



Teaching Guide

| Identifying Data | | | | | 2023/24 |
|---------------------|--|--------|------------------------|---------|---------|
| Subject (*) | Audiovisual Journalism | Code | 616G01011 | | |
| Study programme | Grao en Comunicación Audiovisual | | | | |
| Descriptors | | | | | |
| Cycle | Period | Year | Type | Credits | |
| Graduate | 1st four-month period | Second | Obligatory | 6 | |
| Language | Spanish | | | | |
| Teaching method | Face-to-face | | | | |
| Prerequisites | | | | | |
| Department | Socioloxía e Ciencias da Comunicación | | | | |
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| Lecturers | Sanjuan Perez, Antonio | E-mail | antonio.sanjuan@udc.es | | |
| Web | | | | | |
| General description | Documentaries, reportages & news: How are they made. | | | | |

Study programme competences / results

| Code | Study programme competences / results |
|------|--|
| A1 | Comunicar mensaxes audiovisuais. |
| A2 | Crear produtos audiovisuais. |
| A7 | Coñecelas técnicas de creación e produción audiovisual. |
| A10 | Coñecelo marco legal e deontolóxico. |
| A12 | Coñecelos principais códigos da mensaxe audiovisual. |
| B6 | Expresarse correctamente tanto de xeito oral como escrito en linguas oficiais da comunidade autónoma |
| B9 | Desenvolverse para o exercicio dunha cidadanía aberta, culta, crítica, comprometida e solidaria capaz de analizar a realidade, diagnosticar problemas, formular e imprantar solución baseadas no coñecemento e orientadas ao ben común |
| C1 | Entender a importancia da cultura emprendedora e coñecer os medios ao alcance das persoas emprendedoras. |
| C2 | Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse. |
| C3 | Asumir como profesional e cidadán a importancia da aprendizaxe ao longo da vida. |
| C4 | Valorar a importancia que ten a investigación, innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade. |

Learning outcomes

| Learning outcomes | Study programme competences / results | | |
|--|---------------------------------------|----|----|
| Know the main codes of the audiovisual message Apply the codes and procedures for the elaboration of the audiovisual message | A1 | B6 | C1 |
| | A2 | B9 | C2 |
| | A7 | | C3 |
| | A10 | | C4 |
| | A12 | | |

Contents

| Topic | Sub-topic |
|---|--|
| 0. The beginnings of audiovisual journalism | 0.1. The first reporters 0.2. The first audiovisual news 0.3. Main historical references |



| | |
|--|--|
| 1.- The news | 1.1 What is news 1.2 Genres, formats and informative routines 1.3 Sources and documentation 1.4 Writing, locution and staging |
| 2. Interviews and gatherings: interpersonal genres | 2.1 Interview interviews 2.2 The personality or depth interview 2.3 The debate, the round table 2.4 The gathering |
| 3. The report and the documentary | 3.1 Choice of topics and treatment 3.2 The journalist in preproduction, production and realization 3.3 Informative styles 3.4 The documentary film and the author's documentary |
| 4. Edition of news | 4.1 The news team and its location in the organization chart 4.2 Informative classes and criteria for its design 4.3 The runway 4.4 Process of direction and edition |
| 5. Organization of the Newsroom | 5.1 Production, realization and Writing: functions 5.2 Structure of the Editor: sections 5.3 Professional categories 5.4 Daily routine in the Editorial Board |
| 6. Journalistic ethics | 6.1 Ethics and deontology: definitions 6.2 Contract with the audience 6.3 Main theories and currents 6.4 FIP and FAPE codes |

| Planning | | | | |
|--------------------------------|---------------------------------------|--------------------------------------|-------------------------------|-------------|
| Methodologies / tests | Competencies / Results | Teaching hours (in-person & virtual) | Student?s personal work hours | Total hours |
| Guest lecture / keynote speech | A1 A2 A7 A10 A12 B6 B9 C1 C2 C3 C4 | 24 | 0 | 24 |
| Laboratory practice | A1 A2 A7 A10 A12 B6 B9 C1 C2 C3 C4 | 24 | 0 | 24 |
| Supervised projects | A1 A2 A7 A10 A12 B6 B9 C1 C2 C3 C4 | 0 | 100 | 100 |
| Personalized attention | | 2 | 0 | 2 |

(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

| Methodologies | |
|--------------------------------|---|
| Methodologies | Description |
| Guest lecture / keynote speech | Theoretical approach to the contents of the subject. |
| Laboratory practice | Hybrid system, the practices may be online or in person depending on the available to the Faculty and depending on the evolution of the health situation. Methodology that allows students to learn effectively through the carrying out of practical activities. |
| Supervised projects | Supervised learning process aimed at helping students to work independently in a range of contexts (academic and professional). Focused primarily on learning ?how to do things? and on encouraging students to become responsible for their own learning. |

| Personalized attention | |
|------------------------|-------------|
| Methodologies | Description |
| | |



| | |
|--|---------------------------|
| Laboratory practice Supervised projects | Tutorials by appointment. |
|--|---------------------------|

| Assessment | | | |
|---------------------|---------------------------------------|--|---------------|
| Methodologies | Competencies / Results | Description | Qualification |
| Laboratory practice | A1 A2 A7 A10 A12 B6 B9 C1 C2 C3 C4 | Continuous assessment in face-to-face sessions that may include specific exercises. | 20 |
| Supervised projects | A1 A2 A7 A10 A12 B6 B9 C1 C2 C3 C4 | Evaluation of deliveries. Up to 100% of the overall grade for the subject can be obtained if the maximum score is achieved in each of the assignments. | 80 |

| Assessment comments |
|--|
| In case of not performing the laboratory practices and not delivering the supervised work, the subject will be evaluated 100% in a single final delivery consisting of two official opportunities. |

| Sources of information | |
|------------------------|---|
| Basic | <ul style="list-style-type: none"> - Gómez Infante, Amparo (2019). La entrevista como género informativo. Madrid: Fragua - Resano, Helena (2016). La trastienda de un informativo. Alienta Editorial - Puccini, Sérgio (2015). Guión de documentales : de la preproducción a la posproducción. Buenos Aires: La Marca - Poveda Criado, Miguel Ángel (2014). Periodismo televisivo. Ediciones CEF - García de Castro, Mario (2014). Información Audiovisual en el entorno digital. Tecnos - Mas Manchón, Luis (2014). Discurso informativo 2.0. La estructura forma, textual y oral de la noticia. Editorial UOC - Peralta, Miquel (2012). Teleinformativos. La noticia digital en televisión. Editorial UOC - Marta Lazo, Carmen (2012). Reportaje y documental: de géneros televisivos a cibergéneros. Santa Cruz de Tenerife: Idea - Castillo, José María (2011). Teleperiodismo en la era digital. Madrid : Instituto Oficial de Radio y Televisión - Escudero Vilariño, José Manuel (2011). Cómo se hace un documental. Madrid : Instituto Oficial de Radio y Televisión - Mayoral, Javier; Sapo, Pablo; Huerta, Armando; Díez, Francisco Javier (2008). Redacción Periodística en Televisión. Editorial Síntesis - Larrañaga, J. (2006). Redacción y locución de la información audiovisual, escribir noticias para la radio y la televisión. Universidad del País Vasco, Bilbao. - Videla Rodríguez, José Juan (2004). La ética como fundamento de la actividad periodística. Madrid, Fragua - Rabiger, Michael (2001). Dirección de documentales. Madrid : Instituto Oficial de Radio y Televisión |
| Complementary | |

| Recommendations |
|---|
| Subjects that it is recommended to have taken before |
| History of radio, televisión and multi-media/616G01002 |
| Law/616G01005 |
| The Audiovisual Sector/616G01007 |
| Subjects that are recommended to be taken simultaneously |
| Audiovisual Advertising/616G01012 |
| Corporate Communication/616G01013 |
| Viewing Figures/616G01020 |
| Subjects that continue the syllabus |



Audiovisual Analysis/616G01021

Cinematography Direction and Lighting/616G01022

Filmmaking/616G01030

Final Dissertation/616G01034

Other comments

(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.