



Teaching Guide

Teaching Guide				
Identifying Data				2023/24
Subject (*)	Final Year Dissertation		Code	710G03038
Study programme	Grao en Xestión Industrial da Moda			
Descriptors				
Cycle	Period	Year	Type	Credits
Graduate	2nd four-month period	Fourth	Obligatory	12
Language	Galician			
Teaching method	Face-to-face			
Prerequisites				
Department	Ciencias da Computación e Tecnoloxías da InformaciónDereito PúblicoEconomíaEmpresaHumanidadesProxectos Arquitectónicos, Urbanismo e Composición			
Coordinador	Rodríguez Luaces, Miguel	E-mail	miguel.luaces@udc.es	
Lecturers	Alonso Seoane, Maria Jesus Anido Martinez, Cristina Blanco Lorenzo, Enrique Manuel Crespo Pereira, Diego Crespo Pereira, Verónica Enriquez Díaz, Joaquín Escourido Calvo, Manuel Garcia Allut, Antonio García Requejo, Zaida Lezcano González, Mª Elvira López Salas, Estefanía Mato Santiso, Vanessa Muñiz Núñez, Patricia Peón Pose, David Olegario Picatoste Novo, José María Puime Guillén, Félix Rodríguez Luaces, Miguel Santos Pita, Manuela del Pilar Varela Candamio, Laura Vez Vázquez, Juan Carlos	E-mail	maria.alonso.seoane@udc.es cristina.anido@udc.es enrique.blanco@udc.es diego.crespo@udc.es veronica.crespo@udc.es joaquin.enriquez@udc.es manuel.escourido@udc.es antonio.allut@udc.es zaida.garcia@udc.es m.lezcano@udc.es estefania.lsalas@udc.es vanessa.mato@udc.es patricia.muniz@udc.es david.peon@udc.es j.pnovo@udc.es felix.puime@udc.es miguel.luaces@udc.es m.p.santos@udc.es laura.varela.candamio@udc.es juan.carlos.vez@udc.es	
Web	https://humanidades.udc.es/estudos/gim			
General description				

Study programme competences / results

Code	Study programme competences / results
A1	To acquire basic knowledge of the management of a textile/fashion firm at a strategic, operational and functional level
A2	To know the aspects of the environment that shape the evolution of the fashion industry and its firms, with particular focus on the impact of economic and legal trends
A3	To develop competencies for interpersonal relations and interaction with external and internal stakeholders (customers, suppliers, media, partners?)
A4	To master the fundamentals of design in general and fashion design in particular, and to frame them in their historical context, both specific and general
A5	To develop the necessary skills to generate creative and innovative ideas
A6	To know and to know how to use the necessary tools to implement, conceptualize and launch collections
A7	To know the reality and social conditions that influence fashion, with a perspective of its historical development
A8	To be able to design and implement efficient marketing strategies from knowledge of the social environment, with a focus on communication and distribution: messages, media, channels, customer relationships, etc?



A9	To master the logistics process of a fashion firm from a global perspective, from procurement to manufacturing and transportation, with a special focus on the typical textile industry processes: selection of materials and fabrics, patternmaking, manufacturing, etc. ?
A10	To acquire the economic-financial fundamentals needed to assess the status of a fashion firm and to adequately manage it from a triple perspective of liquidity, solvency and profitability
A11	To acquire an international perspective of the fashion industry, and to master internationalization planning and management tools
A12	To have the basic knowledge of English necessary for international business relations (demonstrating a B1 level at minimum)
A13	To know the impact of technology on the different processes of the textile industry
A14	To acquire a clear perspective of the role of people in organizations, and to know the human resource management tools needed to achieve maximum commitment and performance
A15	To know and to commit to the ethical perspective and values that the fashion industry and its firms must rest upon
A16	To apply sustainability criteria to decision making in the fashion firm (and generally to the fashion industry)
A17	To know how to implement Corporate Social Responsibility programs (in fashion markets)
A18	To know the plastic and visual languages in the realm of fashion industry design, in order to understand and interpret the artistic creations of fashion garments
A19	To acquire the capacity to collect, select and analyse information flows; their integration in the information systems and processes of the firm; and their application to strategic and operational decision-making; always from an ethical perspective
A20	
B1	That students demonstrate that they acquired and understood knowledge in a study area that originates from general secondary education and that can be found at a level that, though usually supported by advanced textbooks, also includes aspects implying knowledge from the avantgarde of its field of study
B2	That students know how to apply their knowledge to their job or vocation in a professional form, and have the competencies that are usually demonstrated through elaboration and advocacy of arguments and problem resolution within their field of study
B3	That students have the capacity to collect and interpret relevant data (normally within their field of study) in order to issue judgements that include a reflection upon relevant topics in the social, scientific or ethical realm
B4	That students may convey information, ideas, problems and solution to the public, both specialized and not
B5	That students develop those learning skills that are needed to undertake ulterior studies with a high degree of autonomy
B6	Capacity for cooperation, team-work and collaborative learning in interdisciplinary settings
B7	Capacity to analyse trends (critical thinking)
B8	Capacity to plan, organize and manage resources and operations
B9	Capacity to analyse, diagnose and take decisions
B10	Capacity to understand the social and historical-artistic dimension of fashion design and industry, as vehicle for creativity and the quest for new and effective solutions
C1	Adequate oral and written expression in the official languages.
C2	Mastering oral and written expression in a foreign language.
C3	Using ICT in working contexts and lifelong learning.
C4	Acting as a respectful citizen according to democratic cultures and human rights and with a gender perspective.
C5	Understanding the importance of entrepreneurial culture and the useful means for enterprising people.
C6	Acquiring skills for healthy lifestyles, and healthy habits and routines.
C7	Developing the ability to work in interdisciplinary or transdisciplinary teams in order to offer proposals that can contribute to a sustainable environmental, economic, political and social development.
C8	Valuing the importance of research, innovation and technological development for the socioeconomic and cultural progress of society.
C9	Ability to manage times and resources: developing plans, prioritizing activities, identifying critical points, establishing goals and accomplishing them.

Learning outcomes	
Learning outcomes	Study programme competences / results



Being able to apply, organize and reflect on all the theoretical-practical knowledge acquired during the Degree in Industrial Fashion Management around a specific topic or problem related to this area of knowledge.	A1	B1	C1
	A2	B2	C2
	A3	B7	C3
	A4	B8	C4
	A5	B9	C5
	A7	B10	C6
	A8		C7
			C8
			C9
Acquire and apply work strategies and methodologies of the research process. Being able to search, manage, organize and interpret relevant data in their area of study in order to make judgments that include reflection on relevant social, technological or ethical issues and that facilitate the development of critical, logical and creative thinking.	A1	B1	C1
	A2	B2	C2
	A3	B3	C3
	A4	B4	C4
	A5	B5	C5
	A6	B6	C6
	A7	B7	C7
	A8	B8	C8
	A9	B9	C9
	A10	B10	
	A11		
	A12		
	A13		
	A14		
	A15		
	A16		
	A17		
	A18		
	A19		
	A20		

Contents	
Topic	Sub-topic
1. Desenvolvemento do TFG.	1.1. Investigación e aplicación de metodoloxías. 1.2. Redacción do Traballo Fin de Grao.
2. Presentación e Defensa TFG.	2.1. Exposición oral da investigación.

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student's personal work hours	Total hours
Oral presentation	A1 A2 A3 A4 A5 A7 A8 B1 B2 B3 B4 B5 B7 B8 B9 B10 C1 C2 C3 C4 C5 C6 C7 C8 C9	10	60	70



Research (Research project)	A20 A1 A2 A3 A4 A5 A6 A7 A8 A9 A10 A11 A12 A13 A14 A15 A16 A17 A18 A19 B1 B2 B3 B4 B5 B6 B7 B8 B9 B10 C1 C2 C3 C4 C5 C6 C7 C8 C9	10	215	225
Personalized attention		5	0	5
(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				

Methodologies	
Methodologies	Description
Oral presentation	Presentation and defense of the final degree project carried out.
Research (Research project)	Activity aimed at identifying the object of study, formulation, development, interpretation of results and drawing conclusions.

Personalized attention	
Methodologies	Description
Research (Research project)	Individualized tutorials will be carried out in which doubts, interpretations and other issues related to the contents of the subject and the work will be addressed.
Oral presentation	<p>ATTENTION TO DIVERSITY:</p> <p>The subject may be adapted to students who require the adoption of measures aimed at supporting diversity (physical, visual, auditory, cognitive, learning or related to mental health). If this is the case, they should contact the services available at the UDC/in the center: within the official deadlines stipulated prior to each academic semester, with the Diversity Attention Unit (https://www.udc.es/cufie/ADI/support_students/); failing that, with the ADI tutor from the Faculty of Humanities.</p>

Assessment			
Methodologies	Competencies / Results	Description	Qualification
Research (Research project)	A20 A1 A2 A3 A4 A5 A6 A7 A8 A9 A10 A11 A12 A13 A14 A15 A16 A17 A18 A19 B1 B2 B3 B4 B5 B6 B7 B8 B9 B10 C1 C2 C3 C4 C5 C6 C7 C8 C9	Tutor/s will numerically evaluate the TFG based on the evaluation section of the TFG published by the Academic Commission of the degree. The maximum grade is 7 points.	70
Oral presentation	A1 A2 A3 A4 A5 A7 A8 B1 B2 B3 B4 B5 B7 B8 B9 B10 C1 C2 C3 C4 C5 C6 C7 C8 C9	The Court will numerically evaluate the TFG based on the evaluation section of the TFG published by the Academic Committee of the degree. The maximum grade is 3 points.	30

Assessment comments
Plagiarism: The fraudulent conduct of the TFG will directly involve the grade of '0' in the subject in the corresponding opportunity.

Sources of information



Basic	
Complementary	

Recommendations

Subjects that it is recommended to have taken before

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

Other comments

To help achieve an immediate sustained environment and meet the objective of action number 5: "Healthy and sustainable environmental and social teaching and research" of the Green Campus Ferrol Action Plan the delivery of documentary work in this area will be requested in virtual format and / or computer support (delivery will be made via moodle or email, in digital format without the need to print them). If it is necessary to make them on paper: plastics will not be used, double-sided prints will be used, recycled paper will be used, the printing of drafts will be avoided and the importance of ethical principles related to the values of sustainability in personal and professional behaviors should be taken into account. The full integration of students / teachers with functional diversity will be facilitated. As stated in the various regulations applicable to university teaching, the gender perspective must be incorporated in this subject (non-sexist language will be used, bibliography by authors of both sexes will be used, male and female students will be encouraged to participate in class...). Work will be done to identify and modify prejudices and sexist attitudes and influence the environment to modify them and promote values of respect and equality. Situations of discrimination based on gender must be detected and actions and measures will be proposed to correct them.

(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.