



Teaching Guide

Teaching Guide				
Identifying Data				2020/21
Subject (*)	Administration and Organizational Management		Code	614G01009
Study programme	Grao en Enxeñaría Informática			
Descriptors				
Cycle	Period	Year	Type	Credits
Graduate	1st four-month period	First	Basic training	6
Language	SpanishGalicianEnglish			
Teaching method	Hybrid			
Prerequisites				
Department	Empresa			
Coordinador	Miñones Crespo, Ramon	E-mail	ramon.minones@udc.es	
Lecturers	Boedo Vilabella, Lucia Echevarría Canoura, Margarita Lado Sestayo, Rubén Longarela Ares, Ángeles María Miñones Crespo, Ramon Peón Pose, David Olegario Puime Guillén, Félix	E-mail	lucia.boedo@udc.es margarita.echevarria@udc.es ruben.lado.sestayo@udc.es angeles.maria.longarela.ares@udc.es ramon.minones@udc.es david.peon@udc.es felix.puime@udc.es	
Web	moodle.udc.es			
General description	This subject provides to the students a suitable knowledge in the concept of company, his organization and management.			
Contingency plan	1. Modifications to the contents No changes will be made 2. Methodologies *Teaching methodologies that are maintained, but in online mode: - guest lecture - ICT practicals - problem solving - seminars *Teaching methodologies that are modified 3. Mechanisms for personalized attention to students - e-mail: Regularly. Make inquiries; request virtual meetings. - Moodle: Regularly. According to the students' needs and their interaction with the resources to be used in the platform - Teams: Regularly. Lessons, office hours or virtual meetings. 4. Modifications in the evaluation None *Evaluation observations: 5. Modifications to the bibliography or webgraphy None. All materials or links are available in the Moodle site.			

Study programme competences / results

Code	Study programme competences / results
A6	Coñecemento adecuado do concepto de empresa, marco institucional e xurídico da empresa. Organización e xestión de empresas.
B3	Capacidade de análise e síntese
B6	Toma de decisións
B8	Capacidade de traballar nun equipo interdisciplinar
C5	Entender a importancia da cultura emprendedora e coñecer os medios ao alcance das persoas emprendedoras.

Learning outcomes



Learning outcomes	Study programme competences / results		
Understand the economic environment of a company.	A6	B3	C5
Know the concept and types of business.	A6	B3	C5
Know and identify the different subsystems of a company and their respective issues.	A6	B3 B6 B8	
Know and apply basic knowledge of accounting and cost management.	A6	B3 B6 B8	
Know and apply basic knowledge of financial management.	A6	B3 B6 B8	C5

Contents	
Topic	Sub-topic
1 The entrepreneur and the firm.	<ul style="list-style-type: none"> - The organization and its environment: Economic analysis. - The firm as an organization: types of business entities. - Organizational subsystems. - The entrepreneur. Concept and main roles. - Business plan
2 Accounting information system.	<ul style="list-style-type: none"> - Accounting information system. Concept and functions. - Basic concepts of Corporate Financial Accounting. - The accounting method. - Value creation.
3 Financial statement analysis.	<ul style="list-style-type: none"> - Economic analysis. - Financial analysis.
4 Basic tools of financial analysis.	<ul style="list-style-type: none"> - Time value of money. - Capitalization and discounting. - Annuities and mixed flows.
5 Financial subsystem: Investment decisions.	<ul style="list-style-type: none"> - Definition of investment. - Types of investment. - Financial appraisal of investment projects.
6 Financial subsystem: Financing decisions.	<ul style="list-style-type: none"> - The cost of different financing sources. - Short-term financing. - Long-term financing.
7 Production subsystem: the costs in the firm.	<ul style="list-style-type: none"> - Production system: concept and functions. - Management and cost accounting. Basic concepts. Types of costs. - Costing methods
8 Commercial subsystem.	<ul style="list-style-type: none"> - Commercial system. Marketing: concepts and functions. - Marketing mix: product, price, place and promotion.
9 Human resources.	<ul style="list-style-type: none"> - Human resources system. Functions. - Human resources management.
10 Business information system.	<ul style="list-style-type: none"> - Information as a company's asset. - Business information system. Concept and functions. - Information systems in business strategy.

Planning



Methodologies / tests	Competencies / Results	Teaching hours (in-person & virtual)	Student's personal work hours	Total hours
Guest lecture / keynote speech	A6 B3 B6 B8 C5	15	24.75	39.75
ICT practicals	B3 B6 B8	20	30	50
Seminar	A6 B3 B6 B8 C5	10	10	20
Problem solving	A6 B3 B6 B8 C5	15	11.25	26.25
Mixed objective/subjective test	A6 B3 B6 B8 C5	3	9	12
Personalized attention		2	0	2
(*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.				

Methodologies	
Methodologies	Description
Guest lecture / keynote speech	Oriented to the description by the teacher of the main contents of the subject. Online ('non-presential') groups will use Teams
ICT practicals	Development and implementation of ICT models oriented to solve practical exercises.
Seminar	Lectures and practical exercises combined, oriented to teamwork sessions.
Problem solving	Practical implementation of the main contents of the subject. Online groups will use Teams
Mixed objective/subjective test	Exam performed during the official evaluation period, oriented to the assessment of the theoretical and practical knowledge achieved by the students. It will include open questions, problem solving, and short questions or tests.

Personalized attention	
Methodologies	Description
ICT practicals Seminar Problem solving Guest lecture / keynote speech	Teachers will make a continuous assessment of the activities performed by the students. Depending on the methodology used, students will be guided, supervised or helped by the teacher. Students have teachers' office hours available, when they may ask any questions regarding the contents of the subject.

Assessment			
Methodologies	Competencies / Results	Description	Qualification
Mixed objective/subjective test	A6 B3 B6 B8 C5	The main final exam of the subject, it includes all contents.	70
ICT practicals	B3 B6 B8	Marks will be given in accordance to the results obtained in the different tests that will be set.	10
Seminar	A6 B3 B6 B8 C5	Marks will be given in accordance to the results obtained in the different tests that will be set.	10
Problem solving	A6 B3 B6 B8 C5	Marks will be given in accordance to the results obtained in the different tests that will be set.	10

Assessment comments



Final

marks will be based 30% on continuous assessment marks, and 70% on the mixed test, either at the first or second opportunities.

Part-time

students, taking into account their particular situation as well as the possibilities by the teaching staff, will have an equal-opportunity treatment to perform their continuous evaluation.

The

evaluation of the early call opportunity is carried out by a specific mixed exam, comprehensive of all contents and skills of the subject.

Sources of information

Basic	<ul style="list-style-type: none"> - Suárez Suárez, A. (2001). Curso de Economía de la Empresa. Editorial Pirámide - Bueno Campos, Eduardo (2004). Curso básico de Economía de la Empresa. Editorial Pirámide - Amat Salas, Oriol (2008). Contabilidad y finanzas para no financieros. Ediciones Deusto - Boedo Vilabella, Lucía (2009). Las fuentes de financiación y su coste: aspectos conceptuales y operativa financiera. Editorial Netbiblo - Boedo Vilabella, Lucía (2010). Evaluación de un proyecto de inversión en entornos de certeza, riesgo e incertidumbre . Reprografía Noroeste <p>(ADDITIONAL REFERENCES ? <u>SUPPLEMENTARY FOR STUDENTS IN ENGLISH</u>)</p> <p>Jones, M. (2013). <i>Accounting</i>. John Wiley & Sons, 3<sup>rd</sup> edition. Sutton, T (2004), Corporate Financial Accounting and Reporting, Pearson ? Prentice Hall, 2<sup>nd</sup> edition Van Horne, J.C., Wachowicz, J.M. (2008). <i>Fundamentals of financial management</i>. Prentice-Hall International, 13<sup>th</sup> edition. Watson, D., Head, A. (2016). <i>Corporate Finance: Principles and Practice</i>. Pearson, 7<sup>th</sup> edition. (ADDITIONAL REFERENCES ? SUPPLEMENTARY FOR STUDENTS IN ENGLISH) Jones, M. (2013). Accounting. John Wiley & Sons, 3rd edition. Sutton, T (2004), Corporate Financial Accounting and Reporting, Pearson ? Prentice Hall, 2nd edition Van Horne, J.C., Wachowicz, J.M. (2008). Fundamentals of financial management. Prentice-Hall International, 13th edition. Watson, D., Head, A. (2016). Corporate Finance: Principles and Practice. Pearson, 7th edition.</p>
Complementary	<ul style="list-style-type: none"> - Suárez Suárez, A (2005). Decisiones óptimas de inversión y financiación empresarial. Editorial Pirámide - Remírez Prados, José Antonio (2010). Como entender los datos de la prensa económica. Editorial ESIC - Omeñaca García, Jesús (2008). Contabilidad General. Ediciones Deusto - Laudon, K. (2008). Essentials of Management Information Systems. Prentice-Hall International - Aguado, J.; Lacalle, M; Cepeda, I (2005). Lecciones básicas de economía. International Thomson Publishing - Blackstaff, Michael (2001). Business and Finance for It People. Springer-Verlag

Recommendations

Subjects that it is recommended to have taken before

Subjects that are recommended to be taken simultaneously

Subjects that continue the syllabus

Other comments

In the mention of Information Systems, inside the Block of Specific Technology, include three compulsory subjects of the Business main Subject : Business Process Management, Enterprise Information Systems and Business Sectors. In the mention of Software Engineering, include three elective subjects of the Business main Subject: Business Process Management, Enterprise Information Systems and Business Sectors.



(*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.