



## Teaching Guide

| Identifying Data    |   |        |   |           | 2023/24 |
|---------------------|---|--------|---|-----------|---------|
| Subject (*)         | Modern Language: English  |        | Code  | 662G01006 |         |
| Study programme     | Grao en Turismo   |        |   |           |         |
| Descriptors         |   |        |   |           |         |
| Cycle               | Period  | Year   | Type  | Credits   |         |
| Graduate            | 1st four-month period   | First  | Basic training                              | 6         |         |
| Language            | English   |        |   |           |         |
| Teaching method     | Face-to-face  |        |   |           |         |
| Prerequisites       |   |        |   |           |         |
| Department          | Letras  |        |   |           |         |
| Coordinador         | Montoya Reyes, Ana  | E-mail | ana.montoya@col.udc.es                      |           |         |
| Lecturers           | Montoya Reyes, Ana<br>Moss , Sarah Louise   | E-mail | ana.montoya@col.udc.es<br>sarah.moss@udc.es |           |         |
| Web                 |   |        |   |           |         |
| General description | This module is designed to improve listening, speaking, reading comprehension and writing skills in English through the use of various tourism-based materials. |        |   |           |         |

## Study programme competences / results

| Code | Study programme competences / results  |
|------|--|
| A1   | Comprender os principios do turismo: a súa dimensión espacial, social, cultural, política, laboral e económica.  |
| A6   | Ter unha marcada orientación de servizo ao cliente.  |
| A7   | Recoñecer os principais axentes turísticos.  |
| A13  | Manexar técnicas de comunicación.  |
| A15  | Traballar en inglés como lingua estranxeira.   |
| A29  | Traballar en medios socioculturais diferentes.   |
| A33  | Creatividade.  |
| A34  | Iniciativa e espírito emprendedor.   |
| A35  | Motivación por calidade.   |
| B1   | Capacidade de análise e síntese.   |
| B2   | Comunicación oral e escrita en lingua nativa.  |
| B3   | Resolución de problemas.   |
| B4   | Razoamento crítico.  |
| B5   | Compromiso ético.  |
| B6   | Aprendizaxe autónoma.  |
| B7   | Adaptación a novas situacións.   |
| C1   | Expresarse correctamente, tanto de forma oral coma escrita, nas linguas oficiais da comunidade autónoma.   |
| C2   | Dominar a expresión e a comprensión de forma oral e escrita dun idioma estranxeiro.  |
| C3   | Utilizar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) necesarias para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida.  |
| C4   | Desenvolverse para o exercicio dunha cidadanía aberta, culta, crítica, comprometida, democrática e solidaria, capaz de analizar a realidade, diagnosticar problemas, formular e implantar solucións baseadas no coñecemento e orientadas ao ben común. |
| C5   | Entender a importancia da cultura emprendedora e coñecer os medios ao alcance das persoas emprendedoras.   |
| C6   | Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.  |
| C7   | Asumir como profesional e cidadán a importancia da aprendizaxe ao longo da vida.   |
| C8   | Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.  |

## Learning outcomes



| Learning outcomes   | Study programme competences / results              |  |  |
|---|--|--|--|
|   | A  | B                                      | C  |
| To understand written and oral discourse in English from a range of sources specific to the tourism industry.   | A1<br>A7<br>A13<br>A15<br>A29<br>A33<br>A34<br>A35 | B1<br>B2<br>B3<br>B4<br>B5<br>B6<br>B7 | C2<br>C4<br>C5<br>C7<br>C8                   |
| To express ideas and information orally and in writing in English, covering specific topics related to tourism, using the correct terminology and grammatically correct structures. | A1<br>A6<br>A13<br>A15<br>A29<br>A33<br>A34<br>A35 | B1<br>B2<br>B3<br>B4<br>B5<br>B6<br>B7 | C1<br>C2<br>C3<br>C4<br>C5<br>C6<br>C7<br>C8 |
| To master the terminology and grammatical structures necessary for correct expression in English, in both written and spoken discourse in tourism-related contexts.                 | A1<br>A6<br>A13<br>A15<br>A29<br>A33<br>A34<br>A35 | B1<br>B2<br>B3<br>B4<br>B5<br>B6<br>B7 | C1<br>C2<br>C3<br>C4<br>C5<br>C6<br>C7<br>C8 |

| Contents                                   |   |
|--|---|
| Topic                                      | Sub-topic   |
| An introduction to the language of Tourism | Reasons for travel over the centuries and in contemporary society<br>Types of travel and tourist<br>The structure of the tourism industry - chain of distribution/supply services, etc.<br>Describing trends in Tourism (numbers, graphs, statistics) |
| Gastronomy                                 | Culinary tourism<br>Describing dishes / menus to visitors<br>Gastronomy in Galicia  |
| Working with visitors                      | Providing information about attractions and amenities.<br>Giving directions and practical information.<br>Describing monuments /sites of interest (built and environmental heritage)<br>Guided tours - working as a guide                             |
| The persuasive language of tourism         | Writing and talking about a destination; the use of specific language (adjectives, verbs, collocations, etc.).  |

| Planning              |   |                                      |                               |             |
|-----------------------|---|--------------------------------------|-------------------------------|-------------|
| Methodologies / tests | Competencies / Results                                  | Teaching hours (in-person & virtual) | Student?s personal work hours | Total hours |
| Workshop              | A13 A15 A33 A34<br>A35 B1 B3 B4 B6 B7<br>C2 C3 C4 C6 C7 | 33                                   | 58                            | 91          |



|                                 |  |   |    |    |
|---------------------------------|--|---|----|----|
| Speaking test                   | A13 A15 A29 B1 B3<br>B4 B6 B7 C2 C3 C4<br>C6 C7          | 3 | 18 | 21 |
| Workbook                        | A13 A15 B1 B3 B4 B6<br>C2 C4 C7                          | 2 | 8  | 10 |
| Mixed objective/subjective test | A1 A6 A13 A15 A29<br>B1 B2 B3 B4 B5 B6<br>B7 C2 C3 C4 C7 | 2 | 12 | 14 |
| Document analysis               | A13 A15 A29 B1 B3<br>B4 B6 B7 C2 C3 C4<br>C6 C7          | 2 | 10 | 12 |
| Personalized attention          |  | 2 | 0  | 2  |

(\*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

### Methodologies

| Methodologies                   | Description   |
|---------------------------------|---|
| Workshop                        | Practical classes in which students will work with the necessary materials and receive suitable indications for the development of their written and spoken communication skills. |
| Speaking test                   | Improvised and guided speaking tests over the semester to assess student's spoken communication skills, aimed at improving fluency and spontaneous expression.                    |
| Workbook                        | Articles for discussion and debate in class.  |
| Mixed objective/subjective test | End-of-semester exam to assess students' written discourse and reading comprehension skills, as well as grammar, syntax and specialised terminology.                              |
| Document analysis               | Exercises and activities based on audiovisual materials.  |

### Personalized attention

| Methodologies                         | Description   |
|---------------------------------------|---|
| Speaking test<br>Workbook<br>Workshop | Both the workshops and oral presentations require personalised attention tailored to individual needs. Students are also invited to request advice on their self-learning strategies. |

### Assessment

| Methodologies                   | Competencies / Results                                   | Description   | Qualification |
|---------------------------------|--|---|---------------|
| Mixed objective/subjective test | A1 A6 A13 A15 A29<br>B1 B2 B3 B4 B5 B6<br>B7 C2 C3 C4 C7 | A final written exam combining any of the following tasks:<br><br>vocabulary exercises, reading comprehension, grammar, composition, translation and summary. | 50            |
| Speaking test                   | A13 A15 A29 B1 B3<br>B4 B6 B7 C2 C3 C4<br>C6 C7          | Assessment will consist of presentations and oral activities completed both in the classroom and elsewhere related to the topics covered.                     | 30            |
| Workshop                        | A13 A15 A33 A34<br>A35 B1 B3 B4 B6 B7<br>C2 C3 C4 C6 C7  | Assessment will consist of activities and tasks completed both in class and in students' own time.  | 20            |

### Assessment comments



Students are required to contribute actively in the classes, which are designed as a resource to encourage them to acquire and assimilate the contents. First session Students must obtain a passing grade (50%) on each section included in the assessment (workshop, speaking and mixed test). If they obtain a failing grade on any of these sections and even though the sum is greater than 5, the final grade for this session will not be higher than 4.5 out of 10. Students with a waiver on attendance Students with a waiver on attendance will be assessed in accordance with the section referring to the first session. Students must contact the teaching staff as soon as they have received official notification of the waiver. Second session The same assessment method applies for the second session as for the first, and students must retake those sections of the subject in which they did not obtain a passing grade or which they did not sit. In the case of the Workshop, this will consist of an additional task that will be included in the mixed objective/subjective test (written exam). This is ONLY valid for the two opportunities corresponding to the current academic year. Early exam session In the case of the early exam session, students must take a written exam (70%) and an oral exam (30%). ABSENT Only those students that have not taken part in any of the activities and tasks that comprise the overall assessment of the subject will receive the consideration of ABSENT. Academic dishonesty/plagiarism implication

Proven fraudulent practice in exams or assessment activities will automatically imply a failing grade for the corresponding exam session and subject. The student will be graded with a "fail" (numerical grade 0) for the corresponding academic year, regardless of whether the offence is committed in the first or second session. In this sense, the grade for the first session may be modified, if necessary.

### Diversity

Students may request measures aimed at supporting diversity (physical, visual, auditory, cognitive, learning or mental health-related). They should contact the services available at the UDC, the Diversity Attention Unit (<https://www.udc.es/cufie/ADI/apoioalumnado/>) or, failing that, the tutor with responsibility for diversity at the Faculty of Tourism, within the time period stipulated for each teaching session.

### Gender

perspective

In accordance with the various regulations governing university teaching, it is necessary to incorporate a gender perspective into this subject. This includes, among other measures, the use of non-sexist language, bibliographies that are inclusive from a gender perspective, and encouraging participation from all students in class, regardless of their gender. We will pay particular attention to identifying and addressing sexist prejudices and attitudes. We will actively work towards the modification of this environment and the promotion of values of respect and equality. Our efforts will focus on detecting cases of gender discrimination and implementing appropriate actions to rectify such cases.

### Sources of information

|                      |   |
|----------------------|---|
| <b>Basic</b>         | <ul style="list-style-type: none"> <li>- P. Strutt (2013). English for International Tourism. Upper Intermediate. Pearson</li> <li>- P. Strutt (2013). English for International Tourism. Upper Intermediate Workbook. Pearson</li> <li>- P. Strutt (2013). English for International Tourism. Intermediate. Pearson</li> <li>- P. Strutt (2013). English for International Tourism. Intermediate Workbook. Pearson</li> </ul> <p>Proporcionarase fontes bibliográficas adicionais ao longo do cuadrimestre</p> |
| <b>Complementary</b> | <ul style="list-style-type: none"> <li>- R. Murphy (2004). English Grammar in Use . Cambridge</li> <li>- M.Hewings (2005). Advanced Grammar in Use. Cambridge</li> </ul> <p>Proporcionarase fontes bibliográficas adicionais ao longo do cuadrimestre</p>   |

### Recommendations

**Subjects that it is recommended to have taken before**

**Subjects that are recommended to be taken simultaneously**

**Subjects that continue the syllabus**



First Modern Language I: English/662G01015

First Modern Language II: English/662G01028

English in the Workplace/662G01045

#### Other comments

Although this is not a general English course, the level is pitched at B2 of the Common European Framework of Reference for Languages. Acquiring foreign language skills requires constancy, continuity and self-learning. Equality In line with the provisions regulating equality, gender issues are addressed in this subject through the use of inclusive and non-sexist language. Likewise, values based on respect and equality shall be encouraged in the classroom. Should any form of discrimination be detected, the necessary actions and measures will be adopted to redress the situation.&nbsp;

**(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.**