



## Teaching Guide

Identifying Data					2024/25
Subject (*)	Work Placement		Code	614552022	
Study programme	Máster Universitario en Patrimonio Cultural Dixital				
Descriptors					
Cycle	Period	Year	Type	Credits	
Official Master's Degree	1st four-month period	Second	Obligatory	15	
Language	SpanishGalician				
Teaching method	Face-to-face				
Prerequisites					
Department					
Coordinador			E-mail		
Lecturers			E-mail		
Web					
General description	<p>Os obxectivos principais das prácticas son:</p> <ul style="list-style-type: none"> <li>- Completar a formación do alumnado complementando de xeito práctico e autónomo a aprendizaxe teórica e guiada.</li> <li>- Promover unha primeira inclusión do alumnado no desenvolvemento práctico de perfís profesionais no marco da produción, xestión ou reflexión de contidos de matriz dixital relacionados co patrimonio cultural.</li> <li>- Permitir ao alumnado examinar as formas de aplicación práctica dos contidos recibidos durante o curso teórico da titulación en contornos de desenvolvemento laboral.</li> <li>- Fomentar o desenvolvemento tanto de contidos técnicos como de aplicación de contidos teóricos, así como de competencias persoais e metodolóxicas no ámbito laboral, así como de competencias participativas en ámbitos laborais comúns.</li> <li>- Promover as posibilidades e perspectivas de innovación e creatividade do alumnado, con vistas á súa futura inserción laboral, desenvolvemento de proxectos autónomos e emprendemento.</li> </ul>				

## Study programme competences / results

Code	Study programme competences / results
A1	CON1-Concept and historical foundation of heritage
A2	CON2-Knowledge about the dissemination and public uses of history and heritage
A3	CON3-Knowledge about legal aspects (regulations, legislation) and other instrumental documents for the protection of cultural heritage.
A4	CON4-Knowledge about digital heritage entities, modeling and management of heritage information
A5	CON5-Knowledge about the creation and management of heritage projects in the digital environment
A6	CON6-Theoretical and practical knowledge about heritage conservation
A7	CON7-Knowledge about the virtualization of cultural heritage: infographics, augmented reality, 3D visualization, geolocation, photointerpretation
A8	CON8-Knowledge of digital cartography/geographic information systems
A9	CON9-Knowledge about interactive products and apps applied to dissemination and heritage education
A10	CON10-Knowledge about cultural communication and marketing of cultural heritage
B1	HAB1-Be able to establish relationships to produce knowledge in the digital intelligence environment
B2	HAB2-Be able to apply knowledge in problem solving
B3	HAB3-Be able to establish relationships and interact with the approaches of various disciplines
B4	HAB4-Be able to identify sources of information, collect and analyze data and elaborate syntheses in relation to them
B5	HAB5-Be able to choose and present the results of all kinds of projects related to the management of digital heritage
B6	DES1-Be able to handle technological and computer tools applied to the digitization of heritage
B7	DES2-Be able to plan and manage the development along time of a heritage management project
B8	DES3-Be able to work in a team with a collaborative and interdisciplinary attitude
C2	CB2. That students know how to apply the knowledge acquired and their problem-solving ability in new or little-known environments within broader (or multidisciplinary) contexts related to their area of ??study



C3	CB3. That students are able to integrate knowledge and face the complexity of making judgements based on information that, being incomplete or limited, includes reflections on the social and ethical responsibilities linked to the application of their knowledge and judgements
C5	CB5. That students possess the learning skills that allow them to continue studying in a way that will be largely self-directed or autonomous
C6	CG1. Build, manage and disseminate digital heritage and the digital treatment of heritage in all its meanings
C7	CG2. Apply knowledge in the implementation of heritage projects in the digital environment
C8	CG3. Properly use the technological tools necessary for the acquisition, processing, management and dissemination of digital cultural heritage
C10	CG5. Work in interdisciplinary teams in market business and institutional fields of cultural management
C11	CG6. Create original content in the field of cultural heritage combining humanistic and technological knowledge
C12	CT1. Adapt the use and transfer of knowledge to new situations derived from technological change.
C13	CT2. Actively face the resolution of problems in the social and market environment.
C14	CT3. Acquire an ethical commitment to the various forms of communication in digital environments.
C15	CT4. Comprender los valores de la igualdad, sostenibilidad ambiental y el derecho al acceso equitativo a los recursos tecnológicos en el cuidado del patrimonio cultural digital.

Learning outcomes			
Learning outcomes		Study programme competences / results	
Saber aplicar os coñecementos e competencias adquiridos a unha contorna real.		AJ1	BJ1 CJ2
		AJ2	BJ2 CJ3
		AJ3	BJ3 CJ5
		AJ4	BJ4 CJ6
		AJ5	BJ5 CJ7
		AJ6	BJ6 CJ8
		AJ7	BJ7 CJ10
		AJ8	BJ8 CJ11
		AJ9	CJ12
		AJ10	CJ13
			CJ14
			CJ15

Contents	
Topic	Sub-topic
Aplicación dos coñecementos e competencias adquiridos a unha contorna real	1. Xestión de proxectos. 2. Uso de ferramentas TIC de alto nivel orientadas á dixitalización de activos de natureza patrimonial. 3. Valorización de activos dixitais. 4. Identificación de modelos de negocio plausibles e viables para a valorización de activos dixitais. 5. Presentación pública: difusión, comunicación e xeración de alianzas/colaboracións profesionais.

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student?s personal work hours	Total hours



Laboratory practice	A1 A2 A3 A4 A5 A6 A7 A8 A9 A10 B1 B2 B3 B4 B5 B6 B7 B8 C2 C3 C5 C6 C7 C8 C10 C11 C12 C13 C14 C15	30	345	375
Personalized attention		0		0

(\*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

### Methodologies

Methodologies	Description
Laboratory practice	Realizaranse prácticas en entidades coas que a Universidade ten convenio. As prácticas terán un titor académico e un titor profesional. Á finalización das prácticas, o/a estudante presentará un informe co resultado das prácticas

### Personalized attention

Methodologies	Description
Laboratory practice	Realizarse un seguimento do traballo realizado por parte do titor académico e o titor profesional.

### Assessment

Methodologies	Competencies / Results	Description	Qualification
Laboratory practice	A1 A2 A3 A4 A5 A6 A7 A8 A9 A10 B1 B2 B3 B4 B5 B6 B7 B8 C2 C3 C5 C6 C7 C8 C10 C11 C12 C13 C14 C15	O titor académico avaliará as prácticas realizadas tendo en conta a información proporcionada polo titor profesional e a memoria presentada polo estudante	100

### Assessment comments

--

### Sources of information

Basic	
Complementary	

### Recommendations

Subjects that it is recommended to have taken before

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

### Other comments

--

(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.