

		Teaching Guide		
	Identifyin	g Data		2019/20
Subject (*)	Communication Psychology		Code	652G04029
Study programme	Grao en Logopedia	I		
		Descriptors		
Cycle	Period	Year	Туре	Credits
Graduate	2nd four-month period	Third	Optional	4.5
Language	SpanishGalicianEnglish			
Teaching method	Face-to-face	Face-to-face		
Prerequisites				
Department	Psicoloxía			
Coordinador	Reig Botella, Adela Milagro	E-ma	il adela.reig@udo	c.es
Lecturers	Reig Botella, Adela Milagro E-mail adela.reig@udc.es			c.es
Web		·		
General description	El objetivo de la asignatura es qu	e el/la alumno/a pueda aplica	r a su trabajo los conocim	ientos adquiridos sobre como
	funciona el proceso de comunicad	ción. Al mismo tiempo, se trat	a de proveer al logopeda	de la herramientas necesarias
	para el manejo e identificación de	la comunicación verbal y no	verbal	

	Study programme competences
Code	Study programme competences
A2	Coñecer e integrar os fundamentos psicolóxicos da Logopedia: o desenvolvemento da linguaxe, o desenvolvemento psicolóxico, a
	Neuropsicoloxía da linguaxe, os procesos básicos e a Psicolingüística.
A8	Coñecer os fundamentos do proceso de avaliación e diagnóstico.
A11	Redactar un informe de avaliación logopédica.
A26	Adquirir un coñecemento práctico para a avaliación logopédica.
A30	Coñecer a actuación profesional e os contornos onde se desenvolve a práctica.
C6	Valorar criticamente o coñecemento, a tecnoloxía e a información dispoñible para resolver os problemas cos que deben enfrontarse.

Learning outcomes			
Learning outcomes		Study programme	
	con	npetences	
- Adquiring abilities in understanding the psychology of non verbal communication, with special focus in the study of the role of			
the environment, the movement, the tactile behaviour, facial expression, visual and paralinguistic behaviour.			
- Knowledge and understanding of psychosocial processes and effects involved into the communication. Emotions, social	A2		
perception, attitudes, etc. Differences regarding the type of communication.	A30		
- Knowledge of the interpersonal communication features, as well as the comunication an social relations theories, and the	A2	C6	
study of their components, properties, and effects of the interpersonal and intergroup relations.			
- Knowledge of the variables and dimensions allowing the understanding of social interaction, as well as the role that	A2	C6	
environment plays in the explanation of communicative behaviour.			
- Knowledge of conceptual and functional aspects of human communication.	A2		
- Analysis of the more relevant variables of persuasive communication, with special focus in the organizations and mass	A8		
media.	A11		
	A26		
	A30		

Contents	
Торіс	Sub-topic



1. Communication: an introduction	
	- Nature of communication process. Transactional, affective and personal nature.
	- Instrumental and consummatory functions of communication.
	- Definition of the communication process. Features. Research strategies.
	- Multifunctionality of communication.
2. Interpersonal communication and social interaction	- Interpersonal communication.
	- Styles of communication: assertive, aggressive and passive
	- Social relations: Components, properties, and effects of relations.
	- Relation between groups.
3. Non verbal communication	- Non verbal communication.
	- Environment, territoriality and personal space.
	- Physical appearance, body movement, and body position.
	- Tactile behaviour and face epressions.
	- Visual behavior and paralinguistic behavior.
4. Persuasion and mass communication	- Persuasion and communication.
	- Variables in persuasive communication.
	- Contexts of persuasion. Interpersonal persuasion.
	- Persuasion in organizations.
	- Persuasion in mass media.

	Plannin	g		
Methodologies / tests	Competencies	Ordinary class	Student?s personal	Total hours
		hours	work hours	
Document analysis	A2 A11 C6	3	14	17
Directed discussion	A30 C6	5	10	15
Workbook	A30	1	5	6
Supervised projects	A26 A2 C6	2	12	14
Oral presentation	A2 A26 C6	6	36	42
Mixed objective/subjective test	A8 C6	1	0	1
Guest lecture / keynote speech	A8 A30	8	8	16
Personalized attention		1.5	0	1.5

(\*)The information in the planning table is for guidance only and does not take into account the heterogeneity of the students.

	Methodologies
Methodologies	Description
Document analysis	ANALYSIS OF DOCUMENT SOURCES
	- Analysis of documents as a basis for the production of the programme.
	- Bibliography, films.
	- Internet, films with practical cases, interviews, and lectures.
Directed discussion	CHAIRED DISCUSSION
	- Discussion in group of relevant aspects of the contents of the programme with regard to the four main sections.
	- Work groups an discussion on partial aspects.
	- Discussion in group.
	- Conclusions.
	- Analysis and discussion of results from relevant research.



Workbook	READINGS
	- Preparation of readings for developing and understanding the contents of the programme.
	- Selection and preparation of readings for discusson and group work.
	- Selection and preparation of readings for the final examination.
Supervised projects	Supervised learning process aimed at helping students to work independently in a range of contexts (academic and
	professional). Focused primarily on learning ?how to do things? and on encouraging students to become responsible for their
	own learning.
Oral presentation	Core component of teaching-learning process involving coordinated oral interaction between student and teacher, including
	proposition, explanation and dynamic exposition of facts, topics, tasks, ideas and principles.
Mixed	Mixed test consisting of essay-type and objective test questions. Essay section consists of open (extended answer) questions;
objective/subjective	objective test may contain multiple-choice, ordering and sequencing, short answer, binary, completion and/or
test	multiple-matching questions.
Guest lecture /	MASTER SESSION
keynote speech	- Master sessions with presentations of the contents of the programme will be carried out. They will allow to understand and to
	structure mentally the scheme of theoretical and practical development of the subject.
	- Other master sessions will be carried out by invited outstanding lecturers.

	Personalized attention
Methodologies	Description
Document analysis	- With the aim of analyzing how the student is involved into the reading process, as well as how he/she processes the
Workbook	knowledges and methodology for making synthesis and discussion of relevant aspects, readings and synthesis will be
Supervised projects	discussed in individual tuthory sessions, with personalized attention.
	- With the aim of verify the degree of understanding an the progress of the students with the contents, personalized attention will be paid also to the readings used for producing commented work, abstracts or thematic/author reviews.

		Assessment	1
Methodologies Competencies Description		Qualification	
Oral presentation	A2 A26 C6	Se requerirá la presentación oral del trabajo tutelado	10
Guest lecture /	A8 A30	MASTER SESSION Attendance and participation of students in the master sessions	10
keynote speech		will be evaluated, as well as their participation in coloquiums and discussions with	
		adequate questions within the subject of the session.	
Document analysis	A2 A11 C6	- Análisis de la documentación que sirve de base para la elaboración del programa.	10
		- Bibliografía, documentales.	
		- Internet, vídeos con casos prácticos, entrevistas, y conferencias	
Mixed	A8 C6	Proba que integra preguntas tipo de probas de ensaio e preguntas tipo de probas	60
objective/subjective		obxectivas.	
test		En canto a preguntas de ensaio, recolle preguntas abertas de desenvolvemento.	
		Ademais, en canto preguntas obxectivas, pode combinar preguntas de resposta	
		múltiple, de ordenación, de resposta breve, de discriminación, de completar e/ou de	
		asociación.	
Supervised projects	A26 A2 C6	- Los trabajos se realizarán sobre las temáticas propuestas en clase. Podrán ser	10
		individual o en grupo	

Assessment comments



A)it will be necessary to approve the part of the theoretical examination to be able to pass the subject (3 on 6), then, this part will add the activities made in the interactive part. All the students have to deliver all the activities, before the date of the exam in order to be evaluated. The mark of the interactive part of June will be saved for the exam of July. In second and successive registrations will not compute the qualifications of the interactive part of the previous courses. In case you don't do the test exam, the qualification will be ?No Presented?. B) Students who can not assist regularly to class and it can be justified with a document; the student will have the possibility to present exclusively to the mixed proof final, in the dates fixed by the Board of Centre. The assessment in this case of the final proof will be 10 points. The student will have to get in touch with the professor of the subject C) The qualification of MH will be given automatically to the student that obtain 10 in the qualification of the subject. Depending on the number of MH that the Faculty gives; if there are more students with this qualification, they have to do a specific proof, that consists in a new examination of similar characteristics to the one of the mixed proof made before. It happens the same to students that get an upper qualification to 9.0 after requesting it to the professor and making the proof described before. D) For the students with a partial dedication and dispenses academician of exemption of assistance: the student has to communicate it to the responsible professor of the subject at the beginning of the course. The student only will have the possibility to do the mixed proof final written, in the dates fixed by the Board of Faculty. The assessment in this case of the final proof will be of 10 points. E) Opportunity advanced of evaluation: The student that is included in the rules of academic management of the UDC will have the option to pass the subject doing an exam that is expalined before. The assessment in this case of the final proof will be of 10 points

Sources of information



Basic	- Mehrabian, A. (2017). Non verbal communication . New York:Routledge
	- Cameron, M. (2012). El lenguaje secreto del cuerpo. Barcelona: Obelisco
	- Littlejohn, S.W. & amp; amp; Foss, K.A. (2011). Theories of Human Communication Long Grove, IL: Waveland Press
	Inc.
	- Wiemann, M. (2011). La comunicación en las relaciones interpersonales. Madrid: Aresta.
	- Davis, Flora (2011). La comunicación no verbal. Alianza editorial
	- Ekman, P. (2010). Cómo detectar mentiras. Paidós Ibérica
	- Anolli, L. (2012). Iniciación a la Psicología de la Comunicación. Barcelona: Universidad de Barcelona
	- Díaz Méndez, D. (2017). Psicología de la Comunicación. Madrid: Centro de Estudios Financieros
	- Ballenato Prieto, G. (2013). Comunicación eficaz. Madrid: Pirámide
	- Pease B., Pease A. (2014). The definitive book of body language. Nueva York: Bantam Books
	- Turchet,, P. (2014). The secrets of body language: an illustrated guide to knowing what peopel are really thinking and
	feeling. Londres: Constable & amp; Robinson Ltd.
	- Hook, D., Franks, B., Bauer, M. (2016). The Social Psychology of Communication. Londres: Palgrave Macmillan
	- Beattie, G. Ellis, A. (2014). The Psychology of language and communication. New York: Taylor and Francis Group
	- Bogel, C. (2019). El secreto de la Psicología de la comunicación: verbal y no verbal. Venezuela: Babelcube
	- Fernández-Abascal, E. (2016). Emociones positivas. Madrid: Ediciones Pirámide
	- López Pérez, R., Gordillo León, F. y Grau Olivares, M. (2019). Comportamiento no verbal: más allá de la
	comunicación y el lenguaje. Madrid: Ediciones Pirámide
	- Vikan, A. (2017). A fast road to the study of emotions. EE.UU: Springer
	- Lench, H. (2018). The function of emotions. EE.UU: Springer
Complementary	

	Recommendations
	Subjects that it is recommended to have taken before
Basic Psychological Processes	/652G04002
Psychology of Language Devel	opment/652G04007
	Subjects that are recommended to be taken simultaneously
	Subjects that continue the syllabus
Therapeutic Communication Sk	xills/652G04043
Sociolinguistics/652G04044	
	Other comments

It is recommended that the students carry out the subject updated, so much regarding the expositive classes as to the interactive ones. The attendance to the classrooms, the realization of all the activities planned in these and the participation in academic and non-academic acts, organized by the teacher who teaches the subject as well as by the Faculty of Educational Sciences, without prejudice to attendance at events organized by other institutions. For contributing to a responsible environment, from this matter, it is intended to contribute, by not using more than the essential role, in the case of examinations and some important works, everything else will be done by telematic means, so it is going to ensure that the students acquire skills for healthy lifestyles, and healthy habits and routines. The subject will be taught at a gender angle, so that the student is sensitized with equality.

(\*)The teaching guide is the document in which the URV publishes the information about all its courses. It is a public document and cannot be modified. Only in exceptional cases can it be revised by the competent agent or duly revised so that it is in line with current legislation.