



## Teaching Guide

Identifying Data					2023/24
Subject (*)	Research design and proposal	Code	615525029		
Study programme	Mestrado Universitario en Políticas Sociais e Intervención Sociocomunitaria				
Descriptors					
Cycle	Period	Year	Type	Credits	
Official Master's Degree	2nd four-month period	Second	Obligatory	3	
Language	SpanishGalician				
Teaching method	Face-to-face				
Prerequisites					
Department	Socioloxía e Ciencias da Comunicación				
Coordinador	Fernández Suárez, Mónica Belén	E-mail	belen.fernandez.suarez@udc.es		
Lecturers	Fernández Suárez, Mónica Belén	E-mail	belen.fernandez.suarez@udc.es		
Web					
General description	O obxectivo xeral desta materia reside en alcanzar unha comprensión profunda da estrutura lóxica e metodolóxica dun proxecto de investigación, sendo capaces de interpretar e analizar os resultados, así como transmitilos por escrito e oralmente cunha linguaxe adecuada e profesional. Para iso percorrerense mediante exercicios prácticos todas e cada unha das fases da investigación, desde a formulación do problema ata a redacción do informe final e a presentación pública dos resultados.				

## Study programme competences / results

Code	Study programme competences / results
A1	CE1 - Determinar as dimensións e categorías axeitadas para o diagnóstico e a análise científica das situacións de exclusión social.
A2	CE2 - Interpretar os feitos e as políticas sociais desde os distintos paradigmas teóricos vixentes na análise da exclusión.
A3	CE3 - Diseñar e desenvolver procesos de observación e documentación para o estudo das políticas e os sistemas de benestar social.
A4	CE4 - Recompilar e interpretar a información suficiente para chegar a diagnósticos fiables sobre os riscos de exclusión e os factores de vulnerabilidade social.
A5	CE5 - Interpretar as situacións e os procesos de marxinación social e económica de colectivos desde unha perspectiva histórica e macroestrutural.
B3	CB3 - Seleccionar o marco científico adecuado para avaliar as evidencias dispoñibles e postular hipóteses razoadas sobre a avaliación previsible dos feitos sociais estudados.
B5	CB5 - Comunicar con claridade os coñecementos e problemas científicos sobre os que se traballa tanto a un público non experto como de especialistas.
B6	CB6 - Posuír e comprender coñecementos que proporcionen unha base ou oportunidade para ser orixinais no desenvolvemento e/ou a aplicación de ideas, a miúdo nun contexto de investigación.
B13	CX1 - Comprender e integrar coñecementos complexos para traducilos en propostas de investigación e programas de intervención en contextos sociais problemáticos.
B15	CX3 - Diseñar, aplicar e avaliar proxectos de investigación en ciencias sociais relacionados cos procesos e as situacións de exclusión social.
B17	CX5 - Elaborar e defender informes, proxectos e memorias no campo das ciencias sociais.
C3	CT3 - Using ICT in working contexts and lifelong learning.
C5	CT5 - Understanding the importance of entrepreneurial culture and the useful means for enterprising people.
C6	CT6 -Acquiring skills for healthy lifestyles, and healthy habits and routines.
C7	CT7 - Developing the ability to work in interdisciplinary and transdisciplinary teams in order to offer proposals that can contribute to a sustainable environmental, economic, political and social development.

## Learning outcomes



Learning outcomes	Study programme competences / results		
To formulate a research project, with a deep understanding of its logical and methodological structure.	AC1 AC3 AC4 AC5	BC3 BC6 BC13 BC15	CC3 CC5 CC7
Design, apply and evaluate research projects in social sciences related to the processes and situations of social exclusion		BC15	
Writing reports of research results in an accurate and professional language	AC1 AC2 AC4 AC5	BC5 BC6 BC17	CC5 CC6
Repairing a public presentation of the research results	AC1 AC2	BC5 BC17	CC6 CC7
Deseñar, aplicar e avaliar proxectos de investigación en ciencias sociais relacionados cos procesos e as situacións de exclusión social.	AC1 AC2 AC4 AC5	BC5 BC6 BC17	CC5 CC6

Contents	
Topic	Sub-topic
Topic 1. Research formulation and process I	<ul style="list-style-type: none"> <li>- The identification of the research problem.</li> <li>- Theories of intermediate scope.</li> <li>- Initial requirements of social research.</li> </ul>
Topic 2. The research formulation and research process II (the pre-project)	<ul style="list-style-type: none"> <li>- Choosing a topic of interest.</li> <li>- Definition of a research topic (perspective, objectives, types and approach).</li> <li>- Feasibility, justification and impact of the research.</li> </ul>
Topic 3. The formulation of research and its process III (the project)	<ul style="list-style-type: none"> <li>- Theoretical framework.</li> <li>- Hypothesis.</li> <li>- Methodological choice.</li> <li>- Analysis of results.</li> <li>- Conclusions.</li> <li>- Bibliography</li> <li>- Other considerations</li> </ul>
Topic 4. Theme 4. Applying and conducting fieldwork in a Participatory Action Research process	<ul style="list-style-type: none"> <li>-Application of research techniques in the knowledge of reality.</li> <li>-Carrying out fieldwork and observation.</li> <li>-Application of an intersectional approach to the social problems analysed.</li> </ul>
Topic 5. Presentation of results	<ul style="list-style-type: none"> <li>- Computer resources for the preparation of presentations</li> <li>- Oral presentation techniques</li> <li>- Return of results to the community analysed</li> </ul>

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student?s personal work hours	Total hours
Guest lecture / keynote speech	A2 A1 B3	10	0	10
Research (Research project)	A2 B6 B13 C3 C5 C7	10	0	10
Aprendizaxe servizo	A3 A4 A5 B6 B13 B15 B17 C7	6	35	41
Oral presentation	B5 B17 C6	4	6	10
Personalized attention		4	0	4



(\*The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Guest lecture / keynote speech	<p>Oral presentation by the teacher of the fundamental aspects of the subject. The presentations will be complemented with the use of audiovisual media, readings and the introduction of some questions addressed to the students.</p> <p>The material for the lectures will be made available on the virtual campus for online and face-to-face students.</p> <p>In the classes, the principle of democratic debate will be upheld, listening to and respecting all the different opinions on the subjects dealt with, both on the part of the teaching staff and the students.</p>
Research (Research project)	<p>Students will carry out a group research project consisting of the design of a research project, and will focus on the application of tools and techniques of analysis for the diagnosis of a social reality. After a first phase of identification of the topic/problem and the techniques to be used, which will take place in the subject "Design of projects and research work", in the subject "Updating and Transfer Workshop" the research will be carried out, complementing the work previously carried out.</p>
Aprendizaxe servizo	<p>An educational proposal that combines learning and community service processes in a single project where students learn to work on real needs in their environment in order to improve it. It has a triple intention: pedagogical, supportive and reflective. In collaboration with the NGO Arquitectura sen Fronteiras, in the 23-24 course, the projects of the subject will have as a common thread the demand for a dignified and caring habitat. Taking the Agra de Orzán neighbourhood as the context in which to investigate, the groups of students will design their projects on related themes, carry out a participatory diagnosis in collaboration with the neighbours of the neighbourhood, and devise transformative proposals that facilitate care in the urban space.</p>
Oral presentation	<p>The oral presentation and the presentation and argumentation of the work carried out is a basic and very important part of the training process. Therefore, at the end of the course, students will make a brief presentation of the group work, highlighting the most important and significant parts of the presentation.</p>

Personalized attention	
Methodologies	Description
Oral presentation Research (Research project)	<p>A personalised monitoring of the work carried out by the students will be carried out, both in the work sessions that take place in class, during field trips, and during tutorial hours.</p> <p>In the case of part-time students or students with part-time dedication and academic dispensation of exemption from attendance, a specific schedule of tutorials compatible with their dedication and attendance will be agreed at the beginning of the course. The tutorials, which must be requested in advance, will preferably be carried out virtually (via Teams or e-mail).</p> <p>The work material used in class will be available through the virtual platform of the subject.</p>

Assessment			
Methodologies	Competencies / Results	Description	Qualification
Oral presentation	B5 B17 C6	The research project will count for the bulk of the marks for the subject. A clear description of the problem under study, an appropriate choice of analytical techniques, an orderly presentation of the results and relevant and timely conclusions will be assessed.	10
Research (Research project)	A2 B6 B13 C3 C5 C7	The presentation of the work, in the format defined, will result in a complementary mark for the subject. At the beginning of the course, the format for the presentation of the research work will be decided in agreement with the students.	90

Assessment comments



The evaluation of the subject "Design of projects and research work" will be joint with the subject "Updating and transfer workshop". It will only be necessary to submit a joint work for both subjects.

In order to pass the subject, students must obtain at least half of the maximum grade (5 out of 10) in the tutored work.

The evaluation of students of the on-line modality or with recognition of part-time dedication and with academic dispensation of exemption of attendance, will be the same as that of the students with full time dedication.

In the 2nd opportunity, the evaluation criteria and graded assignments will be the same as those proposed for the 1st call.

Online students will be able to have tutorials via Teams (by appointment) or by email.

Plagiarism in individual work, once verified, will directly imply a failing grade of "0" in the subject in the corresponding exam session.

## Sources of information

<b>Basic</b>	<ul style="list-style-type: none"><li>- García Ferrando, M.; Ibáñez, J. y Alvira Martín, F. (1986,2000). El análisis de la realidad social. Métodos y técnicas de investigación. Madrid: Alianza</li><li>- Viedma, A. y Callejo, J. (2005). Proyectos y estrategias de investigación social: la perspectiva de la intervención . Madrid: McGraw-Hill</li><li>- Hernández Sampieri, R.; Fernández Collado, C. y Baptista Lucio, M. P. (2010). Metodología de la investigación. Madrid: McGraw-Hill</li><li>- Corbetta, P. y Fraile Maldonado, M. (2003). Metodología y técnicas de investigación social. Madrid: McGraw-Hill</li><li>- Creswell, John W. (1994). Research design: qualitative and quantitative approaches. Thousand Oaks: Sage</li><li>- Hesse-Biber, N. y Leavy, P. (eds). (2006). Emergent methods in social research. Thousand Oaks: Sage</li><li>- Quivy, R. y Campenhoudt, L. V. (2005). Manual de Investigación en Ciencias Sociales. México: Limusa</li><li>- López Roldán, P. y Fachelli, S. (2015). Metodología de la Investigación Social Cuantitativa. Bellaterra: Dipòsit Digital de Documents, Universitat Autònoma de Barcelona</li><li>- González Mateos, A. y Salido Ruiz, G. (2013). Diseño de un proyecto de investigación básico. Universidad de Extremadura</li><li>- Martín Gutiérrez, I. (ed.) (2016). Diseño de proyectos de investigación-desarrollo y propuestas metodológicas. Universidad Técnica Particular de Loja</li><li>- Bravo Almonacid, F. y Galar, S. (2020). Avanzar hacia la construcción de un problema de investigación cualitativo. Universidad Nacional de Entre Ríos</li><li>- Platero Méndez, R.L. (2015). ¿Es el análisis interseccional una metodología feminista y queer?. Universidad del País Vasco</li><li>- Rodríguez Gabarrón, L. y Hernández Landa. L. (1994). Investigación participativa. Centro de Investigaciones Sociológicas</li><li>- Platero Méndez, R.L. (2015). ¿Es el análisis interseccional una metodología feminista y queer?. Universidad del País Vasco</li><li>- Rodríguez Gabarrón, L. y Hernández Landa. L. (1994). Investigación participativa. Centro de Investigaciones Sociológicas</li><li>- Platero Méndez, R.L. (2015). ¿Es el análisis interseccional una metodología feminista y queer?. Universidad del País Vasco</li><li>- Rodríguez Gabarrón, L. y Hernández Landa. L. (1994). Investigación participativa. Centro de Investigaciones Sociológicas</li></ul> <p>A bibliografía é orientativa.</p>
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<b>Complementary</b>	<ul style="list-style-type: none"><li>- Alvira Martín, F. (2011). La encuesta: Una perspectiva general metodológica. Madrid: Centro de Investigaciones Sociológicas</li><li>- Cea D'Ancona, M. A. (2004). Métodos de encuesta: Teoría y práctica, errores y mejora. Madrid: Síntesis</li><li>- Delgado, J. M. y Gutiérrez, J, (coord.) (1994). étodos y técnicas cualitativas de investigación en Ciencias Sociales.. Madrid: Síntesis</li><li>- Jorge Sierra, E. (2003). Nuevos elementos para la reflexión metodológica en sociología. Del debate cuantitativo/cualitativo al dato complejo. Papers, 70, 57-81</li><li>- King, G., Verba, S. y Keohane, R. O. (2000). El diseño de la investigación social. La inferencia científica en los estudios cualitativos.. Madrid: Alianza</li><li>- Lozares, C.; Martín, A. y López, P. (1998). El tratamiento multiestratégico en la investigación sociológica.. Papers, 55, 27-43</li><li>- Valles Martínez, M. (1997,2003). Técnicas cualitativas de investigación social: reflexión metodológica y práctica profesional. Madrid: Síntesis</li><li>- Warbuton, Nigel (2012). Cómo aprender a escribir. Barcelona: Paidós</li><li>- Thomas, J. y Harden, A. (2008). Methods for the Thematic Synthesis of Qualitative Research in Systematic Reviews. BMC Medical Research Methodology 2008, 8(45)</li></ul>
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## Recommendations

### Subjects that it is recommended to have taken before

Information sources and statistical techniques for the analysis of social policies/615525007

Qualitative techniques for the analysis of discourses and social realities/615525008

Design, management and evaluation of social policies/615525009

Participatory action research, community action and management of social organizations/615525010

### Subjects that are recommended to be taken simultaneously

Academic development and research transfer/615525030

Master Thesis/615525031

### Subjects that continue the syllabus

### Other comments

The evaluation of the subject "Design of projects and research work" will be joint with the subject "Updating and transfer workshop". It will only be necessary to submit a joint work for both subjects.&nbsp;In order to pass the subject, students must obtain at least half of the maximum grade (5 out of 10) in the tutored work.The evaluation of students of the on-line modality or with recognition of part-time dedication and with academic dispensation of exemption of attendance, will be the same as that of the students with full time dedication.In the 2nd opportunity, the evaluation criteria and graded assignments will be the same as those proposed for the 1st call.Online students will be able to have tutorials via Teams (by appointment) or by email.Plagiarism in individual work, once verified, will directly imply a failing grade of "0" in the subject in the corresponding exam session.

(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.