



Teaching Guide				
Identifying Data				2023/24
Subject (*)	Geography of Tourism	Code	662G01004	
Study programme	Grao en Turismo			
Descriptors				
Cycle	Period	Year	Type	Credits
Graduate	2nd four-month period	First	Basic training	6
Language	SpanishGalicianEnglish			
Teaching method	Face-to-face			
Prerequisites				
Department	Humanidades			
Coordinador	Rodríguez Carro, Carlos	E-mail	carlos.rodriguez3@udc.es	
Lecturers	de Carreño de Vicente, María de las Mercedes Rodríguez Carro, Carlos	E-mail	m.decarreno@udc.es carlos.rodriguez3@udc.es	
Web				
General description	This subject aims to deepen the knowledge of tourism from a geographical perspective, based on the knowledge of the territory and its interpretation, as well as on the analysis and description of the main tourist regions of the world.			

Study programme competences / results	
Code	Study programme competences / results
A1	Comprender os principios do turismo: a súa dimensión espacial, social, cultural, política, laboral e económica.
A2	Analizar a dimensión económica do turismo.
A3	Comprender o carácter dinámico e evolutivo do turismo e da nova sociedade do lecer.
A4	Coñecer as principais estruturas político-administrativas turísticas.
A5	Converter un problema empírico nun obxecto de investigación e elaborar conclusións.
A6	Ter unha marcada orientación de servizo ao cliente.
A7	Recoñecer os principais axentes turísticos.
A8	Avaliar os potenciais turísticos e a análise prospectivo da súa explotación.
A9	Analizar, sintetizar e resumir criticamente a información económico-patrimonial das organizacións turísticas.
A13	Manexar técnicas de comunicación.
A18	Identificar e xestionar espazos e destinos turísticos.
A19	Xestionar o territorio turístico de acordo cos principios de sustentabilidade.
A27	Comprender o funcionamento dos destinos, estruturas turísticas e os seus sectores empresariais no ámbito mundial.
A30	Coñecer as principais iniciativas de posta en valor do patrimonio cultural.
A31	Comprender as características da xestión do patrimonio cultural.
A32	Detectar necesidades de planificación técnica de infraestruturas e instalacións turísticas.
A33	Creatividade.
A34	Iniciativa e espírito emprendedor.
A35	Motivación por calidade.
B1	Capacidade de análise e síntese.
B2	Comunicación oral e escrita en lingua nativa.
B3	Resolución de problemas.
B4	Razoamento crítico.
B5	Compromiso ético.
B6	Aprendizaxe autónoma.
B7	Adaptación a novas situacións.
C1	Expresarse correctamente, tanto de forma oral coma escrita, nas linguas oficiais da comunidade autónoma.
C2	Dominar a expresión e a comprensión de forma oral e escrita dun idioma estranxeiro.
C3	Utilizar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) necesarias para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida.



C4	Desenvolverse para o exercicio dunha cidadanía aberta, culta, crítica, comprometida, democrática e solidaria, capaz de analizar a realidade, diagnosticar problemas, formular e implantar solucións baseadas no coñecemento e orientadas ao ben común.
C5	Entender a importancia da cultura emprendedora e coñecer os medios ao alcance das persoas emprendedoras.
C6	Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.
C7	Asumir como profesional e cidadán a importancia da aprendizaxe ao longo da vida.
C8	Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.

Learning outcomes			
Learning outcomes	Study programme competences / results		
The understanding of destinations, structures and businesses' operations in the world arena.	A1	B1	C1
	A2	B2	C2
	A3	B3	C3
	A4	B4	C4
	A5	B5	C5
	A6	B6	C6
	A7	B7	C7
	A8		C8
	A9		
	A13		
	A18		
	A19		
	A27		
	A30		
	A31		
	A32		
A34			
A35			
To identify and manage tourist spaces and destinations	A1	B1	C1
	A2	B2	C2
	A3	B3	C3
	A4	B4	C4
	A5	B5	C5
	A6	B6	C6
	A7	B7	C7
	A8		C8
	A9		
	A13		
	A18		
	A19		
	A27		
	A30		
	A31		
	A32		
A33			
A34			
A35			



To evaluate tourism potential and carry out a prospective analysis of its evolution.	A1	B1	C1
	A2	B2	C2
	A3	B3	C3
	A4	B4	C4
	A5	B5	C5
	A6	B6	C6
	A7	B7	C7
	A8		C8
	A9		
	A13		
	A18		
	A19		
	A27		
	A30		
	A31		
	A32		
	A33		
A34			
A35			

Contents	
Topic	Sub-topic
1. Geografía y Turismo	<ul style="list-style-type: none"> Introduction Tourism and territory: the landscape The movements of the Earth The climate
2. Tourism on a global scale	<ul style="list-style-type: none"> Tourism spaces: markets Tourism spaces: destinations Flows Environmental Impacts Future trends
3. Historical context	<ul style="list-style-type: none"> Tourist information systems Tastes and customs Infrastructures for Tourism Traditional resorts
4. Europe	<ul style="list-style-type: none"> Geographical features Tourist Features Northern Europe Western Europe Central/Eastern Europe Southern/Mediterranean Europe
5. Americas	<ul style="list-style-type: none"> Geographical features Tourist Features North America Central America South America Caribbean



6. Asia and the Pacific	Geographical features Tourist Features North-East Asia South-East Asia South Asia Oceania
7. Africa	Geographical features Tourist Features North Africa Subsaharan Africa
8. Middle East	Geographical features Tourist Features

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student's personal work hours	Total hours
Oral presentation	A5 A8 A9 A13 A18 A33 B1 B2 B3 B4 B5 C1 C2 C3	6	22	28
Guest lecture / keynote speech	A1 A2 A3 A4 A5 A6 A7 A19 A27 A30 A32 A34 A35	19	21	40
Seminar	A5 A7 A9 A13 A27 A31 B1 B6 B7	8	10	18
Document analysis	A5 A8 A9 A18 A19 A27 A33 A34 A35 B1 B3 B6	7	29	36
Objective test	A1 A2 A3 A5 A7 A8 A9 A13 A27 A30 A31 A33 B1 B2 B3 B4 B5 C4 C5 C6 C7 C8	2	22	24
Personalized attention		4	0	4

(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Oral presentation	Core component of teaching-learning process involving coordinated oral interaction between student and teacher, including proposition, explanation and dynamic exposition of facts, topics, tasks, ideas and principles.
Guest lecture / keynote speech	Oral presentation (using audiovisual material and student interaction) designed to transmit knowledge and encourage learning. Presentations of this type are variously referred to as 'expository method?', 'guest lectures?' or 'keynote speeches?'. (The term 'keynote?' refers only to a type of speech delivered on special occasions, for which the lecture sets the tone or establishes the underlying theme; it is characterised by its distinctive content, structure and purpose, and relies almost exclusively on the spoken word to communicate its ideas.)
Seminar	Group work technique aimed at in-depth exploration of given topic, consisting of group discussion, individual engagement, preparation of texts and collective conclusions.
Document analysis	Research skills development involving use of audiovisual and/or bibliographical documents (documentary or film extracts, news items, advertising images, photographs, articles, legal texts, etc.) relating to specific topic of study, with targeted analysis activities. Used as introduction to topic, as focus for case study, to explain abstract processes and present complex situations, or as strategy for synthesising content (theoretical and practical).



Objective test	Written learning progress test, characterised by pre-determined answers. Well-designed tests offer objectively quantifiable results in relation to student knowledge, capacities, skills, performance, aptitudes, attitude, intelligence, etc. Used for diagnostic, formative and summative assessment. May consist of all or any of the following types of questions: multiple choice, ordering and sequencing, short answer, binary, completion, multiple matching.
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Personalized attention

Methodologies	Description
Oral presentation Objective test Seminar Document analysis	Students will be provided with the necessary guidance to ensure the quality of the student's work, in accordance with the criteria to be indicated.

Assessment

Methodologies	Competencies / Results	Description	Qualification
Oral presentation	A5 A8 A9 A13 A18 A33 B1 B2 B3 B4 B5 C1 C2 C3	Students will carry out various interactive activities, exercises and/or assignments throughout the course, including a final project. The oral interventions carried out during the course, including the oral presentation of the assignments, will be assessed, resulting 20% of the final grade. The final project oral presentation is compulsory.	20
Objective test	A1 A2 A3 A5 A7 A8 A9 A13 A27 A30 A31 A33 B1 B2 B3 B4 B5 C4 C5 C6 C7 C8	On the dates set for the exams, an objective test will be given to assess the knowledge acquired in the course. Questions may be one or a combination of several of these possibilities: short answer, essay, map tests or any type of test. Once passed, it will account for 40% of the final assessment.	40
Document analysis	A5 A8 A9 A18 A19 A27 A33 A34 A35 B1 B3 B6	Students will also carry out several exercises and/or assignments relevant to the subject matter. The activities will be specifically designed for a better understanding of concepts and retention of the subject matter. Additionally students will write a final project on a destination, analysing its geographical and tourism reality. These activities carried out throughout the course will account for 40% of the final assessment.	40

Assessment comments



The final grade consists of two parts: Continuous Assessment or course work (Analysis of documentary sources and oral presentation) and Objective Test.

Both formative feedback and summative feedback will be provided on course work.

It is necessary to obtain at least a five (5) out of ten (10) in each of the 2 parts described above to pass the subject and to proceed to the calculation of the final grade based on the proposed percentages. Should the student fail one of the parts, the complete subject will be failed and the grade obtained in the part that was not passed, either Continuous Assessment or Objective Test, will be indicated as the final grade.

Absent: Students who do not take the Objective Test will be graded with a "NP" (absent), regardless of having carried out, presented and exhibited other activities that account towards the assessment.

Second Attempt: The assessment will be the same in the first and second attempt. The oral presentation will be made up on the day scheduled for the objective test.

Should the student have passed any of the assessable parts at the first attempt, the mark will be kept for the second attempt.

Early Call: The objective test will account for 100% of the grade.

Students with academic exemption: Students with academic exemption from attendance, officially granted by the UDC according to its regulations, may do the compulsory work in non-attendance format, and submit it to the lecturer for assessment. In the event that they have not been able to make oral presentations during the course, an oral test will be held on the day scheduled for the objective test.

Implications of academic fraud in the performance of assessment tests or activities: the fraudulent performance of assessment tests or any of the assessable activities, once verified, will directly imply a failing grade in the exam session in which the offence is committed and with respect to the subject in which it is committed: the student will be graded with a "fail" (numerical grade 0) in the corresponding exam session of the academic year, whether the offence occurs at the first or second opportunity. For this, the student's grade will be modified in the first opportunity report, if necessary.

Attention to diversity: the subject may be adapted to students who require the adoption of measures aimed at supporting diversity (physical, visual, auditory, cognitive, learning or mental health-related). If this is the case, they must contact, within the official deadlines stipulated prior to each academic term, the services available at the UDC, the Diversity Attention Unit (<https://www.udc.es/cufie/ADI/apoioalumnado/>) or, failing that, the ADI Tutor in the Faculty of Tourism.

Gender perspective: According to the different regulations applicable to university teaching, the gender perspective must be incorporated in this subject (non-sexist language will be used, bibliography of authors of both sexes will be used, the intervention of male and female students in class will be encouraged...). Work will be done to identify and modify sexist prejudices and attitudes and influence the environment to modify them and promote values of respect and equality. Situations of gender discrimination will be detected and actions and measures will be proposed to correct them.

Sources of information



<p>Basic</p>	<ul style="list-style-type: none">- ALONSO FERNÁNDEZ, J (2008). Geografía turística: Europa y resto del mundo. Madrid, Centro de Estudios Ramón Areces- ALONSO FERNANDEZ, J., PARDO ABAD,C.J. E.M. (2009). GEOGRAFIA TURISTICA MUNDIAL. Madrid, Centro de Estudios Ramón Areces- Alain Mespelier y Pierre Bloc - Duraffour (2000). Geografía del turismo en el mundo. Madrid, Síntesis- ALONSO FERNÁNDEZ, J. (2008). Geografía de los recursos y actividades turísticas.. Madrid, Centro de Estudios Ramón Areces.- BARRADO, D.A. y CALBUIG, J. (2001). Geografía mundial del turismo. Madrid, Síntesis- ALONSO FERNANDEZ y otros (2011). Geografía de los recursos turísticos.. CEURA, Ramón Areces- CAMINO PONS, V., MARTÍNEZ EDO, X. y SÁNCHEZ RUIZ, F. (2003). Manual de geografía turística de Europa.. Madrid, Ed. Universitaria Ramón Areces- MARTIN-RODA, E.M. y NIETO CODIMA, A. (2018). Territorio y Turismo Mundial: análisis geográfico.. Madrid, CEURA Y UNED- VERA REBOLLO, J. F.; LÓPEZ PALOMEQUE, F.; MARCHENA, M. y ANTÓN, S. (2011). Análisis territorial del turismo y planificación de destinos turísticos. Valencia, Tirant lo Blanch- UNWTO (). www.unwto.org. <p>Guías Turísticas: Michelin, Lonely Planet, El Pais Aguilar, Anaya, Trotamundos, etc</p> <p>IN ENGLISH</p> <p>BONIFACE, B. COOPER, C. & COOPER, R. (2021) Worldwide destinations. The geography of travel and tourism. Routledge. Book.</p> <p>LEWW, A., TIMOTHY, D. & HALL, C.M. (2023) World regional geography: human mobilities, tourism destinations, sustainable environments. Kendall Hunt Publishing Company. Book.</p> <p>ROWNTREE et al. (2017) Diversity amid globalization: world regions, environment, development. Pearson. Book</p> <p>World Toruism Organization www.unwto.org</p>
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Complementary

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- AZCÁRATE, M.V. y SÁNCHEZ, J. (2013). Geografía de Europa. Madrid, UNED
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Recommendations
Subjects that it is recommended to have taken before
Subjects that are recommended to be taken simultaneously
Introduction to Tourism/662G01009
Subjects that continue the syllabus
Tourist Intermediation and Transport I/662G01013 Regional Tourism Resources/662G01018 World Tourist Itineraries and Tourist Information/662G01044
Other comments

(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.