



Teaching Guide

Teaching Guide				
Identifying Data				2023/24
Subject (*)	Audiovisual Journalism		Code	616G01011
Study programme	Grao en Comunicación Audiovisual			
Descriptors				
Cycle	Period	Year	Type	Credits
Graduate	1st four-month period	Second	Obligatory	6
Language	Spanish			
Teaching method	Face-to-face			
Prerequisites				
Department	Socioloxía e Ciencias da Comunicación			
Coordinador	Sanjuan Perez, Antonio		E-mail	antonio.sanjuan@udc.es
Lecturers	Sanjuan Perez, Antonio		E-mail	antonio.sanjuan@udc.es
Web				
General description	Documentaries, reportages & news: How are they made.			

Study programme competences

Code	Study programme competences
A1	Comunicar mensaxes audiovisuais.
A2	Crear produtos audiovisuais.
A7	Coñecer as técnicas de creación e produción audiovisual.
A10	Coñecer o marco legal e deontolóxico.
A12	Coñecer os principais códigos da mensaxe audiovisual.
B6	Expresarse correctamente tanto de xeito oral como escrito en linguas oficiais da comunidade autónoma
B9	Desenvolverse para o exercicio dunha cidadanía aberta, culta, crítica, comprometida e solidaria capaz de analizar a realidade, diagnosticar problemas, formular e implantar solucións baseadas no coñecemento e orientadas ao ben común
C1	Entender a importancia da cultura emprendedora e coñecer os medios ao alcance das persoas emprendedoras.
C2	Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.
C3	Asumir como profesional e cidadán a importancia da aprendizaxe ao longo da vida.
C4	Valorar a importancia que ten a investigación, innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.

Learning outcomes

Learning outcomes	Study programme competences		
Know the main codes of the audiovisual message Apply the codes and procedures for the elaboration of the audiovisual message	A1	B6	C1
	A2	B9	C2
	A7		C3
	A10		C4
	A12		

Contents

Topic	Sub-topic
0. The beginnings of audiovisual journalism	0.1. The first reporters 0.2. The first audiovisual news 0.3. Main historical references
1.- The news	1.1 What is news 1.2 Genres, formats and informative routines 1.3 Sources and documentation 1.4 Writing, locution and staging



2. Interviews and gatherings: interpersonal genres	2.1 Interview interviews 2.2 The personality or depth interview 2.3 The debate, the round table 2.4 The gathering
3. The report and the documentary	3.1 Choice of topics and treatment 3.2 The journalist in preproduction, production and realization 3.3 Informative styles 3.4 The documentary film and the author's documentary
4. Edition of news	4.1 The news team and its location in the organization chart 4.2 Informative classes and criteria for its design 4.3 The runway 4.4 Process of direction and edition
5. Organization of the Newsroom	5.1 Production, realization and Writing: functions 5.2 Structure of the Editor: sections 5.3 Professional categories 5.4 Daily routine in the Editorial Board
6. Journalistic ethics	6.1 Ethics and deontology: definitions 6.2 Contract with the audience 6.3 Main theories and currents 6.4 FIP and FAPE codes

Planning				
Methodologies / tests	Competencies	Ordinary class hours	Student's personal work hours	Total hours
Guest lecture / keynote speech	A1 A2 A7 A10 A12 B6 B9 C1 C2 C3 C4	24	0	24
Laboratory practice	A1 A2 A7 A10 A12 B6 B9 C1 C2 C3 C4	24	0	24
Supervised projects	A1 A2 A7 A10 A12 B6 B9 C1 C2 C3 C4	0	100	100
Personalized attention		2	0	2
(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				

Methodologies	
Methodologies	Description
Guest lecture / keynote speech	Theoretical approach to the contents of the subject.
Laboratory practice	Hybrid system, the practices may be online or in person depending on the available to the Faculty and depending on the evolution of the health situation. Methodology that allows students to learn effectively through the carrying out of practical activities.
Supervised projects	Supervised learning process aimed at helping students to work independently in a range of contexts (academic and professional). Focused primarily on learning ?how to do things? and on encouraging students to become responsible for their own learning.

Personalized attention	
Methodologies	Description
Laboratory practice Supervised projects	Tutorials by appointment.



Assessment

Methodologies	Competencies	Description	Qualification
Laboratory practice	A1 A2 A7 A10 A12 B6 B9 C1 C2 C3 C4	Continuous assessment in face-to-face sessions that may include specific exercises.	20
Supervised projects	A1 A2 A7 A10 A12 B6 B9 C1 C2 C3 C4	Evaluation of deliveries. Up to 100% of the overall grade for the subject can be obtained if the maximum score is achieved in each of the assignments.	80

Assessment comments

In case of not performing the laboratory practices and not delivering the supervised work, the subject will be evaluated 100% in a single final delivery consisting of two official opportunities.

Sources of information

Basic	- Gómez Infante, Amparo (2019). La entrevista como género informativo. Madrid: Fragua - Resano, Helena (2016). La trastienda de un informativo. Alienta Editorial - Puccini, Sérgio (2015). Guión de documentales : de la preproducción a la posproducción. Buenos Aires: La Marca - Poveda Criado, Miguel Ángel (2014). Periodismo televisivo. Ediciones CEF - García de Castro, Mario (2014). Información Audiovisual en el entorno digital. Tecnos - Mas Manchón, Luis (2014). Discurso informativo 2.0. La estructura forma, textual y oral de la noticia. Editorial UOC - Peralta, Miquel (2012). Teleinformativos. La noticia digital en televisión. Editorial UOC - Marta Lazo, Carmen (2012). Reportaje y documental: de géneros televisivos a cibergéneros. Santa Cruz de Tenerife: Idea - Castillo, José María (2011). Teleperiodismo en la era digital. Madrid : Instituto Oficial de Radio y Televisión - Escudero Vilariño, José Manuel (2011). Cómo se hace un documental. Madrid : Instituto Oficial de Radio y Televisión - Mayoral, Javier; Sapo, Pablo; Huerta, Armando; Díez, Francisco Javier (2008). Redacción Periodística en Televisión. Editorial Síntesis - Larrañaga, J. (2006). Redacción y locución de la información audiovisual, escribir noticias para la radio y la televisión. Universidad del País Vasco, Bilbao. - Videla Rodríguez, José Juan (2004). La ética como fundamento de la actividad periodística. Madrid, Fragua - Rabiger, Michael (2001). Dirección de documentales. Madrid : Instituto Oficial de Radio y Televisión
Complementary	

Recommendations

Subjects that it is recommended to have taken before

History of radio, televisión and multi-media/616G01002
Law/616G01005
The Audiovisual Sector/616G01007

Subjects that are recommended to be taken simultaneously

Audiovisual Advertising/616G01012
Corporate Communication/616G01013
Viewing Figures/616G01020

Subjects that continue the syllabus

Audiovisual Analysis/616G01021
Cinematography Direction and Lighting/616G01022
Filmmaking/616G01030
Final Dissertation/616G01034

Other comments



(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.