



## Teaching Guide

| Identifying Data    |   |        |  |           | 2023/24 |
|---------------------|---|--------|--|-----------|---------|
| Subject (*)         | Work Placement  |        | Code   | 611G02046 |         |
| Study programme     | Grao en Administración e Dirección de Empresas  |        |  |           |         |
| Descriptors         |   |        |  |           |         |
| Cycle               | Period  | Year   | Type   | Credits   |         |
| Graduate            | 2nd four-month period   | Fourth | Optional   | 18        |         |
| Language            | SpanishGalician   |        |  |           |         |
| Teaching method     | Face-to-face  |        |  |           |         |
| Prerequisites       |   |        |  |           |         |
| Department          | Dereito PrivadoEconomíaEmpresaSocioloxía e Ciencias da Comunicación   |        |  |           |         |
| Coordinador         | Abeal Vazquez, Jose Pablo   | E-mail | j.abear@udc.es   |           |         |
| Lecturers           | Abeal Vazquez, Jose Pablo<br>Alvarez Garcia, Begoña<br>Barreiro Viñan, Jose Manuel<br>Blanco Louro, Amalia<br>Calvo Porral, Cristina<br>Campo Villares, Manuel Octavio del<br>Enriquez Díaz, Joaquín<br>García Lorenzo, Antonio<br>González López, Tamara<br>Iglesias Gomez, Guillermo<br>Montes Solla, Paulino<br>Pereira Saez, Maria Jose<br>Veiga Fernández, Luís Angel  | E-mail | j.abear@udc.es<br>begona.alvarez@udc.es<br>jose.barreiro.vinan@udc.es<br>amalia.blanco.louro@udc.es<br>cristina.calvo@udc.es<br>m.campov@udc.es<br>joaquin.enriquez@udc.es<br>antonio.garcia.lorenzo@udc.es<br>tamara.gonzalez.lopez@udc.es<br>guillermo.iglesias@udc.es<br>paulino.montes.solla@udc.es<br>maria.jose.pereira@udc.es<br>l.veiga@udc.es |           |         |
| Web                 | <a href="https://fee.udc.es/pag/practicas-academicas-externas/">https://fee.udc.es/pag/practicas-academicas-externas/</a>   |        |  |           |         |
| General description | Information on this subject can be consulted in detail in the current regulations governing academic internships. This is a training activity supervised by the University whose main objective is the practical application of the knowledge acquired by the student during their academic training period and the development of different skills that will facilitate their professional activity, employability and entrepreneurial skills. |        |  |           |         |

## Study programme competences / results

| Code | Study programme competences / results   |
|------|---|
| B1   | CB1-The students must demonstrate knowledge and understanding in a field of study that part of the basis of general secondary education, although it is supported by advanced textbooks, and also includes some aspects that imply knowledge of the forefront of their field of study |
| B2   | CB2 - The students can apply their knowledge to their work or vocation in a professional way and have competences typically demonstrated by means of the elaboration and defense of arguments and solving problems within their area of work  |
| B3   | CB3- The students have the ability to gather and interpret relevant data (usually within their field of study) to issue evaluations that include reflection on relevant social, scientific or ethical   |
| B4   | CB4-Communicate information, ideas, problems and solutions to an audience both skilled and unskilled  |
| B5   | CB5-Develop skills needed to undertake further studies learning with a high degree of autonomy  |
| B6   | CG1-Perform duties of management, advice and evaluation in business organizations   |
| B7   | CG2-Know how to use the concepts and techniques used in the various functional areas of the company and understand the relationships between them and with the overall objectives of the organization   |
| B8   | CG3- Know how to make decisions, and, in general, assume leadership roles.  |
| B9   | CG4-Learn to identify and anticipate opportunities, allocate resources, organize information, select and motivate people, make decisions under conditions of - uncertainty, achieve the proposed objectives and evaluate results  |
| B10  | CG5-Respect the fundamental and equal rights for men and women, promoting respect of human rights and the principles of equal opportunities, non-discrimination and universal accessibility for people with disabilities.   |



|    |  |
|----|--|
| C1 | Express correctly, both orally and in writing, in the official languages of the autonomous region  |
| C4 | To be trained for the exercise of citizenship open, educated, critical, committed, democratic, capable of analyzing reality and diagnose problems, formulate and implement knowledge-based solutions oriented to the common good |
| C5 | Understand the importance of entrepreneurial culture and know the means and resources available to entrepreneurs   |
| C6 | Assess critically the knowledge, technology and information available to solve the problems and take valuable decisions  |
| C7 | Assume as professionals and citizens the importance of learning throughout life.   |
| C8 | Assess the importance of research, innovation and technological development in the economic and cultural progress of society.  |

| Learning outcomes  |                                       |    |
|--|---------------------------------------|----|
| Learning outcomes  | Study programme competences / results |    |
| <ul style="list-style-type: none"> <li>- To contribute to the comprehensive training by complementing theoretical and practical learning.</li> <li>- To facilitate knowledge of the working methodology appropriate to the professional reality.</li> <li>- To favour the development of technical, methodological, personal and participatory skills.</li> <li>- To obtain practical experience that facilitates insertion in the labour market.</li> <li>- To favour the values of innovation, creativity and entrepreneurship.</li> </ul> | B1                                    | C1 |
|  | B2                                    | C4 |
|  | B3                                    | C5 |
|  | B4                                    | C6 |
|  | B5                                    | C7 |
|  | B6                                    | C8 |
|  | B7                                    |    |
|  | B8                                    |    |
|  | B9                                    |    |
|  | B10                                   |    |

| Contents   |  |
|--|--|
| Topic  | Sub-topic  |
| The contents to be developed by the student will be agreed with the company tutor. | The contents to be developed by the student will be agreed with the company tutor. |

| Planning               |  |                                      |                               |             |
|------------------------|--|--------------------------------------|-------------------------------|-------------|
| Methodologies / tests  | Competencies / Results                                 | Teaching hours (in-person & virtual) | Student?s personal work hours | Total hours |
| Summary                | B1   | 0                                    | 60                            | 60          |
| Supervised projects    | B1 B2 B3 B4 B5 B6<br>B7 B8 B9 B10 C1 C4<br>C5 C6 C7 C8 | 300                                  | 75                            | 375         |
| Personalized attention |  | 15                                   | 0                             | 15          |

(\*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

| Methodologies       |  |
|---------------------|--|
| Methodologies       | Description  |
| Summary             | The student must make a summary or report of the activities carried out during the work placement.   |
| Supervised projects | The methodology developed in internships is the responsibility of the company, depending on the Training Plan and the characteristics and organisation of the company. |

| Personalized attention |   |
|------------------------|---|
| Methodologies          | Description   |
| Supervised projects    | The internships are tutored by a member of the organisation where the internship is carried out and monitored by a tutor from the centre. |



## Assessment

| Methodologies       | Competencies / Results                                 | Description  | Qualification |
|---------------------|--|--|---------------|
| Supervised projects | B1 B2 B3 B4 B5 B6<br>B7 B8 B9 B10 C1 C4<br>C5 C6 C7 C8 | 1) Professional tutor's report: 60%.<br>2) Average grade of the academic programme upon receipt of the professional tutor's report: 20%.<br>3) Attendance at the events organised by the Vice-Deanship for Internships: 20%. | 100           |

## Assessment comments

For the recognition of marks for attendance at events, the Dean's Office will provide a list of registered students that must be signed at the event held. Those students who have not been able to attend for a duly justified reason must provide the documents that accredit such justification. The deadline for doing so will be one week after the event is held.

The number of events shall not be more than 12 or less than 4, throughout the academic year.

For the calculation of the qualification, 4 of the events held will be chosen at random, giving priority to face-to-face events. Each of the 4 selected events will be worth 0.5 points, so that attendance at all of them guarantees a mark of 2 points, which represents 20% of the maximum achievable mark.

The full integration of students who, for physical, sensory, mental or socio-cultural reasons, experience difficulties in gaining adequate access to university life will be facilitated.

## Sources of information

|                      |   |
|----------------------|---|
| <b>Basic</b>         | Poden consultarse as referencias bibliográficas máis relacionadas cos estudos de Grao.  |
| <b>Complementary</b> | Catmull, Ed, Amy Wallace, and Amy Wallace. Creatividad S.A.: cómo llevar la inspiración hasta el infinito y más allá. Madrid: Conecta, 2014. Covey, Stephen R. The 7 Habits of Highly Effective People Restoring the Character Ethic. 1st ed. London: Simon & Shuster, 1992. Epstein, David J. Range: Why Generalists Triumph in a Specialized World. New York: Riverhead Books, 2019. Goleman, Daniel, David González Raga, and Fernando Mora. Inteligencia emocional. 44a ed. Barcelona: Kairós, 2001. Kawasaki, Guy. El arte de empezar: una guía infalible para empezar cualquier cosa. S.I: Ilustrae, 2010. Ries, Eric. The Lean Startup?: How Constant Innovation Creates Radically Successful Businesses. London: Portfolio Penguin, 2011. Vallejo-Nájera, Juan Antonio. Aprender a hablar en público hoy. Barcelona: Planeta, 2005. Vandermeulen, David, Yuval Noah. Harari, and Daniel Casanave. Sapiens: [una historia gráfica]. Barcelona: Debate, 2020. Zweig, Stefan. Magallanes el hombre y su gesta. 6a ed. Barcelona: Juventud, 1983. |

## Recommendations

Subjects that it is recommended to have taken before

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

Other comments



- A sustainable use of resources must be made in order to prevent negative impacts on the natural environment.- Personal and professional behavior must be guided by ethical principles.- The gender perspective will be taken into account as far as possible.- Work will be done to identify and modify prejudices and sexist attitudes and promote values of respect and equality.- If situations of discrimination based on gender are detected, actions and measures will be proposed to correct them.- The full integration of students who, for physical, sensory, mental or sociocultural reasons, experience difficulties in gaining adequate, equal and profitable access to university life will be facilitated.

**(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.**