



Teaching Guide

Identifying Data					2024/25
Subject (*)	Applied Social Psychology	Code	652438007		
Study programme	Mestrado Universitario en Psicoloxía Aplicada				
Descriptors					
Cycle	Period	Year	Type	Credits	
Official Master's Degree	1st four-month period	First	Obligatory	3	
Language	Spanish				
Teaching method	Face-to-face				
Prerequisites					
Department	Psicoloxía				
Coordinador	Espinosa Breen, Pablo	E-mail	pablo.espinosa.breen@udc.es		
Lecturers	Espinosa Breen, Pablo	E-mail	pablo.espinosa.breen@udc.es		
Web					
General description	<p>A Psicoloxía Social Aplicada centrase no análisis e intervención psicosociais en áreas ou contextos específicos. Toma a información xerada dende a investigación básica e a aplica a temas ou problemas concretos, a miúdo para atopar formas de mellorar a calidade de vida cotiá.</p> <p>Orientase a áreas diversas da actividade humana como a saúde, ls negocios, o traballo, a lei, a delincuencia, o medio ambiente, a educación, a política, etc...</p>				

Study programme competences / results

Code	Study programme competences / results
A1	To recognize and respect human diversity and to understand that psychological explanations may vary across populations and contexts.
A2	To identify the personal, psycho-social and / or educative factors that may put human health at risk.
A3	Being able to elaborate a scientific report which involves defining a research problem, the hypotheses and variables, and defining the design, the sample and its method of selection, the tools for collecting data and their subsequent analysis and discussion.
A4	Being able to achieve an adequate level of understanding of the recipient's demand in every situation or application context.
A5	Being able to perform a psychological evaluation in the context of a scientific investigation.
A6	Knowing how to specify the demand and the objectives of the case, and to collect the information depending on them.
A7	Knowing to track on a case by choosing appropriate and realistic objectives.
A8	To know the basis for hypotheses establishment with respect to a particular case, and from them to deduce contrastable statements.
A9	Knowing the quasi-quantitative and quantitative methods and techniques for gathering information in applied psychology.
A10	Being able to design instruments for gathering information in programs of psychological intervention.
A11	Knowing all kind of limitations and restrictions (personal, social, economic, ethical, etc.) which has the scientific and technical research.
A12	To acquire a basic theoretical knowledge about the state of the art in the different areas involved in applied psychology.
A13	Knowing and being able to use the different models, theories, methods and assessment and intervention techniques that are specific of the different areas of research in Applied Psychology, and developing a critical attitude typical of the scientific spirit.
A14	Being able to analyze the bibliographic documentation necessary for a research work.
A15	Being able to critically analyze the scientific literature.
A17	Being able to communicate the results of an investigation.
A18	To show an ethical and professional compromise with respect to civic, social and global responsibilities.
A19	Knowing and complying with the deontologic obligations of Applied Psychology.
A20	Knowing the different models of assessment and intervention in the field of Applied Social Psychology.
B1	Capacity for analysis and synthesis.
B2	Capacity for organization and planning.
B4	Working in an international context.
B6	Critical thinking.
B8	Autonomous learning.
B9	Initiative and enterprising spirit.



B10	Motivation for quality.
B11	Troubleshooting.
B13	Ability to apply knowledge to practice.
C3	Using the basic tools of information and communication technologies (ICT) necessary for the exercise of the profession and for lifelong learning.
C4	To develop for the exercise of an open, educated, critical, committed, democratic and supportive citizenship, capable of analyzing reality, diagnose problems, develop and deploy solutions based on knowledge and oriented to common good.
C6	To critically assess the knowledge, technology and information available to solve the problems they face.
C8	Assessing the importance of research, innovation and technology development in the socio-economic and cultural progress of society.

Learning outcomes			
Learning outcomes	Study programme competences / results		
Dotar de coñecementos especificamente en Psicoloxía Social Aplicada aos Problemas Sociais, Comunitarios e Humanos.	AR1	BR1	CC3
	AR2	BR6	CC4
	AR3	BR8	CC6
	AR4	BR13	CC8
	AR5		
	AR6		
	AR7		
	AR8		
	AR9		
	AR10		
	AR11		
	AR12		
	AR13		
	AR14		
	AR15		
	AR17		
	AR18		
	AR19		
	AR20		
Avaliar programas, proxectos, servizos e políticas dirixidos ao desenvolvemento persoal, profesional e institucional.	AR9	BR1 BR2	CC8
Coñecer e comprender os supostos básicos da Psicoloxía Social	AR1 AR5		CC8
Diagnosticar as diferentes dimensións, áreas e ámbitos de intervención psicosocial	AR5 AR6	BR1	CC6
Habilidades para localizar e analizar información de fontes diversas	AR5 AR18	BR1 BR4	CC6
Capacidade de análise e síntese	AR5 AR8	BR1	CC4
Capacidade de aplicar coñecementos na práctica	AR5 AR18	BR1 BR9 BR10 BR11	CC6

Contents	
Topic	Sub-topic



Psicoloxía da violencia, a delincuencia e a desviación social	Psicoloxía da violencia, a delincuencia e a desviación social
Psicoloxía Comunitaria e Problemas Sociais	Psicoloxía Comunitaria e Problemas Sociais
Psicoloxía Social dos medios de comunicación	Psicoloxía Social dos medios de comunicación
Outras áreas da Psicoloxía Social Aplicada	Outras áreas da Psicoloxía Social Aplicada

Planning				
Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student's personal work hours	Total hours
Guest lecture / keynote speech	A2 A12 A14 A20	12	0	12
Objective test	A3 A4 A9	2	25	27
Oral presentation	B1 B13 C3	1	2	3
Supervised projects	A1 A5 A6 A7 A8 A10 A11 A13 A15 A17 A18 A19 B1 B2 B4 B6 B8 B9 B10 B11 B13 C3 C4 C6 C8	6	25	31
Personalized attention		2	0	2

(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description
Guest lecture / keynote speech	Exposición oral complementada co uso de medios audiovisuais e a introducción de algunhas preguntas dirixidas aos estudantes, coa finalidade de transmitir coñecementos e facilitar a aprendizaxe. A clase maxistral tamén é coñecida como "conferencia";, "método expositivo"; ou "lección maxistral";. Esta última modalidade adoita reservarse a un tipo especial de lección impartida por un profesor en ocasións especiais, con un contido que supón unha elaboración orixinal e baseada no uso casi exclusivo da palabra como vía de transmisión da información á audiencia.
Objective test	Realización dun examen tipo test sobre as lecturas designadas que comprenden os contidos da materia. O modo de resposta será verdadeiro ou falso (duas alternativas) e se descontan os erros según a fórmula de corrección do azar.
Oral presentation	Intervención baseada na exposición verbal a través da que o alumnado expoñe temas, traballos, conceptos, feitos ou principios de forma dinámica
Supervised projects	Metodoloxía deseñada para promover a aprendizaxe autónoma dos estudantes, baixo a tutela do profesor en escenarios variados (académicos e profesionais). Esta referida prioritariamente á aprendizaxe de "como facer as cousas". Constitúe unha opción baseada na asunción polos estudantes da responsabilidade pola súa propia aprendizaxe. Este sistema de ensinanza basease en dous elementos básicos: a aprendizaxe independente dos estudantes e o seguimento de esa aprendizaxe polo profesor-tutor.

Personalized attention	
Methodologies	Description
Supervised projects Objective test	Monitoring of the individual work carried out by each student. Guidance on the methodology and documentary sources that must be handled and on the writing of the final report of the work.

Assessment			
Methodologies	Competencies / Results	Description	Qualification



Supervised projects	A1 A5 A6 A7 A8 A10 A11 A13 A15 A17 A18 A19 B1 B2 B4 B6 B8 B9 B10 B11 B13 C3 C4 C6 C8	Metodoloxía deseñada para promover a aprendizaxe autónoma dos estudantes, baixo a tutela do profesor en escenarios variados (académicos e profesionais). Esta referida prioritariamente á aprendizaxe de "como facer as cousas". Constitue unha opción baseada na asunción polos estudantes da responsabilidade pola súa propia aprendizaxe. Este sistema de ensinanza basease en dous elementos básicos: a aprendizaxe independente dos estudantes e o seguimento de esa aprendizaxe polo profesor-tutor. Si se supera o traballo tutelado, non será necesaria a realización da proba obxectiva, neste caso o traballo tutelado pasará a ter unha valoración do 100%.	50
Objective test	A3 A4 A9	Realización de proba tipo test sobre as leituras que comprenden a materia. Se descuentan os erros según a fórmula de evitación do azar. Si se supera o traballo tutelado, non será necesaria a realización da proba obxectiva, neste caso o traballo tutelado pasará a ter unha valoración do 100%.	40
Oral presentation	B1 B13 C3	O traballo tutelado deberá ser exposto na aula	10

Assessment comments

It is necessary to achieve 50% of the maximum score each of the evaluations to pass the subject.

Ordinary Exam

The final grade will be the sum of all methodologies. It is necessary to pass each of the parts in order to pass the subject.

If the tutored work is passed, it will not be necessary to take the exam test, in which case the tutored work along with the oral presentation will represent 100% of the valuation.

All tasks must be delivered on the date set at the beginning of the semester.

Extraordinary Exam

The evaluation system will be the same in all calls. The students will be able to keep the grade of the methodologies that they have passed and repeat those that they did not pass.

All tasks must be delivered on the virtual campus as a deadline on the day and time of the official exam set by the Faculty board.

Students with partial attendance or academic dispensation:

The evaluation system will be the same as in the previous cases. In addition, you should contact the teacher at the beginning of the course to replace the master session with tasks consisting of case studies or tutored works.

FRAUDULENT PERFORMANCE (PLAGIARISM) OF THE EVALUATION TESTS:

The disciplinary regulations of the UDC student body will be applied (Consello de Goberno do 28/06/2023), article 11, section 4 b), which establishes the "suspension qualification in the call in which the offense is committed and with respect to the subject in which it was committed: the student will be graded with ?fail? (numeric grade 0) in the corresponding call of the academic year, whether the commission of the offense occurs in the first opportunity or in the second. For this, his/her grade will be modified in the record of the first opportunity, if necessary.

Sources of information



Basic	<ul style="list-style-type: none"> - SABUCEDO, J.M. & MORALES, J.F. (2021). Psicología Social. Madrid: Panamericana - PEIRO, J.M. y PRIETO, F. (1996). Tratado de Psicología del Trabajo. Madrid, Síntesis. - PEIRO, J.M. (1984). Psicología de las Organizaciones. Madrid: UNED - GRACIA, E. (1997). El apoyo social en la intervención comunitaria. Barcelona: Piados - MUSITU, G., BERJANO, E. y BUENO, J. R. (1993 (1993). Intervención Psicosocial. Programas y Experiencias. Madrid: Editorial Popular - SANCHEZ A. y MUSITU, G. (1996). Intervención Comunitaria. Aspectos científicos, técnicos y valorativos. Barcelona: PPU. - SÁNCHEZ, A. (2002). Psicología Social Aplicada. Madrid: Prentice-Hall - MARTIN, A. (1998). Psicología Comunitaria. Madrid: Síntesis. - ROMAY MARTÍNEZ, J. (2007). Perspectivas y retrospectivas de la Psicología Social en los albores del siglo XXI. Madrid: Biblioteca Nueva - GOMEZ L. y otros (1993). Aplicaciones de la Psicología Social. Málaga: Miguel Gómez Ediciones. - HERNÁNDEZ-RUIZ, B. & VALERA i PERTEGÁS, S (2008). Psicología Social Aplicada e Intervención Psicosocial. Santa Cruz de Tenerife: Resma - CLEMENTE, M. (1992b). Psicología Social Aplicada. Madrid: Eudema - OVEJERO, A. (1998). Las Relaciones Humanas: Psicología Social teórica y aplicada. Madrid: Biblioteca Nueva - CLEMENTE, M. (1992). Psicología Social. Métodos y técnicas de investigación. Madrid: Pirámide - ALVARO, J.L., GARRIDO, A. TORREGROSA, J.R. (Coords.) (1996). Psicología Social Aplicada. Madrid: McGraw-Hill - MUCHINSKY, P.M. (1994). Psicología Aplicada al Trabajo: Una Introducción a la Psicología Industrial y Organizacional. Bilbao: Desclée de Brouwer.
Complementary	

Recommendations
Subjects that it is recommended to have taken before
Subjects that are recommended to be taken simultaneously
Subjects that continue the syllabus
Other comments

(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.