



## Teaching Guide

Teaching Guide				
Identifying Data				2023/24
Subject (*)	First Modern Language I: English		Code	662G01015d
Study programme	Grao en Turismo (a distancia)			
Descriptors				
Cycle	Period	Year	Type	Credits
Graduate	2nd four-month period	Second	Obligatory	6
Language	English			
Teaching method	Non-attendance			
Prerequisites				
Department	Letras			
Coordinador	Cogdill York, Kevin Lee	E-mail	k.l.cogdill@col.udc.es	
Lecturers	Cogdill York, Kevin Lee Montoya Reyes, Ana	E-mail	k.l.cogdill@col.udc.es ana.montoya@col.udc.es	
Web				
General description	<p>This subject is included within the framework of English for Specific Purposes and has been designed considering a series of objectives to improve four key skills: listening, speaking, reading and writing through the use of materials related to the world of tourism.</p> <p>In this course the topics covered will be related to air transport, the different stages of the travel booking journey as well as the subject of human resources.</p>			

## Study programme competences / results

Code	Study programme competences / results
A1	Comprender os principios do turismo: a súa dimensión espacial, social, cultural, política, laboral e económica.
A6	Ter unha marcada orientación de servizo ao cliente.
A13	Manexar técnicas de comunicación.
A15	Traballar en inglés como lingua estranxeira.
A16	Comunicarse de forma oral e escrita nunha segunda lingua estranxeira.
A24	Utilizar e analizar as tecnoloxías da información e as comunicacións (TIC) nos distintos ámbitos do sector turístico.
A29	Traballar en medios socioculturais diferentes.
A33	Creatividade.
A35	Motivación por calidade.
B1	Capacidade de análise e síntese.
B2	Comunicación oral e escrita en lingua nativa.
B3	Resolución de problemas.
B4	Razoamento crítico.
B5	Compromiso ético.
B6	Aprendizaxe autónoma.
B7	Adaptación a novas situacións.
C1	Expresarse correctamente, tanto de forma oral coma escrita, nas linguas oficiais da comunidade autónoma.
C2	Dominar a expresión e a comprensión de forma oral e escrita dun idioma estranxeiro.
C3	Utilizar as ferramentas básicas das tecnoloxías da información e as comunicacións (TIC) necesarias para o exercicio da súa profesión e para a aprendizaxe ao longo da súa vida.
C4	Desenvolverse para o exercicio dunha cidadanía aberta, culta, crítica, comprometida, democrática e solidaria, capaz de analizar a realidade, diagnosticar problemas, formular e implantar solucións baseadas no coñecemento e orientadas ao ben común.
C5	Entender a importancia da cultura emprendedora e coñecer os medios ao alcance das persoas emprendedoras.
C6	Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.
C7	Asumir como profesional e cidadán a importancia da aprendizaxe ao longo da vida.
C8	Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.



Learning outcomes			
Learning outcomes	Study programme competences / results		
Specialised vocabulary about tourism	A1 A15 A29	B6 B7	C1 C2 C3 C4 C5 C6 C7 C8
Communicating in writing and speaking in different professional fields related to tourism	A1 A6 A13 A15 A16 A29 A33 A35	B1 B2 B4 B5 B6 B7	C1 C2 C3 C4 C5 C6 C7 C8
Writing and discussing about means of transport, itineraries and tourist destinations to different audiences	A1 A6 A13 A15 A16 A24 A29 A33 A35	B1 B3 B6 B7	C1 C2 C3 C4 C5 C6 C7 C8
Explanation of different procedures to a variety of audiences through written and spoken texts	A15 A29 A35	B1 B6 B7	C1 C2 C3 C4 C5 C6 C7 C8
Phrasal verbs: transitive/intransitive, separable/inseparable	A1 A6 A13	B1 B3 B4	C1 C2 C3 C4 C5 C6 C7 C8

Contents	
Topic	Sub-topic



Itineraries	Information about travel, tourism information brochures, passive and active voice, oral and written communication. Travel planning, explanation of itineraries and vocabulary
Air transport	Procedure, departure, arrivals, cabin and flight crew, ground staff, etc. Procedure grammar: connectors, active and passive voice, oral and written communication. Air transport vocabulary.
Phrasal Verbs	For main types: separable and inseparable, transitive and intransitive.
Human Resources	Human Resources vocabulary, covering letter, CV in english and job interviews.

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student's personal work hours	Total hours
Objective test	A1 A6 A13 A15 A16 A24 A29 A33 A35 B1 B2 B3 B4 B5 B6 B7 C1 C2 C3 C4 C5 C6 C7 C8	2	20	22
Speaking test	A1 A13 A15 A16 A24 A29 A33 A35 B1 B3 B4 B6 B7 C2 C3 C4 C6 C7	2	7	9
Workshop	A1 A13 A15 A16 A24 A29 A33 A35 B1 B3 B4 B6 B7 C2 C3 C4 C6 C7	12	85	97
Workbook	A1 A13 A15 A16 A24 A33 A35 B1 B3 B4 B6 C2 C4 C7	0	19	19
Document analysis	A1 A13 A15 A16 A24 A29 A33 A35 B1 B3 B4 B6 B7 C1 C2 C3 C4 C5 C6 C7 C8	0	1	1
Personalized attention		2	0	2
(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				

Methodologies	
Methodologies	Description
Objective test	Multiple choice exercise at the end of the course to assess the contents studied (writing, reading and grammar exercises)
Speaking test	Guided speaking exercises as well as spontaneous activities (dialogues, role plays...) to improve and test students' communicative skills and fluency.
Workshop	Practical exercises with material that will be provided to students in advance to learn how to write a covering letter, a CV and how to carry out a job interview in English.
Workbook	Reading on tourism-related articles for in-class discussion and debate. Some of these readings will be resolved during the oral sessions on Teams.
Document analysis	Listening exercises using audiovisual materials (videos, audio recordings...)

Personalized attention	
Methodologies	Description



Workbook Document analysis Workshop Speaking test Objective test	All activities imply personalised attention. Students may also consult with teaching staff in person during tutorial hours or via electronic means (forum / chat on Moodle, email), in accordance with the instructions provided.
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Assessment			
Methodologies	Competencies / Results	Description	Qualification
Workshop	A1 A13 A15 A16 A24 A29 A33 A35 B1 B3 B4 B6 B7 C2 C3 C4 C6 C7	Tasks submitted for continuous assessment will be a combination of ANY of the following:  Reading comprehension; compositions; translations; descriptions; texts describing the planning and booking steps for travelling.	20
Speaking test	A1 A13 A15 A16 A24 A29 A33 A35 B1 B3 B4 B6 B7 C2 C3 C4 C6 C7	The oral exam will consists of two parts:  Part 1: job interview (10%)  Part 2: oral presentation about one of the topics covered in the units of the course (10%)	20
Objective test	A1 A6 A13 A15 A16 A24 A29 A33 A35 B1 B2 B3 B4 B5 B6 B7 C1 C2 C3 C4 C5 C6 C7 C8	The written test will consist of a revision of the global contents studied during the course at the end of the term. It will be a face-to-face test that represents 60% of the total mark. The contents of the test can include a variety of exercises (translation, short or multiple-choice questions, gap-filling exercises...) and contents that can range from grammar to specialized vocabulary, reading comprehension or writing short texts.	60

Assessment comments
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Students are required to contribute actively in the classes, which are designed as a resource to encourage them to acquire and assimilate the contents.

## First session

Students MUST obtain a passing grade (50%) on all sections of the assessment system (final written exam, workshop and the two sections of the oral test). If they obtain a failing grade on any of these sections and even though the sum is greater than 5, the final grade for this session will not be higher than 4.5 out of 10.

## Students with a waiver on attendance

Students with a waiver on attendance will be assessed in accordance with the section referring to the first session. Students must contact the teaching staff as soon as they have received official notification of the waiver.

## Second session

-Students will be evaluated as followed: 50% written exam, 20% oral exam and 20% continuous evaluation activities(workshop).

-Those students who have passed any of these parts, either the written exam, the oral test or the continuous evaluation activities in the first opportunity, will have the opportunity to maintain them for the second opportunity.

This is ONLY valid for the two opportunities corresponding to the current academic year.

## Early exam session

In the case of the early exam session, students must take a written exam(70%) and an oral exam (30%).

## ABSENT

Only those students that have not taken part in any of the activities and tasks that comprise the overall assessment of the subject will receive the consideration of ABSENT.

## Academic dishonesty/plagiarism

### implication

Proven fraudulent practice in exams or assessment

activities will automatically imply a failing grade for the corresponding exam session and subject. The student will be graded with a "fail"

(numerical grade 0) for the corresponding academic year, regardless of whether the offence is committed in the first or second session. In this sense, the grade for the first session may be modified, if necessary.

## Diversity

Students may request measures aimed at supporting diversity (physical, visual, auditory, cognitive, learning or mental health-related). They should contact, the services available at the UDC, the Diversity Attention Unit (<https://www.udc.es/cufie/ADI/apoioalumnado/>) or, failing that, the tutor with responsibility for diversity at the Faculty of Tourism, within the time period stipulated for each teaching session.

## Gender perspective

In accordance with the various regulations governing university teaching, it is necessary to incorporate a gender perspective into this subject. This includes, among other measures, the use of non-sexist language, bibliographies that are inclusive

from a gender perspective, and encouraging participation from all students in class, regardless of their gender. We will pay particular attention to identifying and addressing sexist prejudices and attitudes. We will actively work towards the modification of this environment and the promotion of values of respect and equality. Our efforts will focus on detecting cases of gender discrimination and implementing appropriate actions to rectify such cases



## Sources of information

<b>Basic</b>	<ul style="list-style-type: none"><li>- Alcaraz Varó, Enrique et al. (2000). Diccionario de términos de turismo y de ocio. Inglés-Español, Spanish-English.. Ariel</li><li>- Duckworth, Michael (1998). Going international. English for tourism (Workbook). Oxford University Press</li><li>- Harding, Keith (2009). Going International. Oxford University Press</li><li>- (2003). New Oxford Dictionary of English. Oxford University Press</li><li>- (). <a href="http://englishfortourismstudies.blogspot.com/">http://englishfortourismstudies.blogspot.com/</a>..</li><li>- (). <a href="http://www.seatalk.info/">http://www.seatalk.info/</a>..</li><li>- (). <a href="http://www.englishclub.com/english-for-work/airline.htm">http://www.englishclub.com/english-for-work/airline.htm</a>. .</li><li>- (). <a href="http://www.eslflow.com/Tourismlessons.html">http://www.eslflow.com/Tourismlessons.html</a>..</li><li>- (). <a href="http://grammar.ccc.commnet.edu/grammar/">http://grammar.ccc.commnet.edu/grammar/</a>. .</li><li>- (). <a href="http://www.business traveller.com/loyalty/">http://www.business traveller.com/loyalty/</a>.</li><li>- (). <a href="http://topics.blogs.nytimes.com/author/philip-b-corbett/">http://topics.blogs.nytimes.com/author/philip-b-corbett/</a>.</li><li>- (). Airport Procedures. <a href="https://www.extraveltmoney.com/blog/airport-procedures-step-by-step/">https://www.extraveltmoney.com/blog/airport-procedures-step-by-step/</a>.</li></ul>
<b>Complementary</b>	

## Recommendations

### Subjects that it is recommended to have taken before

Modern Language: English/662G01006d

### Subjects that are recommended to be taken simultaneously

### Subjects that continue the syllabus

First Modern Language II: English/662G01028d

### Other comments



Students will be evaluated as followed: 50% written exam, 20% oral exam and 20% continuous evaluation activities(workshop).Students MUST obtain a passing grade (50%) on all sections of the assessment system (final written exam, workshop and the two sections of the oral test) in the first and second opportunity.Second opportunity: Those students who have passed any of these parts, either the written exam, the oral test or the continuous evaluation activities in the first opportunity, will have the opportunity to maintain them for the second opportunity. Students will therefore be required to retake those sections of the subject in which they did not obtain a passing grade or that they did not undertake. The same assessment method applies for the second opportunity (minimum passing grade 50%)This is ONLY valid for the two opportunities corresponding to the current academic year.Students who are unable to comply with the attendance requirements due to exemption from attendance as stipulated in regulations to this effect published by the University of A Coruña (Art. 3.b e 4.5 Normas de avaliación, revisión e reclamación das cualificacións dos estudos de grao e mestrado universitario (Art 3 e 8b)), will be required to complete all continuous assessment tasks (20%), complete the final test (50%) and take an oral exam (30%).In the case of the early examination session, assessment will consist of a written exam (60%) and an oral test (40%).Students will only be awarded ABSENT if they have not taken part in any of the activities that form part of the assessment system.Academic integrityStudents are reminded that the use of all aids or devices in the final exam is strictly forbidden. The use of any unauthorised aids will automatically result in a failing grade (0). All dishonest practices (including, but not limited to, plagiarism, cheating in exams, etc.) will be penalised pursuant to article 14 of the University of A Coruña's academic regulations ( Normas de avaliación, revisión e reclamación das cualificacións dos estudos de grao e mestrado universitario ).Attention to Diversity

The subject may be adapted for students that require the adoption of measures aimed at supporting diversity (physical, visual, hearing, cognitive, learning or related to mental health). In such cases, students should contact the services available at the University of A Coruña / their centre/faculty within the official periods stipulated to this effect prior to the start of each semester, or alternatively the Tutor for Attention to Diversity at the following email address: sarah.moss@udc.es.UDC student disciplinary regulations (Article 11, section 4 b)A failing grade in the examination attempt in which the dishonest act for the subject in which it was committed: the student will be graded as "fail" (numerical grade 0) in the corresponding examination attempt of the academic year, whether the dishonest act is made in the first examination attempt or in the second one. In such a case, the final grade corresponding to the first examination attempt will be modified, if necessary.Gender perspectiveIn accordance with the various regulations governing university teaching, it is necessary to incorporate a gender perspective into this subject. This includes, among other measures, the use of non-sexist language, bibliographies that are inclusive from a gender perspective, and encouraging participation from all students in class, regardless of their gender.We will pay particular attention to identifying and addressing sexist prejudices and attitudes. We will actively work towards the modification of this environment and the promotion of values of respect and equality. Our efforts will focus on detecting cases of gender discrimination and implementing appropriate actions to rectify such cases.





(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.