| | | Teaching | Guide | | | |
|---------------------|---|----------------------|--------------------|----------------------------------|------------------------------------|--|
| | Identifying Data | | | | | |
| Subject (*) | Investment Theory Code | | | 611G02020 | | |
| Study programme | Grao en Administración e Direcc | ión de Empresas | 3 | | | |
| | | Descrip | otors | | | |
| Cycle | Period | Yea | ar | Туре | Credits | |
| Graduate | 2nd four-month period | Seco | ond | Obligatory 6 | | |
| Language | SpanishGalicianEnglish | | | | | |
| Teaching method | Face-to-face | | | | | |
| Prerequisites | | | | | | |
| Department | Empresa | | | | | |
| Coordinador | Fernandez Castro, Angel Santiaç | go | E-mail | angel.fernandez.d | castro@udc.es | |
| Lecturers | Fernández Castro, Alejandro Ma | nuel | E-mail | alejandro.fernand | lezc@udc.es | |
| | Fernandez Castro, Angel Santiaç | go | | angel.fernandez.d | andez.castro@udc.es | |
| | Lagoa Varela, Maria Dolores | | | dolores.lagoa@u | goa@udc.es | |
| | Llano Paz, Fernando de | | | fernando.de.llano | fernando.de.llano.paz@udc.es | |
| | Piñeiro Sanchez, Carlos | | | carlos.psanchez@ | @udc.es | |
| | Suarez Massa, Maria Isabel Ana | | | isabel.suarez.ma | ssa@udc.es | |
| Web | | | | | | |
| General description | The subject aim is that students | develop appropri | ate skills for fin | ancial evaluation of invest | ment projects. | |
| Contingency plan | Changes in content: There wo | uld be no change | e in the content | s. | | |
| | 2. Methodologies | | | | | |
| | ? Teaching methodologies that a | re maintained: A | II those provide | ed in the initial plan, but in t | the virtual teaching scenario they | |
| | would be developed online. | | | | | |
| | ? Teaching methodologies that a | re modified: All the | hose provided | in the initial plan would be | developed online in the virtual | |
| | teaching scenario. | | | | | |
| | 3. Mechanisms of personalized attention to students: They would be developed online in all the scenarios contemplated | | | | | |
| | (included in the face-to-face teaching scenario). | | | | | |
| | 4. Modifications in the evaluation: Continuous evaluation would be developed online. | | | | | |
| | - Evaluation comments: If possible, the final examination would be face-to-face, otherwise it would be done online. | | | | | |
| | 5. Modifications of the bibliography or webography: There would be no modifications. | | | | | |

| | Study programme competences |
|------|---|
| Code | Study programme competences |
| A1 | Manage an enterprise or small organization, understanding their competitive and institutional position and identifying their strengths and weaknesses |
| A2 | Integrate in any functional area of micro-firms or SMEs and perform fluently any management task commissioned |
| А3 | Evaluate and foreseeing, from relevant data, the development of a company. |
| A4 | Elaborate advisory reports on specific situations of companies and markets |
| A5 | Write projects about specific functional areas (e.g. management, marketing, financial) of the company |
| A6 | Identify the relevant sources of economic information and to interpret the content. |
| A7 | Understand economic institutions as a result and application of theoretical or formal representations which explain the evolution of the economy. |
| A8 | Derive, based on from basic information, relevant data unrecognizable by non-professionals. |
| A9 | Use frequently the information and communication technology (ICT) throughout their professional activity. |
| A10 | Read and communicate in a professional environment at a basic level in more than one language, particularly in English |

| A11 | To analyze the problems of the firm based on management technical tools and professional criteria |
|-----|--|
| A12 | Communicate fluently in their environment and work by teams |
| B1 | CB1-The students must demonstrate knowledge and understanding in a field of study that part of the basis of general secondary |
| | education, although it is supported by advanced textbooks, and also includes some aspects that imply knowledge of the forefront of their |
| | field of study |
| B2 | CB2 - The students can apply their knowledge to their work or vocation in a professional way and have competences typically demostrated |
| | by means of the elaboration and defense of arguments and solving problems within their area of work |
| В3 | CB3- The students have the ability to gather and interpret relevant data (usually within their field of study) to issue evaluations that include |
| | reflection on relevant social, scientific or ethical |
| B4 | CB4-Communicate information, ideas, problems and solutions to an audience both skilled and unskilled |
| B5 | CB5-Develop skills needed to undertake further studies learning with a high degree of autonomy |
| B6 | CG1-Perform duties of management, advice and evaluation in business organizations |
| В7 | CG2-Know how to use the concepts and techniques used in the various functional areas of the company and understand the relationships |
| | between them and with the overall objectives of the organization |
| B8 | CG3- Know how to make decisions, and, in general, assume leadership roles. |
| В9 | CG4-Learn to identify and anticipate opportunities, allocate resources, organize information, select and motivate people, make decisions |
| | under conditions of - uncertainty, achieve the proposed objectives and evaluate results |
| B10 | CG5-Respect the fundamental and equal rights for men and women, promoting respect of human rights and the principles of equal |
| | opportunities, non-discrimination and universal accessibility for people with disabilities. |
| C1 | Express correctly, both orally and in writing, in the official languages of the autonomous region |
| C2 | To be fluent in the oral expression and written comprehension of a foreign language. |
| C3 | Use basic tools of information and communications technology (ICT) necessary for the exercise of their profession and for learning |
| | throughout their lives. |
| C4 | To be trained for the exercise of citizenship open, educated, critical, committed, democratic, capable of analyzing reality and diagnose |
| | problems, formulate and implement knowledge-based solutions oriented to the common good |
| C5 | Understand the importance of entrepreneurial culture and know the means and resources available to entrepreneurs |
| C6 | Assess critically the knowledge, technology and information available to solve the problems and take valuable decisions |
| C7 | Assume as professionals and citizens the importance of learning throughout life. |
| C8 | Assess the importance of research, innovation and technological development in the economic and cultural progress of society. |
| | |

| Learning outcomes | | | | |
|--|-----|-----------------|-----|--|
| Learning outcomes | | Study programme | | |
| | COI | mpeten | ces | |
| Inderstand the groundings of investment project analysis | | B1 | C1 | |
| | A2 | B2 | C2 | |
| | A3 | В3 | C3 | |
| | A4 | B4 | C4 | |
| | A5 | B5 | C5 | |
| | A6 | В6 | C6 | |
| | A7 | В7 | C7 | |
| | A8 | B8 | C8 | |
| | A9 | В9 | | |
| | A11 | | | |
| | A12 | | | |
| Deepen the understanding of financial logic | A1 | B1 | C6 | |
| | A4 | B5 | C10 | |
| | A5 | B7 | | |
| | A6 | В9 | | |
| | A8 | | | |
| | A9 | | | |

| Know how to evaluate a non-financial investment | A1 | B1 | C1 |
|--|-----|-----|----|
| | A2 | B2 | C2 |
| | А3 | В3 | СЗ |
| | A4 | B4 | C4 |
| | A5 | B5 | C5 |
| | A6 | В6 | C6 |
| | A7 | В7 | C7 |
| | A8 | B8 | C8 |
| | A9 | В9 | |
| | A10 | B10 | |
| | A11 | | |
| | A12 | | |
| Use the appropriate computer software to achieve more efficiency in the necessary calculations in the previous sections. | A1 | B2 | C2 |
| | A2 | В6 | СЗ |
| | АЗ | В7 | |
| | A6 | | |
| | A8 | | |
| | A9 | | |
| | A10 | | |

| Contents | | | | |
|--|--|--|--|--|
| Topic | Sub-topic | | | |
| Evaluating investment projects. The value. | Introduction to investment analysis. | | | |
| | Fundamentals and phases of the evaluation model. | | | |
| | The cash flows (direct method) | | | |
| | The cash flows (indirect method). | | | |
| | The Net Present Value | | | |
| | The Internal Rate of Return | | | |
| | Other criteria: Payback, Annuity and Profitability index | | | |
| Risk in individual projects | Risk and Uncertainty. | | | |
| | Sensitivity analysis. | | | |
| | Introduction to simulation. | | | |
| | Decision trees. | | | |
| Advanced investment analysis tools | Investment in equipment. | | | |
| | Investment decisions under capital rationing. | | | |
| | Multicriteria decision making. AHP | | | |

| | Planning | | | |
|--------------------------------|---------------------|----------------|--------------------|-------------|
| Methodologies / tests | Competencies | Ordinary class | Student?s personal | Total hours |
| | | hours | work hours | |
| Guest lecture / keynote speech | A1 A2 A3 A4 A5 A6 | 17 | 34 | 51 |
| | A7 A8 A9 A10 A11 B2 | | | |
| | B6 B7 B9 C3 C4 C5 | | | |
| | C6 C7 C8 | | | |
| Case study | A12 A11 A10 A9 A8 | 25 | 50 | 75 |
| | A7 A6 A5 A4 A3 A2 | | | |
| | A1 B1 B2 B3 B4 B5 | | | |
| | B6 B7 B8 B9 B10 C1 | | | |
| | C2 C3 C4 C5 C6 C7 | | | |
| | C8 | | | |

| A1 A2 A6 A8 A9 A10 | 4 | 8 | 12 |
|--------------------|---|---|---|
| A11 B3 B4 B6 C3 | | | |
| A1 A2 A3 A4 A5 A6 | 2 | 9 | 11 |
| A7 A8 A11 B1 B2 B3 | | | |
| B4 B5 B6 B7 B8 B9 | | | |
| B10 C1 C2 C4 C6 C7 | | | |
| C8 | | | |
| | 1 | 0 | 1 |
| | A11 B3 B4 B6 C3 A1 A2 A3 A4 A5 A6 A7 A8 A11 B1 B2 B3 B4 B5 B6 B7 B8 B9 B10 C1 C2 C4 C6 C7 | A11 B3 B4 B6 C3 A1 A2 A3 A4 A5 A6 A7 A8 A11 B1 B2 B3 B4 B5 B6 B7 B8 B9 B10 C1 C2 C4 C6 C7 | A11 B3 B4 B6 C3 A1 A2 A3 A4 A5 A6 A7 A8 A11 B1 B2 B3 B4 B5 B6 B7 B8 B9 B10 C1 C2 C4 C6 C7 |

(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

| Methodologies | | | | |
|----------------------|--|--|--|--|
| Methodologies | Description | | | |
| Guest lecture / | Presentation of the general aspects of the subject. | | | |
| keynote speech | | | | |
| Case study | The core of the course will be the analysis of realistic investment projectss. Additional exercises will deal with specific models | | | |
| | and techniques. | | | |
| ICT practicals | Development and application of analytical models using spreadsheet and / or specific software | | | |
| Mixed | Written examination of theoretical-practical content | | | |
| objective/subjective | | | | |
| test | | | | |

| Personalized attention | | | | |
|------------------------|---|--|--|--|
| Methodologies | Description | | | |
| Case study | Individualized tutoring will be carried out (in the official hours published by the Faculty for each teacher) through Microsoft | | | |
| Mixed | Teams, as well as the short group tutorials that are scheduled. Outside these hours students will be able to raise questions | | | |
| objective/subjective | through the forums established in Moodle. | | | |
| test | | | | |
| Guest lecture / | | | | |
| keynote speech | | | | |
| ICT practicals | | | | |

| | | Assessment | |
|----------------------|--------------------|--|----|
| Methodologies | Competencies | Description | |
| Case study | A12 A11 A10 A9 A8 | The capacity to frame, solve and analize models for investment project evaluation will | 30 |
| | A7 A6 A5 A4 A3 A2 | be valued. | |
| | A1 B1 B2 B3 B4 B5 | | |
| | B6 B7 B8 B9 B10 C1 | | |
| | C2 C3 C4 C5 C6 C7 | | |
| | C8 | | |
| Mixed | A1 A2 A3 A4 A5 A6 | With an essentially practical focus, pretends to measure the general quality of the | 70 |
| objective/subjective | A7 A8 A11 B1 B2 B3 | learning, the skills and competencies developed by the students. | |
| test | B4 B5 B6 B7 B8 B9 | | |
| | B10 C1 C2 C4 C6 C7 | | |
| | C8 | | |
| ICT practicals | A1 A2 A6 A8 A9 A10 | ICTs have in this subject an instrumental role. Accordingly, while these skills will not | 0 |
| | A11 B3 B4 B6 C3 | be assessed directly, some evaluated problem solving might make use of IT tools. | |

| Assessment comments | |
|---------------------|--|
|---------------------|--|



A) EVALUATION REGULATIONS:

- 1. Evaluation conditions: It is forbidden to access the exam room with any device that allows communication with the outside and/or storage of information
- 2. Identification of the student: The student must prove his/her identity in accordance with the current regulations.

B) TYPES OF QUALIFICATION:

- 1. No-show grade: Corresponds to the student, when he/she only participates in evaluation activities that have a weighting of less than 20% on the final grade, regardless of the grade achieved.
- 2. Students with recognition of part-time dedication and academic dispensation of exemption from attendance: students with recognition of part-time dedication will be evaluated following the conditions expressed for full-time students (see section c and d).

C) EVALUATION OPPORTUNITIES:

- 1. First opportunity: the evaluation criteria previously indicated in this section will be applied.
- 2. Second opportunity: the evaluation criteria previously indicated in this section will be applied.
- 3. Early-call Opportunity: There are specific conditions for the early call opportunity (art. 19 Normas de Avaliación, Revisión e Reclamacións das Cualificacións dos Estudos de Grao e Mestrado Universitario). In this case, evaluation is carried out by a specific mixed exam, comprehensive of all contents and skills of the subject. This exam accounts for 100% of final mark.

D) OTHER EVALUATION OBSERVATIONS:

Continuous evaluation: The continuous evaluation activities will be generally assessed when tasks are performed according to their schedule for the corresponding group. The final continuous evaluation grade will be figured out only including the three best marks out of the four quizzes/tests the student has got during the ordinary teaching period. Each quiz/test is worth one point.

Additionally, taking part in complementary scheduled activities (talks, seminars and so on) can add up to 0.5 points to the sum of the grades received in the final exam and Continuous evaluation. The maximum grade students can achieve is ten points.

| Sources of information | |
|------------------------|---|
| Basic | - Fernández Castro, A.S. e Iglesias Antelo, S. (2000). Métodos Cuantitativos de Selección de Inversiones. Casos |
| | prácticos Santiago: Tórculo Edicións |
| | - (). Principles of Corporate Finance. |
| | - BREALEY, R.A.; MYERS, S.C y ALLEN, F. (2010). PRINCIPIOS DE FINANZAS CORPORATIVAS, 9ª ed |
| | MacGraw-Hill |
| | Outras edicións do manual de Brealey & Myers, ou doutros destes autores, proporcionan tamén axuda para a |
| | maioría dos conceptos tratados. |
| Complementary | - Suárez, A. (2005). Decisiones óptimas de inversión y financiación en la empresa Madrid: Pirámide |
| | - Boedo Vilabella, Lucía (2010). Evaluación de un proyecto de inversión en entornos de certeza, riesgo e |
| | incertidumbre Editorial Reprografía del Noroeste, A Coruña |
| | - Berk, J.; DeMarzo, P. (2017). Finanzas Corporativas / Corporate Finance. Pearson |
| | - Piñeiro, C.; de Llano, P (2006). Dirección Financiera: modelos avanzados de decisión con Excel Madrid: Delta |
| | - Doldán, F. (2003). Métodos cuantitativos de selección de inversiones Santiago: Tórculo |
| | - Pindado García, J. (2012). Finanzas Empresariales Madrid: Paraninfo |

| | Recommendations Subjects that it is recommended to have taken before |
|--------------------------------|---|
| | Subjects that it is recommended to have taken before |
| Financial Operations Analysis/ | 611G02004 |
| Statistics I/611G02006 | |
| Mathematics II/611G02010 | |
| Financial Accounting I/611G02 | 013 |
| | Subjects that are recommended to be taken simultaneously |
| | Subjects that continue the syllabus |
| Finance Theory/611G02021 | |
| Financial Planning/611G02034 | |
| | Other comments |



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(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.