



Teaching Guide

Identifying Data					2023/24
Subject (*)	Modern Language: English		Code	662G01006d	
Study programme	Grao en Turismo (a distancia)				
Descriptors					
Cycle	Period	Year	Type	Credits	
Graduate	1st four-month period	First	Basic training	6	
Language	English				
Teaching method	Non-attendance				
Prerequisites					
Department	Letras				
Coordinador	Montoya Reyes, Ana	E-mail	ana.montoya@col.udc.es		
Lecturers	Montoya Reyes, Ana Moss , Sarah Louise	E-mail	ana.montoya@col.udc.es sarah.moss@udc.es		
Web					
General description	This subject falls within the framework of English for Specific Purposes and has been designed around a series of learning goals, based on improving the four key skills ? listening, speaking, reading and writing ? through the study and use of a range of tourism-based materials. It includes an introduction to the terminology of tourism and covers a range of semantic fields such as the structure of the tourism industry, history, art, built and environmental heritage, gastronomy, communication and promotion.				

Study programme competences / results

Code	Study programme competences / results
A6	Ter unha marcada orientación de servizo ao cliente.
A13	Manexar técnicas de comunicación.
A15	Traballar en inglés como lingua estranxeira.
A29	Traballar en medios socioculturais diferentes.
B1	Capacidade de análise e síntese.
B2	Comunicación oral e escrita en lingua nativa.
B3	Resolución de problemas.
B4	Razoamento crítico.
B5	Compromiso ético.
B6	Aprendizaxe autónoma.
B7	Adaptación a novas situacións.
C1	Expresarse correctamente, tanto de forma oral coma escrita, nas linguas oficiais da comunidade autónoma.
C2	Dominar a expresión e a comprensión de forma oral e escrita dun idioma estranxeiro.
C3	Utilizar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) necesarias para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida.
C4	Desenvolverse para o exercicio dunha cidadanía aberta, culta, crítica, comprometida, democrática e solidaria, capaz de analizar a realidade, diagnosticar problemas, formular e implantar solucións baseadas no coñecemento e orientadas ao ben común.
C5	Entender a importancia da cultura emprendedora e coñecer os medios ao alcance das persoas emprendedoras.
C6	Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.
C7	Asumir como profesional e cidadán a importancia da aprendizaxe ao longo da vida.
C8	Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.

Learning outcomes

Learning outcomes	Study programme competences / results



To understand written and oral texts in English from a variety of authentic sources within the field of Tourism.	A6 A13 A15 A29	B1 B2 B3 B4 B5 B6 B7	C1 C2 C3 C4 C5 C6 C7 C8
To communicate in written and spoken English, transmitting tourism related messages using the appropriate terminology and grammar structures.	A13 A15 A29	B1 B3 B4 B6 B7	C2 C3 C4 C6 C7
To master the vocabulary and structures necessary for correct written and oral communication in English within the tourism industry.	A13 A15 A29	B1 B3 B4 B6 B7	C2 C3 C4 C6 C7

Contents	
Topic	Sub-topic
An introduction to the language of Tourism	Reasons for travel over the centuries and in contemporary society Types of travel and tourist The structure of the tourism industry - chain of distribution/supply services, etc. Describing trends in Tourism (numbers, graphs, statistics)
Working with visitors	Providing information about attractions and amenities. Giving directions and practical information. Describing monuments /sites of interest (built and environmental heritage) Guided tours - working as a guide
Gastronomy	Food and wine tourism Describing dishes / menus to visitors Gastronomy in Galicia
The persuasive language of tourism	Writing and talking about a destination; the use of specific language (adjectives, verbs, collocations, etc.).

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student?s personal work hours	Total hours
Workshop	A13 A15 A29 B1 B3 B4 B6 B7 C2 C3 C4 C6 C7	22	52	74
Mixed objective/subjective test	A6 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C1 C2 C3 C4 C5 C6 C7 C8	2	22	24
Speaking test	A13 A15 A29 B1 B3 B4 B6 B7 C2 C3 C4 C6 C7	2	15	17
Workbook	A13 A15 B1 B3 B4 B6 C2 C4 C7	0	20	20



Document analysis	A13 A15 A29 B1 B3 B4 B6 B7 C2 C3 C4 C6 C7	0	13	13
Personalized attention		2	0	2
(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				

Methodologies	
Methodologies	Description
Workshop	Practical lessons working with the appropriate materials in order to improve written and oral communicative skills. Online mode: contents will be posted on Moodle and practical sessions will be held via Teams, which will be recorded for students to view at their leisure.
Mixed objective/subjective test	Test at the end of the course to assess written expression and reading comprehension as well as the correct use of grammar, syntax and the specialised terminology. Students studying online will undertake a task of similar characteristics.
Speaking test	Spontaneous and guided speaking activities s (role playing activities, discussions about articles, guided dialogues...) which will be carried out during the lessons in order to improve students' communicative skills, fluency and capacity to respond spontaneously. Online mode: oral sessions via Teams
Workbook	Reading of tourism-related articles for in-class discussion and debate. Online mode: queries related to these activites will be resolved during the oral sessions on Teams.
Document analysis	Listening exercises using audiovisual materials Online mode: queries related to these activites will be resolved during the oral sessions on Teams, or via email and the Moodle forum.

Personalized attention	
Methodologies	Description
Workbook Mixed objective/subjective test Speaking test Workshop	All activities imply personalised attention. Students may also consult with the lecturer during tutorial hours via electronic means - email, Teams, the Campus Virtual forum - in accordance with the instructions provided.

Assessment			
Methodologies	Competencies / Results	Description	Qualification
Mixed objective/subjective test	A6 A13 A15 A29 B1 B2 B3 B4 B5 B6 B7 C1 C2 C3 C4 C5 C6 C7 C8	Final written test comprising ANY combination of the following: vocabulary exercises reading comprehension translation ES-EN of short texts description of graphs illustrating tourism trends composition and/or summary.	60



Speaking test	A13 A15 A29 B1 B3 B4 B6 B7 C2 C3 C4 C6 C7	Final speaking exam in which students will be asked to present and talk about a brief route around a tourist destination, describing the built and environmental heritage based on the structures and vocabulary covered during the course	10
Workshop	A13 A15 A29 B1 B3 B4 B6 B7 C2 C3 C4 C6 C7	Tasks submitted for continuous assessment. Any combination of the following written tasks (15%) Reading comprehensions, summaries, compositions, descriptions of trends and graphs; descriptions of a destination / tourist attraction; use of English exercises Any combination of the following speaking tasks (15%) Describing graphs / talking about trends in the tourism industry Talking about gastronomy, food fairs and festivals, etc. Describing a destination Talking about the tourism industry	30

Assessment comments



Students are required to contribute actively in the classes, which are designed as a resource to encourage them to acquire and assimilate the contents.

FIRST SESSION-Students **MUST** pass (50%) all assessment sections (objective test, workshop and oral test) to pass the subject. -If they obtain a failing grade on any of these sections and even though the sum is greater than 5, the final grade for this session will not be higher than 4.5 out of 10. Students with a waiver on attendance

Students with a waiver on attendance will be assessed in accordance with the section referring to the first session. Students must contact the teaching staff as soon as they have received official notification of the waiver. **SECOND SESSION** The same assessment method applies for the second opportunity. Students will therefore be required to retake those sections of the subject in which they did not obtain a passing grade or that they did not undertake. This is **ONLY** valid for the two opportunities corresponding to the current academic year. **Early exam session**In the case of the early examination session, students must take a written exam (70%) and an oral test (30%). **ABSENT**

Only those students that have not taken part in any of the activities and tasks that comprise the overall assessment of the subject will receive the consideration of **ABSENT**

Academic dishonesty/ plagiarism implication

Proven fraudulent practice in exams or assessment activities will automatically imply a failing grade for the corresponding exam session and subject. The student will be graded with a "fail" (numerical grade 0) for the corresponding academic year, regardless of whether the offence is committed in the first or second session. In this sense, the grade for the first session may be modified, if necessary.

DiversityStudents may request measures aimed at supporting diversity (physical, visual, auditory, cognitive, learning or mental health-related). They should contact, the services available at the UDC, the Diversity Attention Unit (<https://www.udc.es/cufie/ADI/apoioalumnado/>) or, failing that, the tutor with responsibility for diversity at the Faculty of Tourism, within the time period stipulated for each teaching session.**Gender perspective**

In accordance with the various regulations governing university teaching, it is necessary to incorporate a gender perspective into this subject. This includes, among other measures, the use of non-sexist language, bibliographies that are inclusive from a gender perspective, and encouraging participation from all students in class, regardless of their gender. We will pay particular attention to identifying and addressing sexist prejudices and attitudes. We will actively work towards the modification of this environment and the promotion of values of respect and equality. Our efforts will focus on detecting cases of gender discrimination and implementing appropriate actions to rectify such cases.



Basic	<ul style="list-style-type: none">- Collin, P.H. (1996). Dictionary of hotels, tourism and catering management. Middlesex: Peter Colling Publishing- Fussell, Paul (ed.) (1987). The Norton book of travel. New York. Norton- Maczak, Antoni (1995). Travel in early modern Europe. Cambridge. Polity Press- P. Strutt (2013). English for International Tourism. Upper Intermediate (Coursebook). Harlow. Pearson- P. Strutt (2013). English for International Tourism. Upper Intermediate (Workbook). Harlow. Pearson- P. Strutt (2013). English for International Tourism. Intermediate (Coursebook). Harlow. Pearson- R. Varela (2002). English in the Tourism Industry.. Madrid. Editorial Universitaria Ramón Areces
Complementary	

Recommendations

Subjects that it is recommended to have taken before

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

First Modern Language I: English/662G01015

First Modern Language II: English/662G01028

English in the Workplace/662G01045

Other comments



Students will be evaluated as followed: 60% written exam, 30% oral exam and 10% continuous evaluation activities(workshop).Students MUST obtain a passing grade (50%) on all sections of the assessment system (final written exam, workshop and the two sections of the oral test) in the first and second opportunity.Second opportunity:Those students who have passed any of these parts, either the written exam, the oral test or the continuous evaluation activities in the first opportunity, will have the opportunity to maintain them for the second opportunity. Students will therefore be required to retake those sections of the subject in which they did not obtain a passing grade or that they did not undertake. The same assessment method applies for the second opportunity (minimum passing grade 50%)This is ONLY valid for the two opportunities corresponding to the current academic year.Students who are unable to comply with the attendance requirements due to exemption from attendance as stipulated in regulations to this effect published by the University of A Coruña (Art. 3.b e 4.5 Normas de avaliación, revisión e reclamación das cualificacións dos estudos de grao e mestrado universitario (Art 3 e 8b)), will be required to complete all continuous assessment tasks (20%), complete the final test (50%) and take an oral exam (30%).In the case of the early examination session, assessment will consist of a written exam (60%) and an oral test (40%).Students will only be awarded ABSENT if they have not taken part in any of the activities that form part of the assessment system.Academic integrity:Students are reminded that the use of all aids or devices in the final exam is strictly forbidden. The use of any unauthorised aids will automatically result in a failing grade (0). All dishonest practices (including, but not limited to, plagiarism, cheating in exams, etc.) will be penalised pursuant to article 14 of the University of A Coruña's academic regulations (Normas de avaliación, revisión e reclamación das cualificacións dos estudos de grao e mestrado universitario).Attention to DiversityThe subject may be adapted for students that require the adoption of measures aimed at supporting diversity (physical, visual, hearing, cognitive, learning or related to mental health). In such cases, students should contact the services available at the University of A Coruña / their centre/faculty within the official periods stipulated to this effect prior to the start of each semester, or alternatively the Tutor for Attention to Diversity at the following email address: sarah.moss@udc.es;UDC student disciplinary regulations (Article 11, section 4 b)A failing grade in the examination attempt in which the dishonest act for the subject in which it was committed: the student will be graded as "fail" (numerical grade 0) in the corresponding examination attempt of the academic year, whether the dishonest act is made in the first examination attempt or in the second one. In such a case, the final grade corresponding to the first examination attempt will be modified, if necessary.Gender perspectiveIn accordance with the various regulations governing university teaching, it is necessary to incorporate a gender perspective into this subject. This includes, among other measures, the use of non-sexist language, bibliographies that are inclusive from a gender perspective, and encouraging participation from all students in class, regardless of their gender.We will pay particular attention to identifying and addressing sexist prejudices and attitudes. We will actively work towards the modification of this environment and the promotion of values of respect and equality.



Our

efforts will focus on detecting cases of gender discrimination and implementing appropriate actions to rectify such cases.* Students must remember that this is an English for Specific Purposes module and NOT a general English course.They must also bear in mind that studying any language requires perseverance and continuity.



(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.