



Teaching Guide

Teaching Guide				
Identifying Data				2020/21
Subject (*)	Innovation and Society		Code	611532018
Study programme	Máster Universitario en Economía			
Descriptors				
Cycle	Period	Year	Type	Credits
Official Master's Degree	2nd four-month period	First	Optional	3
Language				
Teaching method	Face-to-face			
Prerequisites				
Department	Departamento profesorado máster			
Coordinador		E-mail		
Lecturers		E-mail		
Web	secretaria.uvigo.gal/docnet-nuevo/guia_docent/?centre=303&ensenyament=V03M177V01&assignatura=V03M177V01212			
General description	Coñecer en que consiste a economía do coñecemento, entender os novos retos que introduce para empresas e organizacións públicas, e anticipar os seus efectos sobre a maneira de producir e consumir das persoas. Analizar as principais forzas que moven o ecosistema de innovación e xerar plans de innovación para organizacións privadas, públicas e sen ánimo de lucro. Socializar no desenvolvemento da disciplina e capacidade creativa necesarias para anticipar cambios sociais e distinguir novos proxectos de innovación en produtos, procesos e modelos de negocio.			
Contingency plan	1. Modifications to the contents 2. Methodologies *Teaching methodologies that are maintained *Teaching methodologies that are modified 3. Mechanisms for personalized attention to students 4. Modifications in the evaluation *Evaluation observations: 5. Modifications to the bibliography or webgraphy			

Study programme competences

Code	Study programme competences
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Learning outcomes

Learning outcomes	Study programme competences
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Contents

Topic	Sub-topic
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Planning

Methodologies / tests	Competencies	Ordinary class hours	Student's personal work hours	Total hours
Personalized attention		0		0



(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies	
Methodologies	Description

Personalized attention	
Methodologies	Description

Assessment			
Methodologies	Competencies	Description	Qualification

Assessment comments

Sources of information	
Basic	
Complementary	

Recommendations
Subjects that it is recommended to have taken before
Subjects that are recommended to be taken simultaneously
Subjects that continue the syllabus
Other comments

(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.