



Teaching Guide

Identifying Data					2023/24
Subject (*)	Professional English	Code	616G02048		
Study programme	Grao en Creación Dixital, Animación e Videoxogos				
Descriptors					
Cycle	Period	Year	Type	Credits	
Graduate	1st four-month period	Fourth	Obligatory	6	
Language	English				
Teaching method	Face-to-face				
Prerequisites					
Department	Letras				
Coordinador	Llanos Tojeiro, Ángela	E-mail	angela.llanos@udc.es		
Lecturers	Llanos Tojeiro, Ángela	E-mail	angela.llanos@udc.es		
Web					
General description	This course is based on and oriented to handling materials at the B2 level. Students will work on improving their language skills within the digital creation, animation and video games context.				

Study programme competences / results

Code	Study programme competences / results
A5	CE5 - Habilidade para seleccionar, comunicar y dar forma a diferentes mensajes así como para planificar su difusión a través de diversos medios gráficos, audiovisuales y multimedia, atendiendo a las normas de su lenguaje y narrativa.
A41	CE41 - Capacidad de expresarse en lengua inglesa oral y escrita en el ámbito profesional y en el ámbito académico de la creación digital, la animación y los videojuegos.
B1	CB1 - Que os estudantes demostrasen posuir e comprender coñecementos nunha área de estudo que parte da base da educación secundaria xeral, e se atope a un nivel que, se ben se apoia en libros de texto avanzados, inclúe tamén algúns aspectos que implican coñecementos procedentes da vangarda do seu campo de estudo
B2	CB2 - Que los estudiantes sepan aplicar sus conocimientos a su trabajo o vocación de una forma profesional y posean las competencias que suelen demostrarse por medio de la elaboración y defensa de argumentos y la resolución de problemas dentro de su área de estudio
B3	CB3 - Que los estudiantes tengan la capacidad de reunir e interpretar datos relevantes (normalmente dentro de su área de estudio) para emitir juicios que incluyan una reflexión sobre temas relevantes de índole social, científica o ética
B4	CB4 - Que los estudiantes puedan transmitir información, ideas, problemas y soluciones a un público tanto especializado como no especializado
B5	CB5 - Que los estudiantes hayan desarrollado aquellas habilidades de aprendizaje necesarias para emprender estudios posteriores con un alto grado de autonomía
B9	CG4 - Conocer los procedimientos, destrezas y metodologías necesarios para la adaptación del proceso creativo al medio digital y la producción de obras artísticas a través de tecnologías específicas.
B11	CG6 - Capacidad crítica y autocrítica. Necesaria en todo proceso creativo en el que se busca un compromiso con la calidad del trabajo, los resultados y las soluciones propuestas.
B12	CG7 - Trabajo en equipo. Capacidad de abordar proyectos en colaboración con otros estudiantes, asumiendo roles y cumpliendo compromisos de cara al grupo.
B13	CG8 - Capacidad de aplicar los conocimientos en la práctica, integrando las diferentes partes del programa, relacionándolas y agrupándolas en el desarrollo de productos complejos.
C1	CT1 - Adequate oral and written expression in the official languages.
C2	CT2 - Mastering oral and written expression in a foreign language.
C3	CT3 - Using ICT in working contexts and lifelong learning.
C4	CT4 - Acting as a respectful citizen according to democratic cultures and human rights and with a gender perspective.
C6	CT6 - Acquiring skills for healthy lifestyles, and healthy habits and routines.
C7	CT7 - Developing the ability to work in interdisciplinary or transdisciplinary teams in order to offer proposals that can contribute to a sustainable environmental, economic, political and social development.



C8	CT8 - Valuing the importance of research, innovation and technological development for the socioeconomic and cultural progress of society.
C9	CT9 - Ability to manage times and resources: developing plans, prioritizing activities, identifying critical points, establishing goals and accomplishing them.

Learning outcomes			
Learning outcomes	Study programme competences / results		
Life Long Learning: tools to improve independent learning of professional English in the field of digital creation, animation and video games.	A5 A41	B1 B2 B3 B4 B5 B9 B11 B12 B13	C1 C2 C3 C4 C6 C7 C8 C9
Professional English in the field of videogames: basic aspects Introduction to the industry Business analysis Written communication	A5 A41	B1 B2 B3 B4 B5 B9 B11 B12 B13	C2 C3 C4 C6 C7 C8 C9

Contents	
Topic	Sub-topic
Overview of the animation and video game industry	Introduction to the industry Business awareness Business tools applied to the industry: SWOT Analysis, Business Model Canvas, etc... Jobs, roles, skills ...
Communication	Presentations and communication skills Communicating your projects Game design documentation Technical and game-related writing Game reviews and critiques CV ...

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student?s personal work hours	Total hours



Glossary	A5 A41 B1 B2 B3 B4 B5 B9 B11 B12 B13 C1 C2 C3 C4 C6 C7 C8 C9	1	10	11
Student portfolio	A5 A41 B1 B3 B4 B11 B13 C2 C3 C4 C6 C9	4	16	20
Objective test	B1 B13 C2	2	20	22
Oral presentation	A5 A41 B2 B3 B4 B11 B12 C2 C3 C6 C7	3	24	27
Multiple-choice questions	A41 B1 B3	3	6	9
Guest lecture / keynote speech	B1 B2 B3 B4 B5 C1 C2 C3 C4 C6 C7 C8 C9	30	30	60
Personalized attention		1	0	1

(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Glossary	Throughout the semester, the students will put together a glossary containing specific terminology glossary to be submitted at the end of each module.
Student portfolio	Students will carry out individual assignments throughout the semester.
Objective test	Final exam
Oral presentation	Students will work in teams to develop a project and will deliver an oral presentation in the interactive lessons.
Multiple-choice questions	Students will take two short multiple-choice tests.
Guest lecture / keynote speech	Attendance and participation in the DE and DI lessons are highly recommended

Personalized attention	
Methodologies	Description
Oral presentation Glossary Student portfolio	Students will have personalized attention in order to elaborate their glossaries, portfolios and the oral presentation during the Interactive Teaching classes and in the office hours.

Assessment			
Methodologies	Competencies / Results	Description	Qualification
Oral presentation	A5 A41 B2 B3 B4 B11 B12 C2 C3 C6 C7	In this presentation, teamwork and oral skills will be assessed.	20
Glossary	A5 A41 B1 B2 B3 B4 B5 B9 B11 B12 B13 C1 C2 C3 C4 C6 C7 C8 C9	Individual glossary and review of key concepts	10
Student portfolio	A5 A41 B1 B3 B4 B11 B13 C2 C3 C4 C6 C9	At the end of the semester, students will submit a portfolio with the contents established throughout the study period: initial activities, SWOT analysis, Business Model Canvas, etc...	10
Objective test	B1 B13 C2	Final exam Minimum grade: 4	40



(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.