



Teaching Guide

| Identifying Data | | | | | 2024/25 |
|------------------------|---|--------|---------------|------------------|---------|
| Subject (*) | Degree Thesis | | Code | 611G02036 | |
| Study programme | Grao en Administración e Dirección de Empresas | | | | |
| Descriptors | | | | | |
| Cycle | Period | Year | Type | Credits | |
| Graduate | 2nd four-month period | Fourth | Obligatory | 12 | |
| Language | SpanishGalicianEnglish | | | | |
| Teaching method | Face-to-face | | | | |
| Prerequisites | | | | | |
| Department | Ciencias da Navegación e Enxeñaría MariñaComputaciónDereito PrivadoDereito PúblicoEconomíaEmpresaLetrasMatemáticasSocioloxía e Ciencias da Comunicación | | | | |
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Fernandez Castro, Angel Santiago
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Fernández Rodríguez, María Teresa
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Garcia Lorenzo, Antonio
Gomez Rodriguez, Maria Luz
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González López, Tamara
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Iglesias Gomez, Guillermo
Iglesias Vazquez, Emma Maria
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Llano Paz, Fernando de
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Lopez Martinez, Ivan
Lopez Rodriguez, Jose
Losada López, José María
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Martínez Fernández, Paulino
Martinez Filgueira, Xose Manuel
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|----------------------------|---|
| Web | |
| General description | The degree thesis (in Spanish, TFG) is a subject in the curriculum of all the degrees of the faculty, and supposes the realization, individually, of a project, a memory or a specific study under the supervision of one or more directors. In this work, the training contents received must be integrated and developed, as well as the abilities, skills and abilities acquired during the teaching period of the degree. |

| Study programme competences / results | |
|---------------------------------------|---|
| Code | Study programme competences / results |
| B1 | CB1-The students must demonstrate knowledge and understanding in a field of study that part of the basis of general secondary education, although it is supported by advanced textbooks, and also includes some aspects that imply knowledge of the forefront of their field of study |
| B2 | CB2 - The students can apply their knowledge to their work or vocation in a professional way and have competences typically demonstrated by means of the elaboration and defense of arguments and solving problems within their area of work |
| B3 | CB3- The students have the ability to gather and interpret relevant data (usually within their field of study) to issue evaluations that include reflection on relevant social, scientific or ethical |
| B4 | CB4-Communicate information, ideas, problems and solutions to an audience both skilled and unskilled |
| B5 | CB5-Develop skills needed to undertake further studies learning with a high degree of autonomy |
| B6 | CG1-Perform duties of management, advice and evaluation in business organizations |
| B7 | CG2-Know how to use the concepts and techniques used in the various functional areas of the company and understand the relationships between them and with the overall objectives of the organization |
| B8 | CG3- Know how to make decisions, and, in general, assume leadership roles. |
| B9 | CG4-Learn to identify and anticipate opportunities, allocate resources, organize information, select and motivate people, make decisions under conditions of - uncertainty, achieve the proposed objectives and evaluate results |
| B10 | CG5-Respect the fundamental and equal rights for men and women, promoting respect of human rights and the principles of equal opportunities, non-discrimination and universal accessibility for people with disabilities. |
| C1 | Express correctly, both orally and in writing, in the official languages of the autonomous region |
| C4 | To be trained for the exercise of citizenship open, educated, critical, committed, democratic, capable of analyzing reality and diagnose problems, formulate and implement knowledge-based solutions oriented to the common good |
| C5 | Understand the importance of entrepreneurial culture and know the means and resources available to entrepreneurs |
| C6 | Assess critically the knowledge, technology and information available to solve the problems and take valuable decisions |
| C7 | Assume as professionals and citizens the importance of learning throughout life. |
| C8 | Assess the importance of research, innovation and technological development in the economic and cultural progress of society. |

| Learning outcomes | | |
|---|---------------------------------------|----------------|
| Learning outcomes | Study programme competences / results | |
| Manage and administer a small company or organization, understanding its competitive and institutional location and identifying its strengths and weaknesses. | B1 B3 B5 | C1 C4 C7 |
| Integrate into any functional area of a medium or large company or organization and perform any management task entrusted to it with ease. Draft management projects or functional areas of the company. | B2 B4 B6 | C5 |
| Evaluate the situation and foreseeable evolution of a company from the relevant information records. Critically assess or understand the technology and information available to solve the problems that must be faced. | B7 B8 | C6 |
| Assess the importance of research, innovation and technological development in the socioeconomic and cultural advance of society. Issue advisory reports on specific situations of companies and markets. | B9 B10 | C8 |

| Contents | |
|----------|-----------|
| Topic | Sub-topic |
| | |



IT WILL BE ADAPTED TO EACH FINAL DEGREE PROJECT

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Planning

| Methodologies / tests | Competencies / Results | Teaching hours (in-person & virtual) | Student's personal work hours | Total hours |
|------------------------|-----------------------------------|--------------------------------------|-------------------------------|-------------|
| Supervised projects | B1 B2 B3 B4 B5 B6 B7 B8 B9 B10 | 15 | 150 | 165 |
| Workbook | C5 C6 | 0 | 90 | 90 |
| Oral presentation | C1 C7 | 0 | 1 | 1 |
| Document analysis | B3 C4 C8 | 4 | 32 | 36 |
| Personalized attention | | 8 | 0 | 8 |

(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

| Methodologies | Description |
|---------------------|--|
| Supervised projects | Follow-up by the teacher of the work developed through a personalized tutorial plan that can be supported through virtual tutorials. |
| Workbook | They are readings that the tutor proposes to the student that will allow them to better understand the phenomenon or problem to be analyzed. |
| Oral presentation | The student must defend his final degree project before a court designated by lot, or before his tutor if he chooses to have it evaluated by the simplified procedure. |
| Document analysis | Support documents for reading the bibliography such as data, databases, or other sources of interest. |

Personalized attention

| Methodologies | Description |
|---------------------|--|
| Supervised projects | Personalized monitoring of work. It can be supported by technological means. |

Assessment

| Methodologies | Competencies / Results | Description | Qualification |
|---------------------|-----------------------------------|--|---------------|
| Supervised projects | B1 B2 B3 B4 B5 B6 B7 B8 B9 B10 | It is the written work presented by the student. The following items will be evaluated: adaptation to the contents/skills of the degree (30%), organization and formal structure (30%), degree of difficulty (20%) and scope of the conclusions (20%). | 50 |
| Oral presentation | C1 C7 | Corresponds to the defense of the final degree project (oral presentation). The following items will be evaluated: organization and capacity for synthesis (60%) and responses to questions from the court (40%). | 50 |

Assessment comments

Supervised work may be replaced, at the discretion of each tutor, by a service-learning project.

For any of the two procedures (simplified and general), the evaluation will follow what is included in the Regulation of the TFGs of the Faculty of Economics and Business.

https://plataforma.plaam.com/modulos/web/subido/238/TFG/TFG-TFM/090620%20TFG%20FEE_Regulamento_TFG_modificado_xu%C3%B1o2020.pdf

Each time a student requests an evaluation procedure, he makes use of an opportunity.

The deadlines for the request for presentation of TFGs are regulated as established in the academic calendar of TFGs of the Faculty of Economics and Business.



Sources of information

| | |
|----------------------|--|
| Basic | CADA TITOR FACILITARÁ E ORIENTARÁ A BUSQUEDA BIBLIOGRAFICA DO ALUMNO |
| Complementary | |

Recommendations

Subjects that it is recommended to have taken before

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

Other comments

The Regulation can be consulted on the indicated

page:https://plataforma.plaam.com/modulos/web/subido/238/TFG/TFG-TFM/090620%20TFG%20FEE_Regulamento_TFG_modificado_xu%C3%B1o2020.pdf

(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.