main types of firms based on their legal nature.			

Study programme competences

Code	Study programme competences
A1	CE1- Contribuír á boa xestión da asignación de recursos tanto no ámbito privado como no público.
A2	CE2-Identificar e anticipar problemas económicos relevantes en relación coa asignación de recursos en xeral, tanto no ámbito privado como no público.
A3	CE3-Aportar racionalidade á análise e á descripción de calquera aspecto da realidade económica.
A4	CE4-Avaliar consecuencias e distintas alternativas de acción e seleccionar as mellores, dados os obxectivos.
A5	CE5-Emitir informes de asesoramento sobre situación concretas da economía (internacional, nacional ou rexional) ou de sectores da mesma.
A6	CE6-Redactar proxectos de xestión económica a nivel internacional, nacional ou rexional. Integrarse na xestión empresarial.
A7	CE7-Identificar as fontes de información económica relevante e o seu contido.
A8	CE8-Entender as institucións económicas como resultado e aplicación de representacións teóricas ou formais acerca de cómo funciona a economía.
A9	CE9-Derivar dos datos información relevante imposible de recoñecer por non profesionais.
A10	CE10-Usar habitualmente a tecnoloxía da información e as comunicación en todo o seu desempeño profesional.
A11	CE11Leer e comunicarse no ámbito profesional en máis dun idioma, en especial en inglés.
A12	CE12-Aplicar á análise dos problemas criterios profesionais baseados no manexo de instrumentos técnicos.
A13	CE13-Comunicarse con fluidez no seu contorno e traballar en equipo.
B1	CB1 - Que os estudantes demostrén posuír e comprender coñecementos nun área de estudo que parte da base da educación secundaria xeral, e que soe encontrar nun nivel que, aínda que se apoia en libros de texto avanzados, inclúe tamén algúns aspectos que implican coñecementos procedentes da vangarda do seu campo de estudo.
B2	CB2 - Que os estudantes saiban aplicar os seus coñecementos ó seu traballo ou vocación dun xeito profesional e posúan as competencias que se demostran por medio da elaboración e defensa de argumentos e a resolución de problemas dentro da súa entona de traballo.
B3	CB3 - Que os estudantes teñan a capacidade de reunir e interpretar datos relevantes (normalmente dentro da súa área de estudo) para emitir xuízos que inclúan unha reflexión sobre temas relevantes de índole social, científica ou ética
B4	CB4 - Que os estudantes poidan transmitir información, ideas, problemas e solucións a un público tanto especializado como non especializado
B5	CB5 - Que os estudantes desenvolvesen aquelas habilidades de aprendizaxe necesarias para emprender estudos posteriores cun alto grao de autonomía



B6	CG1- Que os estudantes formados se convertan en profesionais capaces de analizar, reflexionar e intervir sobre os diferentes elementos que constitúen un sistema económico
B7	CG2 - Que os estudantes coñezan o funcionamento e as consecuencias dos sistemas económicos, as distintas alternativas de asignación de recursos, acumulación de riqueza e distribución da renda e estean en condicións de contribuír ao seu bo funcionamento e mellora
B8	CG3 -Que os estudantes sexan capaces de identificar e anticipar os problemas económicos relevantes, identificar alternativas de resolución, seleccionar as máis axeitadas e avaliar os resultados aos que conduce.
B9	CG4 -Que os estudantes respecten os dereitos fundamentais e de igualdade de oportunidades, non discriminación e accesibilidade universal das persoas con minusvalidez.
C1	CT1-Expresarse correctamente, tanto de forma oral coma escrita, nas linguas oficiais da comunidade autónoma.
C4	CT2-Desenvolverse para o exercicio dunha cidadanía aberta, culta, crítica, comprometida, democrática e solidaria, capaz de analizar a realidade, diagnosticar problemas, formular e implantar solucións baseadas no coñecemento e orientadas ao ben común.
C5	CT3-Entender a importancia da cultura emprendedora e coñecer os medios ao alcance das persoas emprendedoras.
C6	CT4-Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.
C7	CT5-Asumir como profesional e cidadán a importancia da aprendizaxe ao longo da vida.
C8	CT6-Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.

Learning outcomes			
Learning outcomes	Study programme competences		
Vision of the firm (neoclassical economics vs new institutional economics) and main typologies (legal status)	A2	B1	C1
	A3	B2	
	A5	B3	
	A6	B4	
	A7	B5	
	A8	B6	
	A9	B9	
Corporate governance	A1	B1	C4
	A2	B2	C5
	A3	B3	C6
	A4	B4	C7
	A8	B6	C8
	A9	B7	
	A10	B8	
	A11		
	A12		
	A13		
Internal organization	A1	B1	C4
	A2	B2	C5
	A3	B3	C6
	A4	B4	C7
	A6	B6	C8
	A7	B7	
	A8	B8	
	A9		
	A10		
	A11		
	A12		
	A13		



Contents	
Topic	Sub-topic
UNIT 1. INTRODUCTION TO BUSINESS ECONOMICS	1.1. The conception of the firm: neoclassical theory vs new institutional economy 1.3. Main tipologies of the firm (legal status)
UNIT 2. CORPORATE GOVERNANCE	2.1. Definitions of corporate governance 2.2. Problems of corporate governance and responses. Approach from agency theory
UNIT 3. INTERNAL ORGANIZATION	3.1. Definition of organizational structure. Main typologies of organizational structures 3.2. Design of organizational structures. Approach from transaction cost economics

Planning				
Methodologies / tests	Competencies	Ordinary class hours	Student's personal work hours	Total hours
Guest lecture / keynote speech	A3 A8 A12 B1 B6 B8 C6 C7 C8	17	0	17
Supervised projects	A1 A2 A3 A5 A6 A7 A8 A9 A10 A12 A13 B3 B5 B7 B9 C1 C4 C5 C7	12	30	42
Collaborative learning	A3 A4 A11 A12 A13 B2 B4	10	0	10
Workbook	A8 A11 C8	6	0	6
Multiple-choice questions	A3 A4 A8 A10 A12 B1	1	64	65
Personalized attention		10	0	10
(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				

Methodologies	
Methodologies	Description
Guest lecture / keynote speech	Presentation in the classroom of basic conceptual items
Supervised projects	Group essay applying the theoretical concepts explained
Collaborative learning	Guided teaching-learning procedures (overseen in person and/or using ICT methods) based on organisation of class into small groups in which students work together to solve tasks assigned by teacher, with aim of optimising their learning experience and that of other members of group
Workbook	Compilation of printed texts and written documents, collected and edited as tool to consolidate knowledge of course content
Multiple-choice questions	Multiple choice test

Personalized attention	
Methodologies	Description
Workbook Guest lecture / keynote speech Supervised projects	In the case of the "Lecture session" and "Readings" methodologies, personalized attention is designed to resolve any doubts and problems the student may have in understanding and applying concepts for the correct learning of the subject. In the case of "Supervised work" corresponds to the follow-up attention to the work carried out by each group in the educational proposal, both in the preparation of the written document and in the preparation of the oral presentation of the same. The form and time in which the personalized attention will be developed will be indicated in relation to each activity throughout the course according to the work plan of the subject. The TGR can be carried out "face to face" or online and will consist of 2 sessions of 2 hours on weeks 7 and 13 approx. of the four-month period.



Assessment			
Methodologies	Competencies	Description	Qualification
Multiple-choice questions	A3 A4 A8 A10 A12 B1	Multiple choice test	60
Supervised projects	A1 A2 A3 A5 A6 A7 A8 A9 A10 A12 A13 B3 B5 B7 B9 C1 C4 C5 C7	Based on the choice of a real company, an analysis of different aspects related to corporate governance and internal organization will be carried out. The work, in addition to being delivered in writing, will be presented orally in class towards the end of the class period of the subject, according to the calendar set by the teacher.	40

Assessment comments
A) GRADINGS OF "NOT PRESENTED" AND "SUSPENSE" DUE TO DISCIPLINARY SANCTIONS 1. "Not presented" grading: Corresponds to the student, when she only participates in evaluation activities weighted less than 20% on the final qualification, regardless of the achieved qualification. 2. "Suspense" grading in the call in which the offense is committed and regarding the matter in which it was committed (article 11, section 4 b), of the UDC Student Disciplinary Regulations): the student will be graded with "suspense"(numerical note 0) in the corresponding call for the academic year, whether the offense is committed in the first opportunity or in the second. To do this, her rating will be modified in the first opportunity report, if necessary. B) GRADING OPPORTUNITIES 1. First opportunity: The evaluation of the first opportunity will be completely continuous based on a multiple choice test (60%) and the completion of the supervised work (40%). The teacher will explain in detail the main facts of continuous evaluation - contents, dates - at the beginning of the course. In the case of multiple-choice test, the date of realization will be the official day settled for the first opportunity. The presentation of the supervised projects will be during the lecturing period, according to the dates settled by the teachers of the subject. To pass the course it will be necessary to get a minimum of 5 points out of 10 in the overall calculation of the assessment, however it is a sine qua non condition to get 5 points out of 10 in the multiple-choice test. If this minimum is not reached in the test, the subject cannot be passed and the grade will be that of the exam. 2. Second opportunity: Regarding the 2nd opportunity in July, the evaluation will be carried out based on the multiple choice test and the supervised project applying the same weights as in the 1st opportunity, taking into account the following: 1st) those students who attended at the first opportunity and failed, the grades obtained in the supervised project will be recovered, 2º) those students who did not attend at the first opportunity and did not realiced the supervised project, they will be able to do it. In order to do this, the student will contact the professor in advance to shjow his/her desire to do the work, which must be presented and delivered before the date of the official date fpr the second opportunity. As for the 1st opportunity, to pass the subject, it will be necessary to obtain a minimum of 5 points out of 10 in the overall computation, but it is also a sine qua non condition to obtain a minimum of 5 points out of 10 in the multiple choice test. If this minimum is not reached in the multiple choice test, the subject will be failed, and the grade will be the one obtained in the test. 3. Advance call: Students who take the exam in the advance call, the evaluation will consist in the realization of a test exam and to pass the subject the students must reach a minimum of 5 points out of 10. D) OTHER EVALUATION OBSERVATIONS 1. Evaluation conditions: It is forbidden to access the exam room with any device that allows communication with the outside and/or storage of information. 2.. Identification of the student: The student must bring and show his/her ID card or passport the day of the exam in accordance with current regulations. 3. Students with recognition of part-time dedication and academic exemption of waiver attendance: the evaluation will be done with the same contents and criteria as full-time students. At the beginning of the course, these students will address to the teachers of the subject to agree on a schedule of actions in order to enable the realization of the evaluation activities.

Sources of information



Basic	- Cuervo, A. (2008). Introducción a la Administración de Empresas. Thompson Civitas - Douma, S., Scheruder, H. (2013). Economic Approaches to Organizations. Pearson - Brickley, J., Smith, C., Zimmerman, J. (2005). Managerial Economics and Organizational Architecture. McGraw Hill - Mintzberg, H. (1988). La Estructuración de las Organizaciones. Ariel Economía
Complementary	

Recommendations

Subjects that it is recommended to have taken before

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

Other comments

1. The delivery of the documentary works carried out in this subject: a) It will be requested in virtual format (email, etc) and /or any kind of computer compatible device b). It will be done through Moodle, in digital format without the need to print them. 2. The importance of ethical principles related to sustainability values ?? in personal and professional behavior must be taken into account. 3. As stated in the various regulations for university teaching, the gender perspective must be incorporated in this subject (non-sexist language will be used, bibliography by authors of both sexes will be used, students will be encouraged to participate in class...). Work will be done to identify and modify prejudices and sexist attitudes and influence the environment to modify them and promote values of respect and equality. Situations of discrimination based on gender should be detected and actions and measures will be proposed to correct them. 4. The full integration of students who, for physical, sensory, psychological or sociocultural reasons, experience difficulties to an adequate, equal and profitable access to university life will be facilitated.

(*) The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.