



Teaching Guide

Teaching Guide				
Identifying Data				2022/23
Subject (*)	Economic Analysis of Organisations		Code	611G01032
Study programme	Grao en Economía			
Descriptors				
Cycle	Period	Year	Type	Credits
Graduate	1st four-month period	Fourth	Obligatory	6
Language	SpanishEnglish			
Teaching method	Face-to-face			
Prerequisites				
Department	Empresa			
Coordinador	García Álvarez, María Teresa	E-mail	teresa.galvarez@udc.es	
Lecturers	García Álvarez, María Teresa	E-mail	teresa.galvarez@udc.es	
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Web				
General description	The aim is to bring business organizations and their internal functioning closer to the student			

Study programme competences

Code	Study programme competences
A1	CE1- Contribuír á boa xestión da asignación de recursos tanto no ámbito privado como no público.
A2	CE2-Identificar e anticipar problemas económicos relevantes en relación coa asignación de recursos en xeral, tanto no ámbito privado como no público.
A3	CE3-Aportar racionalidade á análise e á descripción de calquera aspecto da realidade económica.
A4	CE4-Avaliar consecuencias e distintas alternativas de acción e seleccionar as mellores, dados os obxectivos.
A5	CE5-Emitir informes de asesoramento sobre situación concretas da economía (internacional, nacional ou rexional) ou de sectores da mesma.
A6	CE6-Redactar proxectos de xestión económica a nivel internacional, nacional ou rexional. Integrarse na xestión empresarial.
A7	CE7-Identificar as fontes de información económica relevante e o seu contido.
A8	CE8-Entender as institucións económicas como resultado e aplicación de representacións teóricas ou formais acerca de cómo funciona a economía.
A9	CE9-Derivar dos datos información relevante imposible de recoñecer por non profesionais.
A10	CE10-Usar habitualmente a tecnoloxía da información e as comunicación en todo o seu desempeño profesional.
A11	CE11-Leer e comunicarse no ámbito profesional en máis dun idioma, en especial en inglés.
A12	CE12-Aplicar á análise dos problemas criterios profesionais baseados no manexo de instrumentos técnicos.
A13	CE13-Comunicarse con fluidez no seu contorno e traballar en equipo.
B1	CB1 - Que os estudantes demostran posuír e comprender coñecementos nun área de estudo que parte da base da educación secundaria xeral, e que soe encontrar nun nivel que, aínda que se apoia en libros de texto avanzados, inclúe tamén algúns aspectos que implican coñecementos procedentes da vangarda do seu campo de estudo.
B2	CB2 - Que os estudantes saiban aplicar os seus coñecementos ó seu traballo ou vocación dun xeito profesional e posúan as competencias que se demostran por medio da elaboración e defensa de argumentos e a resolución de problemas dentro da súa entona de traballo.
B3	CB3 - Que os estudantes teñan a capacidade de reunir e interpretar datos relevantes (normalmente dentro da súa área de estudo) para emitir xuízos que inclúan unha reflexión sobre temas relevantes de índole social, científica ou ética
B4	CB4 - Que os estudantes poidan transmitir información, ideas, problemas e solucións a un público tanto especializado como non especializado
B5	CB5 - Que os estudantes desenvolvesen aquelas habilidades de aprendizaxe necesarias para emprender estudos posteriores cun alto grao de autonomía



B6	CG1- Que os estudantes formados se convertan en profesionais capaces de analizar, reflexionar e intervir sobre os diferentes elementos que constitúen un sistema económico
B7	CG2 - Que os estudantes coñezan o funcionamento e as consecuencias dos sistemas económicos, as distintas alternativas de asignación de recursos, acumulación de riqueza e distribución da renda e estean en condicións de contribuír ao seu bo funcionamento e mellora
B8	CG3 -Que os estudantes sexan capaces de identificar e anticipar os problemas económicos relevantes, identificar alternativas de resolución, seleccionar as máis axeitadas e avaliar os resultados aos que conduce.
B9	CG4 -Que os estudantes respecten os dereitos fundamentais e de igualdade de oportunidades, non discriminación e accesibilidade universal das persoas con minusvalidez.
C1	CT1-Expresarse correctamente, tanto de forma oral coma escrita, nas linguas oficiais da comunidade autónoma.
C4	CT2-Desenvolverse para o exercicio dunha cidadanía aberta, culta, crítica, comprometida, democrática e solidaria, capaz de analizar a realidade, diagnosticar problemas, formular e implantar solucións baseadas no coñecemento e orientadas ao ben común.
C5	CT3-Entender a importancia da cultura emprendedora e coñecer os medios ao alcance das persoas emprendedoras.
C6	CT4-Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.
C7	CT5-Asumir como profesional e cidadán a importancia da aprendizaxe ao longo da vida.
C8	CT6-Valorar a importancia que ten a investigación, a innovación e o desenvolvemento tecnolóxico no avance socioeconómico e cultural da sociedade.

Learning outcomes			
Learning outcomes		Study programme competences	
Apply professional criteria-based on technical instruments- to the analysis of problems		A4 A7 A10	B2 C6
Assume the importance of lifelong learning as professional and citizen and to promote the values of effort, work, continuous training, and private initiative.			B3 B4 C4 C7 C8
To be able to make the presentation of a project based on economic-organizational analysis applied to a company, both orally and in a written form		A5 A6 A11 A12 A13	B5 B6 C1 C5
To be able to express themselves correctly in any of the oficial languages of Galicia, both orally and in a written form.			B6 B8 C1
Promote the development of active, educated, critical, committed, democratic and responsible citizens			C4
Understand both transaction and agency costs in the organizational limits as well as the variables related to the organizational analysis.		A1 A2 A3 A8 A9	B1 B7 B9

Contents	
Topic	Sub-topic
Unit 1. Analysis of transactions costs	1.1. Concept of transaction costs. 1.2. Combination of human and environmental factors in the transaction costs. 1.3. Effect of transaction costs in the choice of market and organization.
Unit 2. Contractual process: an agency approach	2.1. The organization as a nexus of contracts. 2.2. Information and contractual problems. 2.3. Contractual solutions.



Unit 3. Organizational analysis	3.1. Introduction 3.2. Organizational design parameters 3.3. Contingency factors 3.4. Organizational archetypes
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Planning				
Methodologies / tests	Competencies	Ordinary class hours	Student's personal work hours	Total hours
Seminar	A9 C1 C4 C5	4	4	8
Guest lecture / keynote speech	A1 A3 A8 B2 B3 B4 B7 B9	17	0	17
Supervised projects	A2 A4 A5 A6 A10 A11 A13 B1 B5 B6 B8 C7 C8	13	28	41
Objective test	C6	2	57	59
Document analysis	A3 A7 A12	4	17	21
Personalized attention		4	0	4
(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				

Methodologies	
Methodologies	Description
Seminar	Tutorials in small groups to supervise essays and on going work during the course
Guest lecture / keynote speech	Presentation in the classroom of basic conceptual items/definitions
Supervised projects	Group essay applying the theoretical concepts explained
Objective test	Test exam
Document analysis	Find and analyze relevant information using ICT's

Personalized attention	
Methodologies	Description
Supervised projects	The methodologies must be adapted to the circumstances of the group. Small groups tutorials will be developed by Teams or face-to-face. The dates and times will be communicated by the professors along the course.
Guest lecture / keynote speech	
Seminar	

Assessment			
Methodologies	Competencies	Description	Qualification
Supervised projects	A2 A4 A5 A6 A10 A11 A13 B1 B5 B6 B8 C7 C8	Project or final essay in group	30
Objective test	C6	Test exam that will be developed on the date established in the official academic calendar	60
Document analysis	A3 A7 A12	Use of adequate information resources. Each group must present to the rest of the class a given theoretical concept	10

Assessment comments



A) EVALUATION

NORMS

Conditions of final evaluation : Accusing the continuous activities exercises/exam with devices that allow communication with the outside or that stock information is not allowed. If a student is surprised by developing the continuous activities exercises/exam by means of any fraudulent procedure, the grade of such a continuous activity/exam will be zero in all opportunities.

Student identification : Student has to accredit his/her identity in accordance with the current regulation.

B) TYPES OF GRADING

Non-presented grading : when the student participated in less than 20% of the continuous assessment activities, regardless the obtained grade. Part time students : Both part time and full time students are subject to the same evaluation system.

C) SECOND AND ADVANCED EVALUATION OPPORTUNITIES

Second and advanced opportunity : In the second opportunity, students who failed in the first opportunity, will be able to develop continuous assessment activities, in addition to the exam. For it, they will put in contact with his/her lecturer far enough in advance in order to plan the development of these activities. In the advanced opportunity, the evaluation criterion of the first opportunity is maintained. D) OTHER

EVALUATION NORMS : The lecturers will make available the norms for the development of the proposed works in this teaching guide to students. To pass the subject, the final weighted average grade must be equal to or greater than 5 points out of 10, but is an essential requirement to obtain 4 points out of 10 in the objective test. If this minimum is not reached in such as test, the subject will be suspended. It is considered that a student is within the continuous evaluation and, therefore, the previous evaluation scheme will be applied to him/her, if he/she completed more than 20% of the works of the subject. If such as student does not appear for the objective test, he/she will be a grade of zero.

Sources of information

Basic	- Cuervo García, Álvaro (2004). Introducción a la administración de empresas. Madrid: Civitas - Mintberg, Henry (Varios). The structuring of organizations. Prentice Hall Cuervo García, A. (2004). Introducción a la administración de empresas. Madrid: Civitas. Mintzberg, H. (varios años). La estructuración de las organizaciones. Ariel.
Complementary	

Recommendations

Subjects that it is recommended to have taken before

Business Economics: Management and Organisation/611G01008

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

Other comments



(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.