



Teaching Guide

Teaching Guide				
Identifying Data				2023/24
Subject (*)	Innovation and Society		Code	611532018
Study programme	Máster Universitario en Economía			
Descriptors				
Cycle	Period	Year	Type	Credits
Official Master's Degree	2nd four-month period	First	Optional	3
Language	SpanishGalician			
Teaching method	Face-to-face			
Prerequisites				
Department	Departamento profesorado máster			
Coordinador	Vázquez Vicente, Xosé Henrique	E-mail	xose.vazquez@udc.es	
Lecturers	Vázquez Vicente, Xosé Henrique	E-mail	xose.vazquez@udc.es	
Web	secretaria.uvigo.gal/docnet-nuevo/guia_docent/?centre=303&ensenyament=V03M177V01&assignatura=V03M177V01212			
General description	Coñecer en que consiste a economía do coñecemento, entender os novos retos que introduce para empresas e organizacións públicas, e anticipar os seus efectos sobre a maneira de producir e consumir das persoas. Analizar as principais forzas que moven o ecosistema de innovación e xerar plans de innovación para organizacións privadas, públicas e sen ánimo de lucro. Socializar no desenvolvemento da disciplina e capacidade creativa necesarias para anticipar cambios sociais e distinguir novos proxectos de innovación en produtos, procesos e modelos de negocio.			

Study programme competences

Code	Study programme competences
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Learning outcomes

Learning outcomes	Study programme competences
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Contents

Topic	Sub-topic
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Planning

Methodologies / tests	Competencies	Ordinary class hours	Student's personal work hours	Total hours
Personalized attention		0		0

(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

Methodologies

Methodologies	Description
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Personalized attention

Methodologies	Description

Assessment

Methodologies	Competencies	Description	Qualification
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Assessment comments

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Sources of information

Basic	
Complementary	

Recommendations

Subjects that it is recommended to have taken before

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

Other comments

(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.